

Photographing truth exhibit, program theme

Panel: Reader appeal key to picture publication

By Alan Phelps
Staff Reporter

Photos Americans see in their newspapers and magazines often are chosen more for their appeal to popular opinion than truthfulness, an internationally known photojournalist said Wednesday night.

"In order to keep everyone happy, you go with the flow," said Kenneth Jarecke, a photojournalist for Contact Press Images of New York City.

Jarecke referred to a picture he took of a dead Iraqi soldier when he covered the gulf war that wasn't published in the United States but was featured in a London newspaper.

"It kind of upsets me... if we can allow our tax dollars to do something, we should have enough guts to see what it does," he said.

Jarecke spoke as part of a panel discussion attended by about 100 people in the Sheldon Art Gallery at the University on Nebraska-Lincoln. The discussion was presented in conjunction with Sheldon's "Contact: Photojournalism Since Vietnam" display.

Neale Copple, former dean of the College of Journalism, argued that during his journalism career he couldn't remember a time when he worried about advertisers when putting together a paper.

"These judgments often aren't made for lack of guts," he said. Copple said that because the objective of newspaper editors is to get the public to read their paper, they at times edit out material they think readers might find too offensive.

Copple added that news is some-

thing the public wants and that "advertisers are lucky to get on board."

Jarecke also said press access to news in the gulf was restrictive, leading the media to do a poor job telling Americans what really happened.

"I feel embarrassed about the snazzy images on TV," he said. "We got a lot of helicopters flying through the sunset but didn't get a lot of the meat and potatoes."

The Associated Press, Jarecke said, collaborated with the Pentagon to set up the rules and membership of the gulf war press pool without involving anyone else, forcing others to either follow the rules or be excluded.

"We were sold out because people want to stay friends with people in power," he said. "That's the way Washington works."



Shaun Sartin/Daily Nebraskan

Contact Press photographer and Omaha native Kenneth Jarecke stands before his photo of Lithuanian soldiers.

Photojournalist shows world 'how it is' through camera

By Julie Skar
Staff Reporter

Showing the world "how it is" is how photojournalist Ken Jarecke describes his job.

Jarecke told about 70 people in the Nebraska Union Wednesday that he always tries to get the one picture that shows what is happening, displays something different and gives all aspects of the story.

"The camera can be used for whatever you want to say. It shows the world how it is," he said.

Jarecke, who works for Contact Press, lives in New York but travels throughout the world on various shoots, which have included assignments to the Persian Gulf, China, Cuba, Korea and Northern Ireland.

He spent five weeks in the gulf, and during the presentation, displayed several of his slides from the war. Most of his time was spent with a press pool that consisted of both photo and print journalists.

The press pool was restricted and he was not allowed to stray from the

group, he said.

"I tried to make a picture work for daily newspapers, but I also tried to make ones that would last for the future. It was about the people, not the trucks, guns or blowing things up. People on both sides, that's what I tried to concentrate on," he said. "I concentrated on them and what they were doing."

Jarecke has worked for some of the United States' largest magazines, including Time's cover story, "The Rotting of the Big Apple." His pictures showed life in New York: subways, Wall Street, the Brooklyn Bridge, the homeless and life in Northern Brooklyn, where he spent time with police officers and followed them on drug busts.

Jarecke is taking a small vacation, but is making plans for his latest project, which will be about Ireland and its culture.

The Sheldon Memorial Art Gallery now is displaying some of Jarecke's work in the exhibit, "Contact: Photojournalism Since Vietnam."

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12:14 a.m. — Bicycle tire stolen, 616 N. 16th St., \$10.	3:00 p.m. — Two-car, non-injury accident, Harper-Schramm-Smith complex parking lot, \$200.
7:32 a.m. — Stereo speakers stolen from auto, 19th and R streets, \$200 loss, \$200 damage.	3:31 p.m. — Hit-and-run auto accident, parking lot south of College of Law, \$50.
9:51 a.m. — Obscene phone calls, Neihardt Residence Hall.	11:49 p.m. — Fire alarm set off, Avery Hall.
2:59 p.m. — Leather portfolio and	

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