

**A&W HOT DOGS 'N  
MORE**One Regular Priced Item.....**20% off****B. DALTON BOOKSELLER**Gump & Company.....**15% off**Memnoch the Devil.....**15% off**Belgarth the Sorcerer.....**15% off**

All Better Homes &amp; Gardens

Titles.....**30% off**Oswald's Tale.....**50% off**Rainmaker.....**15% off**Pope John Paul II.....**50% off****BAKER SHOES**Any Regular Priced Items.....**15% off****BEN SIMON'S**All Regular Priced Merchandise.....**20% off**

(Some Exclusions May Apply)

**CLAIRE'S BOUTIQUE**One Item.....**20% off****THE CLOSET**Regular Priced Purchases.....**20% off****L.A. NAILS**All Polish.....**20% off**Full Set Nails.....**20% off**Fill-In Set Nails.....**10% off****LAWLORS**Nebraska Clothing.....**20% off**Athletic Bags.....**20% off**Jansport Book Bags.....**20% off**Eastpak Book Bags.....**20% off**High School Clothing.....**20% off****LENSCRAFTERS**Eyeglass Frames With  
Purchase of lenses.....**20% off**

(No other discounts apply)

**LERNER-NEW YORK**Regular, Sale, and Clearance  
Merchandise.....**15% off****LITTLE KING**Free 16 oz. Drink With Purchase of any 6"  
sandwich**PRO IMAGE**Any Regular Priced Item.....**15% off****ROGER'S JEWELERS**All Regular Priced Merchandise.....**25% off****SARTOR HAMANN**All Black Hills Gold.....**20% off**All Quartz Watches.....**15% off**Any Colored Gem Stone Jewelry.....**15% off**Any Diamond Groom Band.....**15% off**Free Jewelry Cleaner With Completed  
Diamond Express Credit Card Application  
(must be at least 18 years old)**THINGSVILLE**All Rack Sunglasses.....**20% off**  
(Some exclusions may apply)

# STUDENT

# DISCOUNT WEEKEND

AUGUST 25-27, 1995

DISCOUNTS GOOD ONLY WHEN PRESENTING STUDENT I.D.

**COOPERS WATCHWORKS**Total Purchase.....**20% off****COUNTY SEAT**Any \$50 or More Purchase of  
County Seat Brand Merchandise.....**15% off****THE DANCE SHOPPE**One Regular Priced Item,  
Including Shoes.....**20% off****EXPRESS**One Regular Priced Item.....**20% off****GATEWAY WESTERN**All Regularly Priced  
Levi's Denim Shirts.....**20% off**Any Regularly Priced  
Lady's Shirt or Blouse.....**20% off**Any Regularly Priced  
Jewelry Item.....**20% off**

## GATEWAY MALL

6100 "O" STREET · LINCOLN, NE 68505  
402 · 464 · 3196**THE MARKET**One Regular Priced Item.....**20% off**One Large Jar Yankee Candle.....**20% off**One Dozen Yankee Votives.....**20% off**Any Purchase Over \$50.....**\$10 off**Any Afghan over \$45.....**20% off****MERRY GO ROUND**Any One Regularly Priced Item.....**15% off****OLYMPIA VILLAGE**One Regular Priced Item.....**20% off****THINGS REMEMBERED**Purchase a Writing Instrument and Receive a  
Mail-In Certificate for a Free 175 Piece  
Stationary ensemble.One Regular Priced Item.....**20% off****VANITY**One Regular Priced Item.....**20% off**  
(Some exclusions may apply)Buy a Pair of Pepe Jeans, Get a Free Pepe  
Backpack (while supplies last).**YOUNKERS**Estee Lauder Student Special  
Five Minute Touch-Up  
Gift With a \$16.50 Purchase or More  
Free Gift (\$30 Value) With Any  
Estee Lauder Purchase.  
(Limited Quantities)