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Staci McKee/DN

Beauty or Crazy?

The cosmetic and treatment product market is ever-expanding. Amy Hansen, an Estee Lauder sales associate at Dillard's Gateway, said Americans used to be concerned only with the beauty of the face but now are following the European lead of beauty from the neck down, too. This means that women may be purchasing more beauty products than ever before. Depending on her routine, Hansen said, a woman could use as many as 30 products a day.

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'Beauty is me'

Students say fashion should emphasize individuality, not trends

By Lynn Kister / Staff Reporter

By spending time in UNL's Women's Resource Center and The Hole Works coffee shop, one gets a different perspective on fashion and beauty issues.

At these two hangouts, women and men seem to be comfortable with their fashion sense. Some wear lipstick, some don't. Some shave their legs and armpits, some don't. (Although, I found no men who shaved these parts or admitted to wearing lipstick.)

The important facet is that they don't let others dictate their identity.

"Beauty is me. Fashion is what I wear," said Gwen Hustvedt, a University of Nebraska-Lincoln junior biochemistry major.

At the Women's Resource Center, Marcella Gilbert, a junior nutrition management/dietetics major, said she is frustrated when she goes home to South Dakota to the Lakota, or Sioux, reservation.

"All the young girls have the same hairstyle," she said. "No one is themselves."

But some are comfortable with the

same style year after year.

Kris Yates, a graduate student in psychology, said she wears her standard Levi jeans, an appropriate political or musical T-shirt, K-mart socks, Birkenstocks (she has four different pairs) and a blue jean jacket.

Sometimes, Yates said, she adds a sweater to her ensemble during the winter months, but her style is a constant one that she is comfortable with.

Hustvedt said she thought high heels were "violence against women." She said her mom always told her to wear shoes she could run in.

"Notice how fashion and fascist sound so similar?" she said.

Sitting at the Women's Resource Center wearing a sweatshirt, shorts and sneakers, Kayla Bokelman, a senior business administration major, said, "I am probably one of the worst-dressed people in business administration."

At the Hole Works, Patti Dappen, a senior at Nebraska Wesleyan University, said she has been "more inclined to wear dresses" lately, and she liked "simple clothes that don't go out of style."

Regulars at the Hole Works discussed the necessity of wearing "bike-

friendly" clothes.

"Fashion has to fit the function," Dappen agreed.

Kristin McIntosh, a recent transfer student to UNL, said she was thinking about changing her design on her wheelchair wheels to plaid instead of the green, yellow and red swirl design she has now.

A recent issue of a fashion magazine claims that plaid is back in fashion.

An unidentified man wearing all black and a Guatemalan belt commented that his entire ensemble cost less than \$12.50.

"My moods dictate my clothing," he droned. He said he was feeling somber.

Jeremy Felker, a junior political science and education major said he was "against make-up."

He likes a natural look, he said, so he wears glasses now instead of contacts.

Comfort seemed to be the key to most people's attire. My philosophy is if you can't sleep in it (comfortably), don't wear it. Fashion should be an individual expression of who you are, not a mere carbon copy of what is hip.