

800 O St. **Oscar's** Haymarket

— presents —

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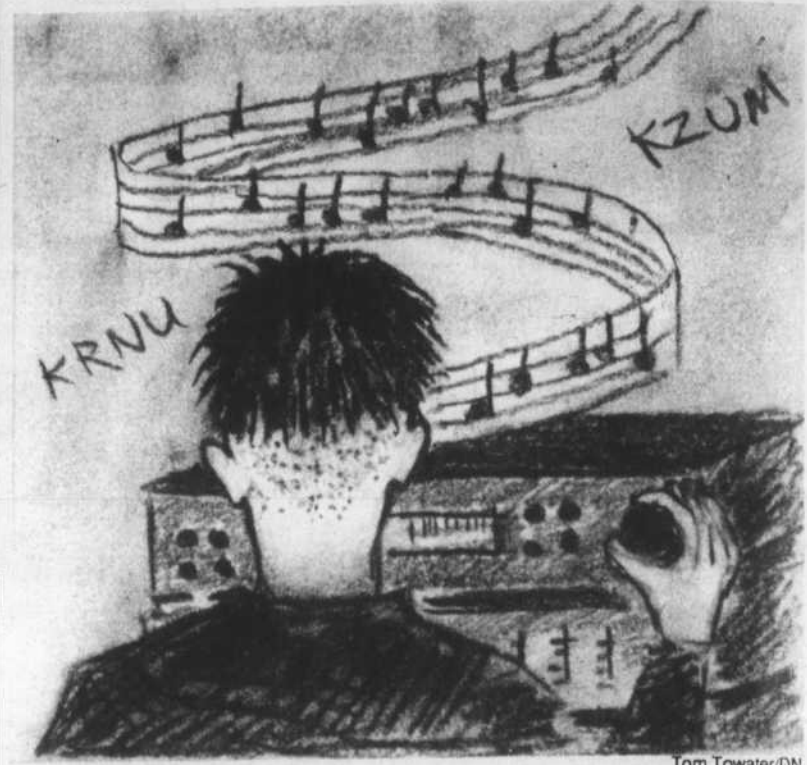
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Fri. Nov. 1
8:30-Close
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• Fettuccini
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\$3.99 • Salad
• Garlic Bread

Social Hall for up to 500
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Coming Next Week



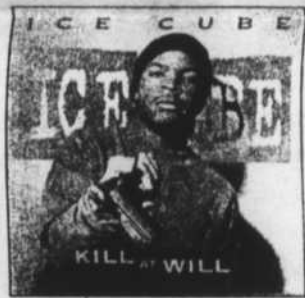
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Independent music scene fluctuates, has good future

By Mark Nemeth and Anne Steyer
Staff Reporters

Alternative music in Lincoln either inspires one to criticize the term or talk about the past.

Though it's an abused and non-descriptive term, alternative is often the word used to describe radio programming of independent and imported music.

Independent music, nationally and internationally, grew exponentially following the emergence of the Sex Pistols in 1977, inspiring anyone who could make a sound to do so.

Though the original intentions of independent bands may be to take a stance against the music on the radio, it is through the radio that these bands often get the most exposure.

Independent music became popular, independent record labels were created everywhere, and eventually even major record labels began picking up the bands.

Lincoln community-based and community-sponsored radio station KZUM was founded in 1978. Its format is free form, allowing for a diverse array of programming, which has always included new music.

KZUM disc jockey Josh Bercey

said the station often seeks out the music from the smallest labels.

"We're covering an area that's already covered by KRNU, so we provide the alternative to the alternative."

It wasn't until 1986 that a local commercial radio station featured an all-alternative music program. KFMQ (101.9) attempted a programming showcase of the independent bands that were getting record deals in 1986, called "The New Music Show," but it only aired for 6 months.

It wasn't until 1988, however, that a Lincoln radio station programmed a full-time new music show, "The Cutting Edge" on B104 (104.1).

"The Cutting Edge" DJ Ken-o Williams said he "tries to present alternative music in a fashion that is accessible to the average person." Williams said his show adds credibility to the Top-40 music the station usually plays.

University of Nebraska-Lincoln college station KRNU initially programmed Top-40, but shifted formats to "alternative" programming in 1988.

"With our alternative format, we're trying to please everybody. We have Public Enemy in rotation

See RADIO on 10

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