



#### **Entertaining** ads end with campaigns

Today marks the temporary end of perhaps the most entertaining form of advertising in the history of broadcast media.

I am referring to, of course, the dreaded campaign advertisement.

These little tidbits of near-slanderous sound bites and mudslinging have graced the airwaves since earlier this year, and they've gotten more and more creative as the campaigns have progressed.

This candidate said this. This candidate voted for that. So-and-so is a liberal. What's-his-name is a conservative. This guy is a rightwing extremist who married his third cousin. That guy is a left-wing extremist whose father was a communist sympathizer during the Vietnam War.

The most peculiar thing about these ads is that they all say their candidate is the one who will lead this city or state or country or whatever to the best of their ability. The ads all claim that the person they are endorsing will be better than the other candidate, who already claims the other person is a no-good, twotiming, double-dealing, mudslinging liberal or conservative.

This year campaign ads have addressed the "new" phenomenon of voter dissatisfaction with negative campaigning. Several commercials and slogans have tried to steer the public toward the candidates in question by establishing them as worthy and upstanding members of society ... not like that "other" guy.

This may sound strange, but isn't that negative campaigning?

It's not like the good old days, when candidates went at each other with two-fisted and foul-mouthed campaign ads. My personal favorite was a Republican ad for Gene Spence when he was running against incumbent governor Ben Nelson.

You know the one — an elderly woman talking about Nelson's record on property taxes or health benefits or some such issue, chastising that evil Nelson guy for the radical liberal changes he wanted to enforce on the good citizens of Ne-

Now all I have to look forward to is Chuck Hagel standing around a bunch of bales of hay, addressing the state's farmers. Hmmm; not quite the urban setting I'm used to.

And I'm reluctant to even mention the presidential ads. I just want to grab Bob Dole by his ears and say, "What's wrong with being a lib-

And the answer is, there's nothing wrong with it, and that's what campaign advisers will say on MY commercial if I run for political office. That is, of course, if I don't run as a Republican.

Otherwise, it's a negative point on my platform, right?

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## Largest doll factory still best-kept secret

storybook castle.

The nondescript brick building is wedged between a meat warehouse and an auto repair shop in Harlem, with elevated train tracks looming nearby. shabby, blue and pink lobby.

fantasyland of every little girl, and women's suffrage was just beginning. many a big girl, too: the Alexander Doll

Three huge floors hum with activity as hundreds of workers paint faces, glue eyelashes, coif hair, sew minuspatterns and cobble tiny boots and

Completed, the sweet-smiling, in- day when women didn't do it." nocent faces of some 200 different types of dolls peer out from all around 1990 at age 95, the company remained the cavernous room.

York City," said Patti Lewis, the presi- Breakthrough Partnership, a New York dent and CEO of a company that has private capital fund managed by brought magic to generations of doll Gefinor Acquisition Partner lovers for 73 years.

Alexander's founder, Beatrice

NEW YORK (AP) — This is no Alexander Behrman — known as Madame Alexander — was the daughter of Russian immigrants who ran New York's first "doll hospital" above their Brooklyn tenement.

Madame, as workers still affection-The old, rickety elevator opens onto a ately refer to her, was a petite woman who gave herself a grand name to fit But beyond the door lies the her grandiose ideas at a time when

Madame Alexander "survived all the economic downturns of the company," Lewis said. "She survived working with unions. She got a manufacturing organization operating in a very cule sequins on elaborate costumes, cut challenging city. She sold products to very tough retailers. She bid for fabric, secured designers ... all this in a

After Madame Alexander died in a family held enterprise until 1995, We're the best-kept secret in New when it was purchased by Kaizen

#### Honored music professor to play cello at Kimball

The UNL School of Music presents guest artist David Littrell tonight at Kimball Recital Hall.

The cellist will play various pieces for the solo cello at the 8 p.m. recital, which is free.

"He's going to be playing everything on the modern cello," said Karen Becker, assistant professor of cello. "His pieces exemplify a wide range of techniques."

That range includes Littrell's performance of two complete Bach suites played in the Baroque style, Becker said.

Littrell serves Kansas State University as an associate professor of music. He teaches cello, bass and viola da gamba and conducts the KSU Orchestra.

He also conducts the Gold Orchestra, a youth string orchestra that will tour England in June 1997, in addition to directing the String Fling, which attracts over 800 string students from Kansas.

Littrell has received numerous awards and honors, including the Kansas Chapter of the American String Teachers Association's highest honor, the Certificate of Merit.

- Emily Wray



### 311 does their fans right with new package release

By PATRICK MINER Music Critic

The ska band 311 is a group that everyone may think he is. shows true dedication to their fans— Live performances permeate the they'll do anything to get their product video. "Do You Right," "Freak Out" out to the public.

'Enlarged to Show Detail," a col-EP, is the fourth major label release from the band in the last four years. The package hits the stores today.

and interviews with the band members. The film was shot from shows performed over the summer at Red Rocks, not yet released, like "Gap," "Firewa-Sandstone and a show in San Fran-ter" and "Let the Cards Fall," as well

nicle to show fans what the band is all soundtrack. The album will only be about. Highlights include the tremen- available with the video for a limited Please see DOLLS on 10 dous drum solo from the song "Applied time.

Science," as performed by Sexton at recent shows. P-Nut reemphasizes his role as the band's main madman, and Tim points out he is not the nice guy

and "Visit," among others, are performed in front of huge crowds at the laboration video and accompanying venues. The videos to "Down" and "Homebrew" are also in the video, as well as interviews with people who make the band what they are, from The video is a 50-minute collection manager Adam Raspler to drum and of concert footage, backstage antics guitar techs Yetti Ward and Trevor

The four-song EP contains songs as "Outside," a song the appears on the The band uses the video as a ve- "National Lampoon's Senior Trip"

# Three-band show punks up Omaha crowd

Too Skinnee J's, the Urge and Phunk Junkeez enliven their audience.

> By Patrick Miner AND CHRIS THOMAS Music Critics

OMAHA — The Urge's drummer John Pessoni described his band's sound in five words last Wednesday as the band awaited the show with the Phunk Junkeez.

said.

the three-band show has toured since the Urge easily made up for the \$12.50 Oct. 4, with the final show scheduled admission on their own.

Concert Review

last year and featured on the new ver- responded with "Radio Sucks," a track sion of their fifth album, "Receiving off of their first release, "Phunk the Gift of Flavor." The song sums up Junkeez." the Urge's style of ska, metal and reggae, and the crowd was wild right songs from both of their albums, as from the start.

All Night" and "Brainless," the band ones like "Paranoid" and "It's On' had to save some of the audience's energy by not playing their punk song, band awaited the show with the unk Junkeez. "Drunk Asshole." Performing what lead singer Steve Ewing calls "their most jammin' song," "Gettin' Hectic," as well as renditions of "Ali Baba and Also featuring the Too Skinnee J's, the 40 Thieves" and "Gin and Juice,"

outdone, however. They jumped to the stage and kicked off their set with "Bin Omaha.

The Urge opened with "Take Away," a song written in December of line flowing at high levels, they then

Their set featured a good mix of well as four tracks off their upcoming Heading into such songs as "Open record, which is due out in March. New should be highly anticipated.

"White Boy Day" was a definite highlight of the show, with Soulman rapping about trailer parks. "Chuck" is always a great song to bounce around to (especially live), and "Me and Yer Girl" dished out the funk.

Soulman was very impressive by not only rapping, but occasionally get-

The Phunk Junkeez were not to be ting on the speakers and showing all that he is the break dancing king. DJ Roach Clip is one of the best on the turntables around, as he cut it up and got the crowd into a frenzy.

Too Skinnee J's, a funk/rap band with a trombone out of New York city, opened the show. Frontman Special J, a graduate of Omaha Central high school, got the crowd bouncing well before the Urge and Phunk Junkeez hit the stage. Their final song, "Seven One Eight," shook the hall and left several young fans running over to their booth to buy the J's first release, "Return of the New and Improved."

The Phunk Junkeez are awaiting their upcoming album, while The Urge are set to shoot their new video, "All Washed Up." They also started a tour with Korn last Friday. Too Skinnee J's are planning to release their next record

in two weeks.