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EDITORIAL

## Coca-Cashola

Sponsor's money could be put to better use

A highly respected entity has donated nearly half a million dollars to the University of Nebraska-Lincoln. The money is not for scholarships. Not for new library books. Not even for a new sculpture.

Instead, the money donated by Coca-Cola will send more than 150 administrators, regents, athletic department officials, coaches, trainers and football players to Japan.

The lucky crew left Tuesday for the 18-hour trip to Tokyo so they could be a part of the Coca-Cola Bowl, a football game between the Cornhuskers and the Kansas State Wildcats.

Gary Fouraker, assistant athletic director for business affairs, said 88 Husker players, 56 athletic department personnel and nine non-athletic department representatives made the trip.

NU regents traveling to the Orient are Robert Allen of Hastings, Don Blank of McCook, Nancy Hoch of Nebraska City, Nancy O'Brien of Waterloo, Margaret Robinson of Norfolk and Rosemary Skrupa of Omaha, as well as student regent Andrew Sigerson.

Airfare to Tokyo for a plane ticket bought in advance costs \$1,160, Lincoln Tour and Travel employees said Wednesday. Coca-Cola paid for 150 people's tickets.

While average students work three jobs to afford a trip home over holiday break, "The Real Thing" is footing the bill for several highly paid administrators' vacations.

The football team receives \$200,000 just for showing up in Tokyo. That money won't go toward education either. It goes to the athletic department budget and will be used to support other non-revenue sports. That way some of the money is going to good use.

But there's more.

Coca-Cola paid for room and board, not to mention other perks picked up along the way. The NCAA allows underclassmen football players up to \$100 in "awards" during the regular season. Seniors are allowed \$200 worth.

It's awful nice of Coca-Cola to dole out money for such a trip. But the money could have been much more wisely spent on academics.

Nebraskans stand to gain little from the game, and students stand to gain even less.

For the people of the state, the entertainment value of the game is nil. Nebraska playing Kansas State halfway around the world is still a game nobody cares about. They will care even less when they discover that the only place to hear the game is on their radio in the middle of the night.

For university students, the educational value is even less. No mention has been made of any money from Coca-Cola finding its way into UNL's general scholarship coffers.

And the argument that this is a cultural experience for students who otherwise might never make it to Japan doesn't wash. Most football players are so financially strapped because of NCAA regulations that they won't be able to afford to leave their hotel rooms.

The only way this trip might be to the benefit of education is if the football players use that time to study for finals.

EDITORIAL POLICY

Staff editorials represent the official policy of the Fall 1992 Daily Nebraskan. Policy is set by the Daily Nebraskan Editorial Board. Editorials do not necessarily reflect the views of the university, its employees, the students or the NU Board of Regents. Editorial columns represent the opinion of the author. The regents publish the Daily Nebraskan. They establish the UNL Publications Board to supervise the daily production of the paper. According to policy set by the regents, responsibility for the editorial content of the newspaper lies solely in the hands of its students.

LETTER POLICY

The Daily Nebraskan welcomes brief letters to the editor from all readers and interested others. Letters will be selected for publication on the basis of clarity, originality, timeliness and space available. The Daily Nebraskan retains the right to edit or reject all material submitted. Readers also are welcome to submit material as guest opinions. The editor decides whether material should run as a guest opinion. Letters and guest opinions sent to the newspaper become the property of the Daily Nebraskan and cannot be returned. Anonymous submissions will not be published. Letters should include the author's name, year in school, major and group affiliation, if any. Requests to withhold names will not be granted. Submit material to the Daily Nebraskan, 34 Nebraska Union, 1400 R St., Lincoln, Neb. 68588-0448.



KIMBERLY SPURLOCK

## American HISTory omits the facts

Do you know the real history, or do you only know HISTory? We are taught many things in school, and many of us accept this "knowledge" given to us from our teachers without question.

Many of us believe the myths that Malcolm X was a radical leader who resorted to violence, that Columbus discovered America, that Abraham Lincoln freed the slaves and that Jesus Christ was white.

But in reality, Malcolm X did not condone violence but believed in self-defense; America discovered Columbus; the 13th Amendment freed the slaves; and the Bible says Jesus was of wooly hair and bronze skin.

We read about the Holocaust, which was the systematic destruction of more than 6 million European Jews by the German Nazis before and during World War II.

But what do we learn about the Middle Passage and American slavery, which took the lives of more than 100 million African slaves, destroyed the culture and heritage of a people and forced their offspring and future generations of their people to assimilate into the white American culture?

Information is readily available in our school systems about the inhumane acts that were and still are being committed outside the United States.

However, according to our history books, the same type of acts committed in the United States are considered

insignificant, receiving only a chapter or a brief mention, if that at all.

The knowledge we continue to be taught is the history HE wanted us to know — knowledge that his people fabricated to project a pure and superior — which are the definitions of "white" in Webster's New World Dictionary — view of themselves by deleting the truth.

Black people and other minorities in the United States have continually and purposely been excluded from the history books, and we all have been denied our real history.

The real history would let everyone know of the accomplishments that several races contributed throughout this world.

We should not allow ourselves to be deceived.

What would we do without air conditioners or traffic lights, open-heart surgery or the discovery of blood plasma? These are all accomplishments of black people in the United States.

One reason why our history books still omit the truth about racial minorities may possibly be because HE fears the power and pride those races may feel by knowing that their ancestors were great contributors in building the United States.

If I were white, I would be fearful also because after years of lies and misconceptions, to discover the truth ain't necessarily a pretty picture.

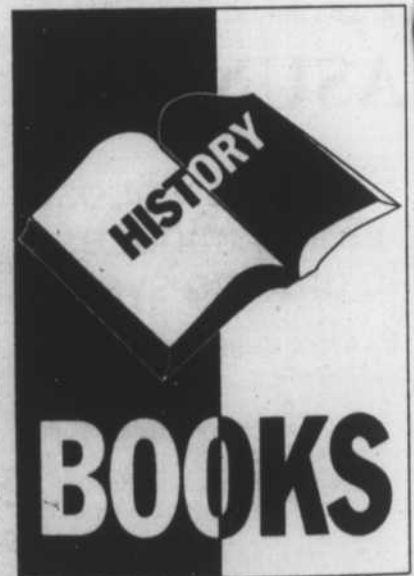
Granted, your race has and continues to achieve many accomplishments that should make you proud. But your pride should not be shaped by the falsities of HISTory.

And it's not your fault that you were taught many lies, because we were also taught them. But only if we continue to perpetuate HIS ideas to future generations, will we be at fault.

Now that the truth is coming out, we need to make certain the spreading of these lies stops. By knowing the real history, we can prevent the atrocities of the past from repeating themselves.

Our future generations need to know the truth about themselves because if they do not know where they've been, they won't know where they're going.

Spurlock is a junior news editorial and broadcasting major, a Daily Nebraskan night news editor and a columnist.



LETTERS TO THE EDITOR

### Lincoln Christian

I caught a show on the public access channel a few weeks ago about the Boston Church of Christ, known locally as the Lincoln Christian Church or Campus Advance.

I don't know the validity of what I saw, but let's hypothesize for a minute. The program said the church shaped its members by making them choose between acceptance by the group or maintaining a certain belief or lifestyle.

In other words, if they didn't conform to the group, they were rejected by the group.

Now, let's think about the reaction of many so-called Christians on campus to the Lincoln Christian Church and its members. Many are angry, scared and self-righteous toward the church and its members.

But whatever adjective you use, unconditional acceptance does not

come to mind.

Assuming all my assumptions are true, let's look at this situation.

The church tells its members they won't be accepted unless they conform to the church's beliefs: The church is true, baptism, or whatever. However, at the same time the church is "loving" its members by showing concern, spending time and giving much attention.

Then the members go out into the campus and meet these Christians who say they won't accept you unless you conform to its beliefs — namely rejection of the church. The difference here is that these so-called Christians aren't loving the members of the church in any way similar to how the church does.

This is irony at its finest.

Caleb K. Grayson  
senior  
philosophy

### 'A winner'

Hats off to Kirby Moss. Rather than standing on a soapbox and condemning this group or that group for their attitudes or alleged actions, he avoids the centric, dogmatic approach so common in many of the columns and letters to the editor I've read in the Daily Nebraskan the last 3 1/2 years.

Kirby seems open-minded enough to genuinely try to understand the many perspectives and opinions concerning each issue he writes about. He then concludes with some sort of solution to the problem, something many columnists and contributors fail to include.

The Daily Nebraskan has found a winner. I hope Moss continues to publish his perspectives.

Marty Sems  
senior  
broadcasting