

Harlem doll company continues to fulfill fantasies

DOLLS from page 9

Today, the largest handcrafted doll factory in America has 460 workers, including many who have been with the company 15 years or more. They still remember when Madame Alexander roamed the factory floor daily, inspecting every detail of the dolls' creation.

One of those workers is Greta Schrader, a 42-year employee and head of the doll hospital.

"I've never had so much fun in my life. I want to retire but I can't 'cause I'm having such a good time," Schrader said. She fields at least 15 phone calls a day from anxious collectors with dolls in need of repair.

After Madame Alexander's departure from day-to-day operations in 1981, the company gradually lost her vision that the dolls be for children.

Most of today's customers are collectors who can afford prices ranging from \$60 for an 8-inch baby doll to \$650 for a couture 21-inch Cissy doll.

But Lewis, who took over two years ago, shares Madame Alexander's vision. She hopes to revive it by improving productivity without sacrificing quality.

When Madame Alexander left, "some of the innovation went away," said Lewis, who has worked at Mattel, Tyco and Tonka. "What we have done over the last two years is bring that innovation back.

"In the baby doll line, we're addressing the more contemporary baby... how children want to play with dolls. We're addressing the themes, the colors, the sculpt that appeal to today's children."

The company's gross sales have

doubled in the last two years, to \$30 million in 1996.

Part of this innovation is the return of the high-fashion Cissy, the nation's first full-figured doll, which was last produced in 1952. The six different Cissy dolls have separate ensembles "beautiful enough for a woman, but made for a doll," Lewis said.

Nearly all of the different doll types have the same childlike, wide-eyed face, individualized only by their character, hairstyle and costume.

Except for a brief period when they were made out of cloth or composite materials, Alexander Dolls have been made of plastic.

"Madame deliberately didn't do porcelain," Lewis said. "She said a child shouldn't have a doll that will break."

But to give the dolls a satiny, porcelainlike appearance, the sculptors are tumbled in a mixture of olive oil and sawdust for two hours and 15 minutes.

The company's initiatives also extend to the workers themselves.

This year the company challenged its designers and workers to produce "a piece that would make the entire industry turn to Alexander and say, 'Wow,'" Lewis said.

The result is a 35-piece "Alice in Wonderland vs. Through the Looking Glass" chess set for auction at the annual teddy bear and doll convention in Lake Buena Vista, Fla.

"I like to think that our factory is like Alice going through the Looking Glass," Lewis said wistfully.



Lincoln's only topless sports bar & dancers 7 days a week.
11a.m. - 1a.m.
1823 'O' Street • NO COVER

Classified

210 Announcements

Nike College Flag Football Regional Championships

at the University of Nebraska-Lincoln. Compete against the Midwest's best Men's, Women's, and Co-Rec flag football teams on November 15-17. Enter your team at the Office of Campus Recreation by November 8. The cost is \$80. The winner receives an all expense paid trip to the Nike National Flag Football Championships in New Orleans, December 27 through January 1. There will also be prizes awarded and sponsor gifts given away to tournament participants. Contact the Office of Campus Recreation at 472-3467 for more information.

Number #1 College

1-809-404-4689. \$60+. Low lid applies. 18+.

Phi Beta Chi

Are you interested in meeting new people? Do you want to get involved on campus? Come meet us! We're Phi Beta Chi sorority and we are looking for new members. We will be meeting Wednesday, Nov. 6, and Thursday, Nov. 7 at 7:00 PM. We will be meeting in the Neihardt Blue TV Lounge. If you have any questions, please call Becca Card at 487-4644. Hope to see you there!



TONIGHT

GOVERNMENT LIASION COMMITTEE

Special Guest Speaker
Regent Charles Wilson
of Lincoln

All Students Welcome
6:30 PM—City Union
Room to be posted



215 Meetings

UNL Pre-Vet Club

Meeting Nov. 6 7:00 pm, East Union Room Posted

Eating Disorder Support Group
ATTENTION WOMEN: If you are looking for confidential and supportive environment to talk about living with an eating disorder, please attend this support group. The group meets Tuesdays from 5:30-7 PM in the Women's Center, 340 Nebraska Union. Questions? Call Kris, 472-9428.

Marketing Club

Meeting Thursday Nov 7, 6pm at the Union. Room will be posted. Come and see if you are in good standing!

NU MEDS

Two Doctors from the Lincoln Family Practice Clinic will be speaking to us this Tuesday, Nov. 5th, at 7:30p.m., in the union, room will be posted. All Are Welcome to come learn more about Family Medicine!

P.E.O.'s

If you have been initiated into your home PEO chapter, we would like you to join our college group. Sunday, November 10 at 6:00pm. Call 464-4340 for more information.

Phi Eta Sigma

Tuesday, November 5, 7:00 at the Student Union. (Room to be posted).

Pre-Physical Therapy Club

Our next meeting is Tuesday, Nov. 5, at 7 PM in the Union. We will be having speaker on "How to Interview."

Students in Free Enterprise.

Meeting Wednesday, November 6 at 5 p.m. in the Union. Room to be posted. Questions, call 472-0746. New members welcome.

TRI-BETA

Meeting on Wed. Nov. 16, at 6:00 PM in Manter. All members' attendance strongly suggested!

University Ambassadors

Meeting tonight at 6 PM in the Union, Regency A.

UNL FFA Alumni

Meeting Tuesday, November 5, 8pm, East Campus Union.

220 Greek Affairs

ΑΦ ΔΙ

Plc A Mister For Your Sister
Saturday November 9th
Ladies get ready to see who the lucky man is!

ΑΦ

Congratulations for getting 1st place in Sigma Chi Derby Days! You guys are the best!

ΑΟΠ

Congratulations to the 1996 New Member class on your initiation! May this be the beginning of a lifetime of Sisterhood!

Congratulations to Jay Nelson for being selected ASUN representative for the Law College.

ΔΔΔ

Thanks for the fun night of pool last Wednesday!
The Men of Theta Xi

ΚΑ

A special thank you to the Ladies of Kappa Delta for attending the Halloween philanthropy at Saint Elizabeth's. We'll get dressed up with you Ladies anytime.
The Men of Alpha Gamma Sigma

ΚΚΓ

Way to go, Dustin Quick, on being elected President of Arts & Sciences Advisory Board! We are very proud of you!
Love, Your Sisters

MELODRAMA '96

presented by
Acacia and Alpha Chi Omega
featuring
"East Campus Story"
With
"Star Trek: The Wrath of Dan Neenee"
November 7 at 8PM
Nov. 8 at 7:00 and 9:00PM
"Something to offend everyone"

Thanks so much to Jack Baker and Brian Morrow for being the best Derby Day coaches ever! We could've never took second without your constant support and inspiration last week. We love you guys!

A big high-five, elbow hit, and shimmy sugar goes out to Jack Baker, Jake Buss, Lane Hopkins, and Brian Morrow for being the best friends we've ever bought. We must have a reunion soon!
Love, the Theta Girls

230 Student Government

Student Government Positions Open

Publications Board
Athletic Dept. Comm.
Women's Issues
Deadline for all positions
Wed. Nov. 20 - 4:00p.m.
Applications available at
115 Nebraska Union



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Special Guest Speaker
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of Lincoln

All Students Welcome
6:30 PM—City Union
Room to be posted



245 Lost & Found

Found: Oasis keys at party Friday night. 435-1891.

260 Fundraising

FAST FUNDRAISER - RAISE \$500 IN 5 DAYS - GREEKS, GROUPS, CLUBS, MOTIVATED INDIVIDUALS. FAST, EASY, NO FINANCIAL OBLIGATION (800)862-1982 EXT. 33

FREE T-SHIRT +\$1000

Credit Card fundraisers for fraternities, sororities & groups. Any campus organization can raise up to \$1000 by earning a whopping \$5.00/VISA application. Call 1-800-832-0528 ext. 85. Qualified callers receive FREE T-SHIRT.

300s Jobs

300 Help Wanted

Assistant Cook

At sorority, approx. 20 hours/week. Afternoons and early evenings. Call 436-6295 or stop by 1619 R St for an application.



Attention Students.

Fast growing telemarketing firm where the work environment is stimulating and fun and where YOU CAN MAKE BIG BUCKS! Starting with a guaranteed \$6.50 rate, you can earn \$10.00 with good performance. We also offer paid training, casual dress code, awesome non-cash bonuses and flexible hours. Two blocks from campus. A great part-time position—see for yourself! Apply in person or call Heidi, EOE.

IMS

434-2626
Suite 304 Gold's Galleria



Attention students!!! Are you short of cash? Need \$\$\$ for college expenses? Make \$\$\$ money all fall and winter. Let us help. 1-800-256-0641.

Before & After School Recreation

Lincoln Parks and Recreation has openings with before and after school programs working with elementary children. One opening available immediately with after school program. Other openings to start Jan. 8, 1997. Before School Hours, 7-9am. (\$5.20-\$5.40/hr). After School Hours 3:15-5:45pm (\$5.00-\$5.20/hr). Days Mon - Fri. Apply at playground office, second floor, 1225 F Street, 441-7952. EOE/AA.

CAN YOU ACT, SING, OR COOK UP A STORM?

If so, Rock 'n Roll Runza is currently seeking dedicated entertaining waiters staff and kitchen positions to fill full part-time day and evening positions. In return for your hard work and dedication we offer you the following:
*Great Starting Wage
*Flexible Scheduling
*Meal Discounts
*Scholarship Program
*and Much More

So, if you a student that is looking to work for a few hours a week, or a person with extra time on their hands, don't wait head down to Rock 'n Roll Runza 14th & P, and apply today!!!

CASH PAID DAILY

Domino's Pizza is now hiring for delivery drivers. Must have own vehicle and proof of insurance. Flexible hours to meet your schedule at school. Apply at any Domino's Pizza location.

Cheley Colorado Camps

In the Rocky Mountains near Estes Park is hiring enthusiastic individuals to work with campers ages 9-17. Cooks/Dishwashers, Unit Directors, Drivers, Office Personnel, RNs, Wranglers, Photographers; Counselors with skills in Horseback Riding, Mountain Biking, Climbing Wall, Challenge-Course, Camping, Sports, Crafts, Song-Leading, Archery, or Filibury, Floorboard, salary, travel allowance. Must be at least a Sophomore and able to work June 9-August 12, 1997. On-campus interviews. For information, please contact Cheley Colorado Campus, PO 6525, Denver, CO 80206 or call 800-226-7386.

Childcare Coordinator

Responsibilities: activity planning, supervisor of staff, communication with parents/school, 20-30hrs/week, must be available mornings and early evenings. Excellent organizational skills required, apply: Northeast YMCA 2601 N. 70th.

Downtown YMCA hiring early morning front desk help. Apply at 1039 "P" St. 434-9232



Evening and/or weekend work. Resume experience. \$10.85 to start. Filling 35 positions by 10/29. call M-W-3-7 PM 477-8663.



Fleming Company (Warehouse)

is Currently hiring PT order selector. Starting wage is \$7.50. Starting time at 12 noon or 1 pm. If you want a PT job while you are in school stop by the NE Job Service at 1010 N Street and ask to apply for Fleming Co.

Flexible Hours

Lunch and evening help. Open year round. Great salary. Responsibility. Advancement. We'll work with your schedule. Apply in person, West "O" Dairy Queen. 475-3408.

Full or part-time available, depending on qualifications. There are opportunities of any nature in running a hardware store. Apply in person, Sutter Place Ace Hardware, 48th & Hwy 2.

FUN FUN FUN This job is so much fun you'll hardly know you're working. Call Georgia for interview. 474-4880.

HASHERS

Hash for this Sorority and you will get free meals, a paycheck, and lots of new friends. 436-9861.

Hillcrest Country Club

has openings for day and evening FT and PT wait staff and banquet staff. Excellent working conditions and wages. Apply Tuesday-Sunday from 9 AM-7 PM. 8901 E. O Street.

Knolls Restaurant

Several positions available for evening dining room/banquet staff. Perfect hours for students' schedules. DON'T WAIT! Call NOW for more information: 423-2843.

Lazio's Brewery & Grill

"Come see what we can offer you!"
*Wages that only the most successful restaurant in town can offer!
*Team work at it's best!
*Unparalleled training and support!
*Paid vacations!
*Closed on major holidays!
*Some daytime availability required!
*50% employee discounts!
*You Do Not have to wear a name tag!
*And nobody sings Happy Birthday!
Apply in person for a seriously unique opportunity with Lazio's, 710 P Street between 2-4pm, Monday, Tuesday, or Thursday.

the EDGE 1019

101.9FM the EDGE is seeking a part-time assistant to help out in the new Lincoln studio. Position will entail answering phones, assisting account executives and coordinating prize give-aways. Advertising background is helpful.

Please drop off resume by 5pm
Wednesday, November 6th
at 1033 O Street, Suite 100
Gold's Galleria.

Lollipop Farm

Needs Part Time employees immediately. Must be reliable and flexible. Afternoon hours. Apply in person at 301 South 48th in Lincoln.

Mulligans Grill & Pub

Currently accepting applications for cocktail waiters and cooks. Apply in person daily at 5500 Old Cheney Road.

Need people for snow removal, \$10/hour. 430-6293.

Now hiring PT dish washers and line cooks. Please apply in person at 6440 O Street.

PEOPLE PERSON

Need fun, out-going people to work in sales. Training available. Call 483-1903 for interview.

PHONE VOLUNTEERS NEEDED

Excellent experience for Human Services/Psychology Majors. Lincoln Personal Crisis Service will hold a one day volunteer training session Saturday Nov. 16, from 9-4:30 at Community Mental Health Center, 2200 St. Mary's (near Lincoln General). To register call 475-5171 or 489-3275 and leave your name and number.

PRODUCTION SPECIALISTS WANTED

Lincoln CableVision has two full-time openings in its Advertising Production Department. Positions offer the opportunity to train on state of the art equipment, a creative working environment and an excellent benefits package.

Videographer/Editor

Shoot and edit television commercials and promotional spots. Qualified candidates will have a BA in Broadcast Journalism and a professional attitude. Avid experience a plus. Demo tape required.

Copywriter

Write commercials and promotional spots. Qualified candidates will have a BA in Advertising Journalism, excellent written and verbal communication skills and a professional attitude. Writing samples required.

Send resume and required material to:
Lincoln CableVision
Human Resources
5400 S. 18th St.
Lincoln, NE 68512
No Phone calls accepted.
CableVision is an Equal Opportunity Employer M/F/D/V.

RUNZA WE HAVE WHAT YOU ARE LOOKING FOR!

Are you looking for super flexible hours at a competitive wage? Do you want to be in an environment where you can make a difference? We are currently looking for individuals to fill PART TIME DAY shifts. We have a great working environment and a great benefits package!

- *Excellent Wages
- *Health Insurance Benefits
- *\$100 & \$500 Buddy Bonus
- *Super Flexible Schedules
- *1/2 Price Meals
- *Scholarship Program
- *Fun Working Environment
- *Advancement Opportunities

STOP BY AND APPLY AT: 13th & E Streets

Positions Available in Culinary Arts, Chinese Cuisine, Salad Bar, and Italian Express.

WILLIAMSBURG

Please Apply at Hy-Yee
40th & Old Cheney
for the New Williamsburg Location

Be a Part of Our World!

HUDSON BAY COMPANY

- Make a difference to protect the environment.
- Earn an average of \$7.25 an hour weekdays.
- \$8.50 an hour on weekends!
- Earn TUITION REIMBURSEMENT!!
- Be a part of a company that cares!

476-1010

For an interview, call Monday thru Thursday, 12-3pm