

# Lincoln artist opens store to sell own work

By Robert Richardson  
Staff Reporter

Duran Knutzen is no longer just an artist; he has embarked upon a business adventure. That makes him an artist/businessman -- and owner of a new store called Originals, 822 S. 48th St.

Originals makes Knutzen's artwork, which consists of hand-painted, self-designed shirts, shorts and party outfits, more accessible to the public.

"The store is to get to the Lincoln market my personal designs, to enable customers to purchase my work while I'm out of town," Knutzen said.

But Knutzen has done a lot more in the few short weeks the store has been open besides just sell his own creations. He has jewelry for sale on consignment, as well as furniture and other artwork. He said that last week his store had already completed goals they set for the month of August.

"I want to associate clothing with music, furniture and accessories," he said.

Besides housing other artists' work, Knutzen has promised change in his store every month, including a different featured artist every month as well as a different look to the store. Knutzen said the atmosphere and look to the store are simple now but "as we grow it's going to change," he said.

The target crowd for Originals is high school and college students that have "very individualized tastes," Knutzen said. He also said he considered a lot of his things to be "far in," meaning hip and with the times.

Knutzen stressed the point that even though he owns a clothing store he is an artist first. But he said he needs some sort of a head for business -- otherwise, he could be taken advantage of in the business world.

Knutzen is definitely an artist that likes to sell his work.

"If you're positive enough about it, others should see it too," he said.



Michelle Paulman/Daily Nebraskan

Lincoln designer Duran Knutzen displays some of his fashions.

## Designer's show not typical for Lincoln *Fashions unique, but not unwearable*

By Jennifer Johnson  
Staff Reporter

Picture the typical Lincoln fashion show -- an impromptu stage set up in front of Montgomery Wards at Gateway. Metal folding chairs, roped off by a velvet cord, surround the stage. Weary mall-goers sit on the chairs, thankful for the time off their feet.

Lincoln designer Duran Knutzen's show at The Bistro on Sunday was NOT the typical Lincoln fashion show. Knutzen's show, featuring his Winter/Holiday collection, was an elegant event enjoyed by a mixed crowd.

While wine, cheese and fruit was served to the audience, models moved between the tables -- sometimes dancing, sometimes gliding, but always creating a mood and reflecting an attitude that matched the clothing they modeled.

The clothing suited a wide range of tastes, utilizing several fabrics.

Garments were cut in shapes to flatter many different body types.

Knutzen's designs included both day and evening wear, but his use of texture was particularly significant in every piece.

In our ready-to-wear world of cloth-

### fashion REVIEW

ing, day wear in fabrics other than cotton and knits is sometimes difficult to find. But Knutzen's use of fabrics such as chiffon, velvet, lamè and organza, mixed with more basic fabrics, created dimension and interest.

All pieces from the show will be at Knutzen's store, Originals, 822 S. 48th St., for the next week. Shopping at a designer's own boutique is a unique experience in Lincoln.

In large fashion centers of the

country, such as New York City and Los Angeles, whole areas are dedicated to boutiques for young, experimental designers. Such a case is rare in the Midwest.

To see clothing that is designed and created by a local designer can give one the whole shopping experience.

A smaller, designer-run boutique allows shoppers' questions to be answered and more emotion in clothing selection to be created, as opposed to a department store, where clothing is mass-displayed on chrome-plated racks.

Knutzen's clothing is unique, but not so eccentric as to be unwearable. One does not need to be a model to wear his designs. His models, primarily students, seemed very comfortable in his clothing. For something new and unique, check out Knutzen's designs.

## Santa

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wallows in it, and wants us to as well. After a while, it gets to be a bit much.

But its utter tastelessness isn't

"Santa Sangre's" only problem. In his never-ending attempts at stark realism, Jodorowsky's direction appears heavy-handed, particularly in the early going. Characters are given little to do but pose for one bizarre shot after another.

Feenix's intense maternal fixation has caused some to compare

"Santa Sangre" with Hitchcock's "Psycho," but this film is little more than offensive self-indulgence on Jodorowsky's part. If he wanted so badly to hypnotize audiences, he should have at least done us all the courtesy of having something worth saying.

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