University regents to visit UNL, meet with students

By ERIN SCHULTE Senior Reporter

Regents a piece of their minds and get a free lunch at the same time Friday.

Regents will meet with University of Nebraska-Lincoln students at 11:45 a.m. at the Wick Alumni Center as part of their annual campus tour.

They will spend the morning at UNL touring buildings, meeting students and hearing presentations.

At 8:30 a.m., the regents will meet with Chancellor James Moeser at the Canfield Administration Building.

At 9 a.m., they will meet with students and faculty at the College of Business Administration. The regents will watch a presentation on student advising at 10:15 a.m. in Oldfather Hall

At their Saturday meeting, the rethe \$37.5-million Information Sci- pus.

ences, Technology and Engineering building at the University of Nebraska at Omaha.

The board also will hear gender equity reports from all four campuses, Students can give the NU Board of including one from the UNL Chancellor's Commission on the Status of Women.

Business items on the agenda in-

 Authorizing the use of qualified university professional staff to perform architectural and engineering services for an Institute of Agriculture and Natural Resources project with an estimated cost of over \$100,000.

- Approving the sole-source purchase of a Toshiba Multipurpose Angiography/Fluoroscopy Imaging System from Cassing Diagnostic Imaging for \$450,000 for the University of Nebraska Medical Center.

 Approving the service agree-Room 107 and will make their last stop ment for a fixed MRI Scanner contribbefore lunch at Love Library, where uted by FONAR QUAD as part of a they will visit the Electronic Scholars research grant to the Department of Radiology at UNMC.

The board meets at 8:30 a.m. Satgents will hear a report on progress of urday morning in the basement meetdesign and development projects for ing room of Varner Hall on East Cam-

Past Nebraska newspaper publisher grants \$1.15 million gift to UNL

From Staff Reports

Journalism, honors and environtions. The money will go toward purmental students will benefit from a \$1.15 million gift to an NU fund-raising campaign from a former Nebraska current Security Mutual Life Building, newspaper publisher.

Harold and Marian Andersen, cochairpersons of "Campaign Nebraska," donated the money to support the University of Nebraska Foundation's projects to publicize and encourage \$250-million campaign goal.

Andersen, former publisher and chairman of the Omaha World-Herald, honors scholarship.

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and his wife, a UNL journalism graduate, marked \$500,000 for the University of Nebraska-Lincoln College of

Journalism and Mass Communica-

chasing the college's new home in the

200 N. Centennial Mall. The UNL Institute of Agriculture and Natural Resources will receive \$150,000 as an endowment to fund soil and water conservation. And \$500,000 will go toward creating an

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Companies want soda rights

Three major brands answer UNL proposal request

By ERIN SCHULTE Senior Reporter

Wading through 300-page proposals, university administrators are knee-deep in offers from three bot- on campus. tling companies for exclusive pouring rights at UNL.

Coke, Pepsi and Midcontinent Bottlers, which makes 7Up, all responded to a request for proposals sent out last month.

Consultants hired by the University of Nebraska-Lincoln are now evaluating the proposals and will give reports to the university in early January, said James Main, assistant vice chancellor for business and fi-

"It's a lot of information to digest, record and get clarification on," Main said.

And there is still the possibility that the university will not approve exclusive rights at all, he said.

"That's always been an option," Main said. "We need to figure out what equals the consequence of giving up choice."

Another option, Main said, would be to have one location on campus that sold the opposite beverage "for a a die-hard that had to have a Diet Coke instead of a Diet

Beverage companies with exclusive pouring rights usually provide millions of dollars to ensure their products will be the only brand sold

Recently, universities around the country have signed contracts with Coke for about \$28 million and Pepsi for \$14 million.

Main said profits from the contract would be pumped back into the university in the form of scholarships, campus programs, improved facilities or technology.

Student input is still being considered, Main said.

"I've heard the side of the coin that addresses the lack of choice, and the flip side that says if there is significant benefit to be gained, it might be worth it," Main said.

"I heard one student say 'If I was going to get a scholarship, I wouldn't mind walking a couple blocks to get a Coke or a Pepsi."

Jim Griesen, vice chancellor for student affairs, was put in charge of collecting student opinions.

Griesen said he asked the Bureau of Sociological Research at UNL to conduct random phone surveys with UNL students.

About 400 students called last week were asked what their first preference would be among all nationally-advertised soft drinks, waters, juices and sports drinks. They were then asked, "If you couldn't get your first choice, what would you drink?"

A similar poll of 300 students was taken when the university was trying to decide what food franchise to put in the spot that currently belongs to Amigos in Nebraska

The pouring contract would not affect areas of the university like research, Main said. For example, if Pepsi asked the university to research corn syrup for its colas, and the university had pouring rights with Coke, the university could accept the Pepsi research grant and Coke could not interfere.

Main said he hopes to finish with the proposals and be ready to take a plan to the Jan. 18 NU Board of Regents meeting. A finalized contract, if the university decides to take one, would probably not be drawn up until spring.

