

# SIDEWALK SALE

all over the sidewalk and throughout the store

- Save **50-60-70%**
- **X-tra** markdowns throughout the store!
- **All Summer Merchandise Must Go!**

**Thursday thru Sunday only! July 19-22**

Anything in our store marked with a red X indicates additional markdowns on already reduced merchandise.

Every year at this time we make incredible reductions of 50-60 or even 70% off on our remaining summer merchandise to make room for new fall arrivals . . . and beginning Thursday you'll find even further reductions on this merchandise. We make these price reductions for the legitimate objectives of balancing our inventory and preparing for the season ahead. It is our belief that these reductions are of the magnitude to allow the remaining summer merchandise to be sold by 6 p.m. Sunday!

**This is an offer too good to miss . . . hurry for the best buys!**

**SPECIAL HOURS:**

Thursday 10-9 Friday-Saturday 10-6  
Special Sunday Finale 12-6

**FREE PARKING:**

Across the Street  
In the New Parking Garage

**BANK CARDS  
WELCOME!**

the **Post and Nickel**

**LAY-A-WAYS  
WELCOME!**

downtown Lincoln at 144 No. 14th Street