

SIDEWALK SALE

all over the sidewalk and throughout the store

SAVE 50-60-70%

- X-tra markdowns throughout the store!
- All Summer Merchandise Must Go!
- Stock Consolidation from other stores!

Thursday thru Sunday only! July 21-23

Any clothing, sportswear, and footwear
in our store marked with a red X
indicates additional markdowns
on already reduced
merchandise!



Every year at this time we make incredible reductions of 50-60 or even 70% off on our remaining summer merchandise to make room for new fall arrivals . . . and beginning Thursday you'll find even further reductions on this merchandise. We make these price reductions for the legitimate objectives of balancing our inventory and preparing for the season ahead. It is our belief that these reductions are of the magnitude to allow the remaining summer merchandise to be sold by 6 p.m. Sunday!

This is an offer too good to miss . . . hurry for the best buys!

SPECIAL HOURS:
Thursday 10-9 Friday-Saturday 10-6
Special Sunday Finale 12-6

**New Fall Fashions
At Pre-Season Savings**

**BANK CARDS
WELCOME!**

the Post and Nickel

**LAY-A-WAYS
WELCOME!**

Downtown Lincoln at 14th & P
We always offer Free parking across the street