

**BAGS-A-SCHOOL**  
**ALL '93 MODELS ON SALE**  
 Huge selection of Cables & U-Locks

**SCHWINN** CYCLING AND FITNESS  
**TREK USA** American Bicycle Technology  
**KLEIN**  
**SPECIALIZED**  
**KHS**

475-BIKE 27th & VINE

**CYCLE WORKS**  
 Open 7 days a week  
 Located between city and east campuses

# CBA extends hand to comrades

## Professors travel to Russia to run market programs

By Paula Lavigne  
 Staff Reporter

Enemy was the word associated with the former Soviet Union during the Cold War. Now the word is comrade.

The University of Nebraska-Lincoln's College of Business Administration is doing its part to make that word a reality.

Ron Hampton, a marketing professor at UNL, said the college has been trying to educate citizens of the former Soviet Union on the principles of a market economy through about 17 conferences and programs. The Soviet Union's economy collapsed with the fall of the Communist Party in 1991.

"We are providing aid through educational programs and joint programs in agriculture and business," he said. "We are not just giving them dollars. We are making dollars available for programs that train them to enter a market economy."

Hampton said the programs educated Russian students and professors and, at the same time, provided UNL students with a chance to interact with markets outside the United States.

"You look at the business world not only as national market, but as an international market," Hampton said.

"Our students need to understand what is happening around the world."

"Most of the major corporations in this country today that would hire our students are international."

Hampton said the Russian students' goals were similar to those of U.S. students since the Russians had yet to be exposed to market economics.

"They are very hungry for training and understanding in the area of free enterprise," he said.

The majority of the programs involve student or professor exchanges. UNL professors travel to Russia and the former Soviet Republics to direct conferences on American business perspectives.

The conferences are sponsored by the United States Information Agency and often hosted by the Moscow International Business School and Moscow State University.

Hampton said one of the college's most successful conferences, "How to Start and Run a Business School," drew national attention. Hundreds of professors and thousands of diplomats and government officials attended the conference, he said.

"If Boris Yeltsin would have had time, he would've been there too," Hampton said.

Aside from the conferences, the college has had a hand in student exchange programs.

Craig MacPhee, an economics professor, said that for the past three years groups of UNL students traveled to the Soviet Union to study.

"It was a real experience for them," MacPhee said. "They learn how dif-

ferent cultures behave and are able to appreciate the differences."

In exchange, UNL sponsors a graduate student from the area through the Edmund Muskie Fellowship.

The university also is involved in other exchanges and programs.

A professor from St. Petersburg University is visiting UNL through another scholarship. A UNL academic team traveled to Bishkek, Kyrgyzstan, to observe their university system.

UNL also is involved in an effort to send 10,000 textbooks to Russia and adjoining states at no cost.

MacPhee said he was impressed during his visit to Russia by the desperate condition of the nation and the work that needed to be done there.

"What strikes you immediately from the plane is just how poorly run and poorly contracted the nation is," he said. "A lot of fields are not cultivated. The runway is lined with planes cannibalized for parts."

MacPhee said the programs and conferences gave the devastated countries hope for the future.

"The big advantage of these programs is if you want to change the system, you must be able to teach the young people about the new system," he said. "In economics and business they had practically nothing. They only studied Marx and Lenin."

"We are improving the education of the next generation of students," he said. "We're helping them to acquire all the knowledge we've amassed in the 70 years we were closed off from them."

## Insurance

Continued from Page 1

said. Augstums said many other U.S. universities required foreign students to pay insurance through their tuition statement bills.

"A lot of students think that it is unfair but it isn't," Augstums said. "People don't know the medical expenses, and the immigration department requires foreign students to be financially responsible for themselves."

Augstums said the University Health Center offers the lowest insurance rates, but students can buy health insurance from other companies as long as the policy meets university requirements.

If students choose to buy a private policy, they must take it to the health center for a waiver, Augstums said. Students can pay \$15 per semester for medical repatriation and evacuation if their private insurance policy does not offer those options, she said.

"This is meant for the protection of students," Augstums said.

Dennison Bhola, a doctoral student at the department of educational psychology, said he did not understand why foreign students were being treated differently by being forced to have insurance.

"This implies I am not intelligent enough to make my own decision," said Bhola, who is from Trinidad. "My freedom of choice has been denied."

Bhola said he had not been informed about the mandatory insurance, and he wondered what role international student organizations played in the decision-making process.

Yuko Ishida, an athletic training student from Japan, said she thought she was being forced to pay for the insurance.

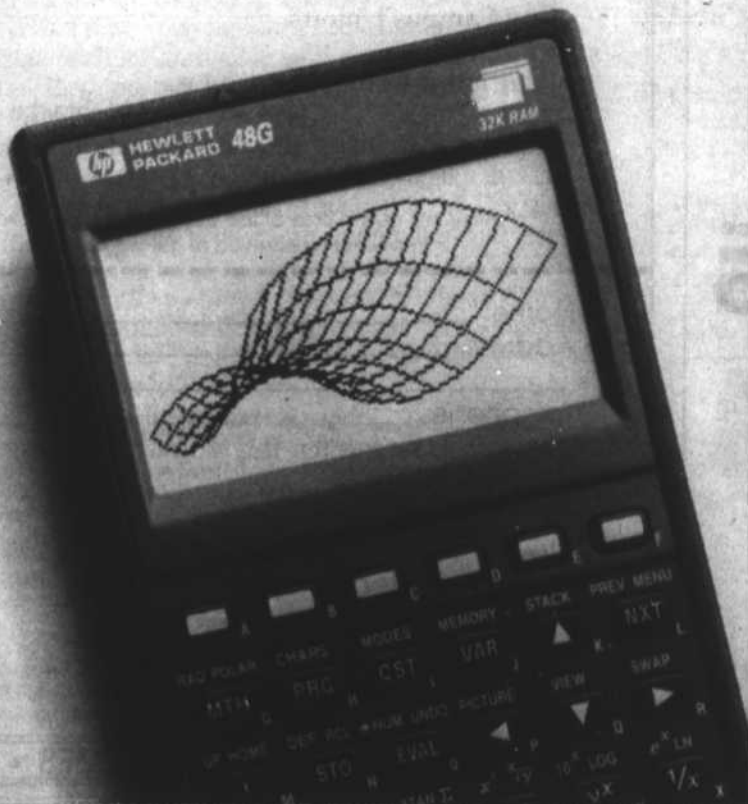
Cheow Teong Oh, an electrical engineering major student from Malaysia, said the decision could be both good and bad.

"Basically, every student should buy the insurance since it is meant for personal safety," Oh said. "But the cost of the insurance is too high for students."

Augstums said she would like to see a mandatory insurance requirement for all students.

For now, however, the rule starts with international students. American students, Augstums said, usually are insured under their parents' plans, while international students have no family in the United States.

The new  
 3-D graphing  
 grade-making  
 easy-learning  
 fast-answering  
 budget-pleasing  
 headache-busting  
 HP 48G



### Check it out

The new HP 48G graphic calculator gives you a whole lot more for a whole lot less than you think.

### Get more

- Push a button, choose from the pull-down menu, and fill in the blanks. Entering data is that easy.
- View 3-D graphs.
- Access over 300 built-in equations.
- Perform algebra and calculus operations on equations before entering values.
- Enter and see equations like they appear on paper.
- Work with different units of measure. The HP 48G will convert them for you. For example, enter inches, centimeters, yards, and feet, together in one equation — it'll convert them.

### Get more ... for less

- Compare prices — the HP 48G fits your budget.

### Special introductory offer\*

When you buy an HP 48G or HP 48GX, you can get free software (plus games!) and a free cable for connecting to your desktop PC. Write programs for the HP 48 using your PC keyboard, or store HP 48 files and programs on your desktop PC.

Pick up a coupon at your college bookstore.



\*Offer good while supplies last on purchases made from August 1, 1993 through October 31, 1993. See coupon for terms and conditions.  
 ©Hewlett-Packard Company. PG 12306B