

Art gallery looks for recognition

By Tonya Cross
Staff Reporter

Most people don't know about the art gallery on East Campus.

But a gallery on the second floor of the Home Economics Building exists — and right now, it's featuring work by graduate and undergraduate students in the College of Home Economics and Human Resources.

"This is a way for students to submit their work and have it evaluated and juried into an outside exhibition," said Barbara Trout, associate professor of textiles, clothing and design.

The pieces range from beginning classes to advanced apparel and textiles classes in such topics such as basketry, two-dimensional art, fashion illustration, weavings and screen printings.

The Annual Juried Expedition is sponsored by the College of Home Economics and Human Resources.

The juror, Bonnie Lucky, a weaver and textile artist from David City, evaluated more than 88 submissions, selecting 44 for the show.

Amanda Hoke, a junior merchandising major, said a team of visual merchandising students arranged the artwork based on themes, colors and dimensions.

Trout said the exhibit's annual opening April 12 was attended by a wider variety of faculty, students, parents and friends than last year.

The juror's choice for undergraduate work went to Deb Witschi for her "Silk Chibori Vest," and the winner for graduate work was Cheryl Tuttle for her wall hanging entitled "Shirt Tails."

The exhibit will continue through April 24 from 9 a.m. to 4 p.m. Monday through Friday and is open to the public.

"Mainly it's just people in the college that look at the pieces, but we'd like others to see it too," said Tara Erwin, a sophomore merchandising major. "What we need is more publicity."

Hoke agreed. "If people realized there was an art gallery, they'd really enjoy it," Hoke said.

Passing the torch

McBride retires after 43 years at NETV

By Julie Sobczyk
Senior Reporter

After 38 years as director of the Nebraska Educational Television Network, Jack McBride will be signing off this summer.

"This July I'll be turning the reins over to someone else," McBride said. "After all this time, I've finally hit the 70-yard line this February, and I thought it would make sense to turn this over to someone else."

McBride, 70, has been doing various jobs at the network for 43 years. He said he had seen the changes in television and broadcast history.

When he first started in 1953, television was still a new concept in most American homes, he said.

His first job at the network was producing programs for television stations in Omaha and Lincoln. Shortly after, McBride said, he got involved in the operating side of the station.

Then, in 1954, the station began national programming, and it's now the seventh oldest educational television station in the nation, McBride said.

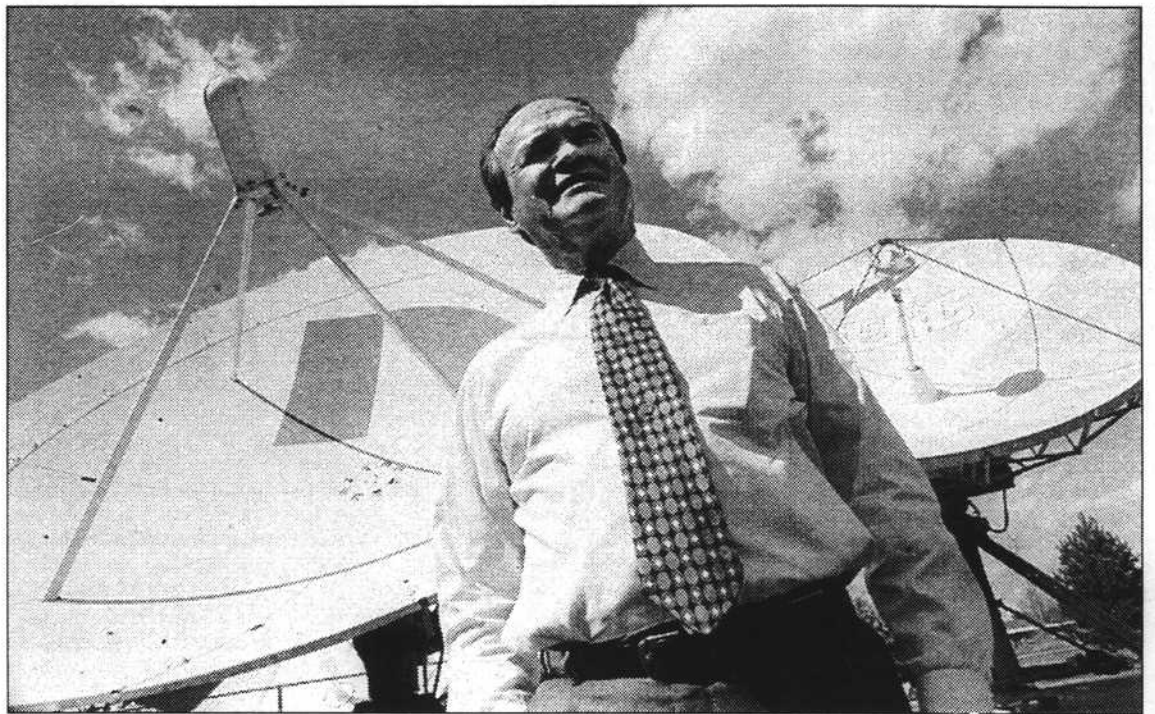
"The national programming allowed us to move forward and develop educational and public broadcasting services," he said.

McBride said he "wears many hats" in the world of television. He is also general manager of KUON-TV — the flagship station of the network — and secretary of the Nebraska Educational Telecommunications Commission.

That commission has had important implications on educational television, he said.

The commission was established by the Legislature in 1963 to expand statewide services for public television, he said, and is a state agency that cooperated with the university in that expansion.

"That was important for us because Nebraska has such a dense population and has so much geography to cover," McBride said. "It made sense to see the university



Travis Heying/DN

Jack McBride, director of the Nebraska Educational Television Network, stands outside the studio on the UNL East Campus. McBride, who is retiring this summer, said he had seen television and broadcast history in the making during his 43 years at NETV.

and the commission come together and pool resources to develop the ETV Network."

One major change he has seen in his career has been in equipment.

"In the early years, most programs were produced live and from studios," he said. "Now, with extensive equipment, most of the programming is done in the field and brought back in bits and pieces to be developed and edited."

The development of satellites also has been a big change, McBride said.

"Additional distributing systems available now were not even a dream in 1953. Nebraska is a national leader in public satellite development."

Technology has made his job better, he said, but the best part of his job has been his co-workers.

"I'm proud to have worked with

a number of creative and talented individuals in developing programs and seeing them provided in Nebraska.

"It takes a number of people in a team effort to develop and distribute what we do."

But there has been a down side to the job, too.

"We're constantly striving for additional funding and resources," McBride said. "We have so many ideas for a variety of programs, but it's a struggle to get additional funding."

The network is funded by state appropriation through the university and through the commission, federal funds and private donations.

The funniest part of his job comes when he and others look back at the first programs of the network.

"Some of the early programs

were so simple in terms of content and production. We take a look now at the state-of-the-art programs and get a chuckle out of the early ones."

When he's not at the studios on East Campus, McBride can be found spending time with his family.

He and his wife Jean will celebrate their 45th wedding anniversary this fall. He has two children who live in Lincoln, a son and a daughter.

As he looks back on his career at the university, McBride said, it's hard to find words to describe how he feels about his job.

"It's difficult to sum up 43 years. It's been the most interesting, challenging, exciting and frustrating years. Those feelings parallel the history of educational and public television nationally."

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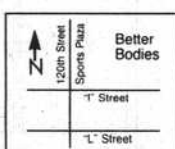
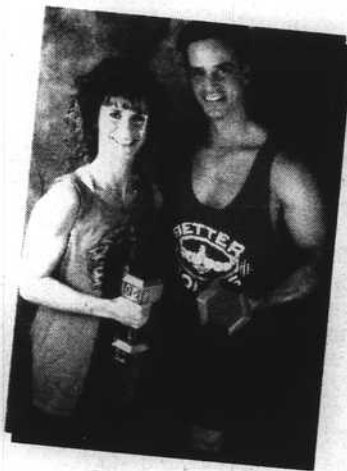
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