COVERING THE UNIVERSITY OF NEBRASKA SINCE 1901

VOL. 95 NO. 98

### MONDAY

#### WEATHER:

Today - Partly sunny, warmer. North wind 10 to 15 mph.

**Tonight** - Becoming cloudy, low around 20.

February 5, 1996

## Moeser just wants to listen and learn

By Julie Sobczyk Senior Reporter

For James Moeser, being a listener and an observer are among his top

priorities at UNL. And he will begin those tasks today as he becomes the University of Nebraska-Lincoln's 18th chancellor. "My first prior-

ity isto get to know the university and to listen before I make any announcements," Moeser

As he looks ahead to his first week on campus, Moeser said, his schedule

"The first few weeks I'm going to primarily be getting more fully acquainted and learning," Moeser said. "There's a lot of people to get to

And business will be non-stop for much of the semester, he said.

"The number of people I have to see and the number of places I have to go is large," Moeser said. "It will be to tackle major issues at UNL. several months before I can say I'm in a normal routine."

Moeser said he may run into some ger honors program at UNL. minor road blocks in getting that routine established, such as getting lost or having his last name mispronounced high school students, Moeser said. (it's pronounced "MEE-zer".)

"I'm sure both will happen, al-He should have many opportunithough no one has said my name wrong ties to look around and listen, he said. "The media has been good with phonetic spellings."

To help him get into a groove, he

served as interim chancellor, for guid-

"Joan Leitzel has done a wonderful job," he said. "We've been in touch over the past few weeks, and I think we're already in the mood of working together.'

By listening and learning his first few weeks, Moeser said, he'll be able

One way to commit to education excellence, he said, is to build a stron-

Another priority is to make UNL the university of choice for Nebraska's

Creating more undergraduate scholarships and increasing the number of National Merit Scholars who attend UNL are other ways to succeed in excellence, he said.

Moeser will be joined in Lincoln

"I want to continue to expand the academic excellence at UNL. I want UNL to be seen as efficiently run, and a university that cares about its students."

### JAMES MOESER

Chancellor

She also was looking forward to coming to Nebraska, he said.

Moeser said his wife would be looking into a position at UNL's School of Music next fall. Both Moeser and his wife are music lovers and avid organ-

Before coming to UNL, Moeser was provost and vice president at the University of South Carolina. He was on the music faculty at the University said, he's looking to Joan Leitzel, who by his wife, Susan Dickerson Moeser. of Kansas, where he served 11 years

as dean of the School of Fine and Performing Arts.

Although he spent many years at Kansas, becoming a Nebraska Cornhusker fan won't be too difficult,

He watched NU play basketball against the Kansas Jayhawks last weekend on TV, he said, and he didn't have a hard time cheering for the Huskers.

"It won't be hard becoming a Husker," Moeser said.

## Vice chancellor plans for long stay at UNL

By Julie Sobczyk Senior Reporter

Melvin Jones says he's ready to get down to business.

And he will — starting today as UNL's new vice chancellor for busi-

"I'm looking for it to be a very productive working relationship and moving UNL further to the forefer."

Making the transition from Marquette to UNL won't be too difficult, he said. moving UNL further to the forefront of academie institutions," Jones said.

Jones will take over at the University of Nebraska-Lincoln for Paul Carlson, interim vice chancellor for business and finance.

Jones was vice chancellor for fi-Marquette University in Milwaukee for 4 1/2 years.

As he begins his duties, Jones says no single area stands out as a top

priority.

"All priorities are important," he said. "I'll be involved with managing the financial operations and buildings and ground facilities."

His first week on the job will be a

little hectic, he said. He has meetings with incoming chancellor James

Moeser and other members of his staff.
"It will be a get-to-know-you session," Jones said, "I'll get to plan directly with the new administration of Chancellor Moeser.'

"I'm excited," Jones said. "It's the kind of school spirit — the students, faculty and staff — that people all around the country look to.

And Jones' wife, Colleen, will be joining him in Lincoln this summer. She is now a business professor at nancial affairs and treasurer at Suffolk University in Boston and will join the UNL faculty next fall. Living apart from his wife for four

years has been difficult, Jones said.

"Commuting marriages are always quite difficult," he said. But, he said, the couple tried to spend four or five days of the week together. While he's been at Marquette, Jones

See JONES on 3



Sen. Don Preister of Omaha holds a greeting card published by his greeting card company, Joy Creations Card Co. Preister is co-owner of the company, which reflects Midwestern life

# Nebraska greetings

## Senator combines business with art

By Ted Taylor

Ask Sen. Don Preister of Omaha mas,""Happy Birthday," or "I Love You," and he'll probably draw a blank.

He'd rather leave that to you. That's why the greeting card company he's co-owned since 1988

leaves the insides of its cards blank.
"By leaving the insides blank," he said, "we allow the people who buy the cards to put their own emotions into the card. We want them to be part of the creative process.'

The company called Joy Creations Greeting Cards is based in

The 60-design line of cards features reproductions of original artwork that primarily reflects the beauty of life in the Midwest. Most of the work is done by Nebraska

Co-owner Mary Ann Krzemien said the cards had given her and Preister the opportunity to get the word out about Nebraska artists.

"Doing this gives Don Preister and myself, and the three area representatives, great pride in presenting work of some of the outstanding artists in the state," she said.

"We're convinced that you don't need to look to the West Coast or the East Coast to find great talent."

But Preister said environmental issues also had a great deal to do

with the inception of the company.
"It started with a concern with the environment and the artist," he said. "It just worked out that we were able to combine the two concerns.

Each card is printed with soy ink on recycled, acid-free paper with the hope that it will be framed instead of sent to the landfill.

Proceeds from the sales go to the Nature Conservatory and assist with planting trees, Preister said.

"We're not just using the re-sources," he said, "we're also re-

See PREISTER on 3

## Candidate would strive for minority involvement

By Julie Sobczyk
Senior Reporter

Creating a campus that welcomes minorities should be a top goal for UNL, an affirmative action and diver-

sity director candidate said. Phyllis Powell, executive director of affirmative action and assistant to the president at the University of the University of

last week. "Bringing minorities and women on campus for faculty and staff positions is a priority, as well as bringing minority students," Powell said.

Nebraska-Lincoln

At Houston, she said, her biggest accomplishment was turning a small affirmative action office into one that was larger, efficient and successful.

"I was charged with an office that had only an interim director and a

secretary," Powell said. "I laid plans for affirmative action and diversity on a campus where that was nonexist-

Key issues at UNL are similar to those in Houston, she said.

More minorities and women need to be a part of the campus, she said, and UNL is ready to move in that direction.

"There are people here who are receptive to the idea of affirmative action and diversity," she said. "They can say 'We need to improve, and Houston, visited we're looking for someone to be a resource and give direction.

If chosen as the new director, Powell said she would need to make more evaluations before implementing affirmative action or diversity

projects.
"I'm not a person who will come in on Monday and change everything by Tuesday," she said. "I'd need to assess issues and make a thrust on campus where we can be seen.'

See POWELL on 6