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Country to replace regime-sanctioned books University helps Czech program

By Alan Phelps
Staff Reporter

The University of Nebraska Press has given Czechoslovakian citizens their first sign that things have changed since the country's overthrow of Communist rule, an official said.

Diane Wanek, marketing manager for the University of Nebraska Press, said members of the Nebraska publishing company facilitated the donation of \$35,000 of equipment for Charles University in Prague by Apple Computer-Europe in late September to start a desktop publishing operation.

The venture has attracted national attention in Czechoslovakia, Wanek said.

"This is the first demonstration they've had that change is really taking place. What we did was pretty revolutionary," she said.

The project was sparked by a meeting between Wanek and Radim Palous, rector of Charles University and a famous Czechoslovakian philosopher. Palous was at the University of Nebraska at Omaha last December to receive an honorary degree.

"When I mentioned desktop publishing, he (Palous) really perked up," Wanek said. "He said this was the most important meeting he'd had in America."

Palous told Wanek that since the November revolution in Czechoslovakia, there has been an urgent need to replace Communist regime-san-

tioned textbooks and research materials.

Wanek and Michael Jensen, electronic media manager for the University of Nebraska Press, decided the best answer to Palous' immediate needs

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Wanek
marketing manager for
University of Nebraska press

would be a desktop system at Charles University that the professors and students could use to begin their own publishing efforts.

They contacted Apple Computer-Europe and requested a donation for Charles University. Wanek said they knew Apple had made donations to educational institutions before.

"It was touch and go. We weren't sure we would be able to get the

equipment," Jensen said.

The fact that the venture was non-profit and connected to UNL helped the effort, the said.

The advanced desktop publishing system includes three Macintosh computers with full-page monitors and two Laserwriter printers from Apple Computer-Europe.

"Apple sees this as an investment," Wanek said. "If they give away a few, they know they'll sell more."

"It's good PR for them, of course," Jensen said. "They've promised to continue to assist us."

Wanek and Jensen traveled to Prague in late September to teach a group of Charles University staff members to use the equipment. Jensen said he and Wanek plan to return to Prague during the last week of October to complete the instruction and to help begin work on a book.

Wanek said she hoped the venture would lead to a long-lasting exchange program between Charles University and UNL. This would allow the two universities' faculty members to share books and ideas.

"It's a way of sharing what scholars are doing all over the world," she said.

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Ford

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"I probably had more in that box about Albania than any library in the country," he said.

Ford's taste for knowledge of foreign cultures is reflected in his teaching methods.

"I like theory because when students begin to understand any theory, they see the world differently."

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Newly added NU program lacks funding

By Sara Bauder Schott
Senior Reporter

A hospitality management program has been added at the University of Nebraska, but no money is available to finance it, an official said.

Jim Holleran, an instructor in the new UNL Department of Nutritional Science and Hospitality Management, said he is "scrounging around" to find the money needed to expand the program.

The NU Board of Regents approved the program this fall. The name was changed from the Department of Human Nutrition and Food Service Management, but changes in the program have not taken effect yet.

Holleran is trying to work around the fact that the program was put in place without an operating budget. He said he has been meeting with university officials who are in a position to help the program.

Making the program a shared effort of the university and the private sector is important, Holleran said. Implementing the program would not be cheap, he said, and the private sector must be willing to provide jobs and internships for students.

Hiring professionals to come in and teach classes is one way Holleran hopes to get the program underway without an addition to the department's budget.

University administrators have promised the department a new position next year, he said. The position probably will be filled with a restaurant management professor because that is where the strengths of the department lay, Holleran said.

A set of core courses, such as marketing, will be implemented next year, Holleran said. He said he hopes hotel/motel management courses will be in place as well.

Hospitality management deals with three areas: hotel/motel management, restaurant management and tourism, Holleran said.

The market for graduates in hospitality management is good, Holleran said, with national placement rates of 90 percent to 94 percent.

The University of Nebraska at Omaha will offer a similar program. About 154 hospitality management programs exist nationwide, Holleran said.