

# Daily Nebraskan

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## UNL student wins national photo contest

By Matt Herek  
 Senior Editor

"Butch" Ireland, a University of Nebraska-Lincoln senior and winner of the William Randolph Hearst national photojournalism contest, said he is dissatisfied with his work.

Ireland, who won the award in May, said he learns more about photography all the time and even though his work has been nationally recognized, he still thinks he needs to improve.

Being a photographer takes some amount of luck, Ireland said, but he said he would eventually like to learn to rely more on his skills and not on chance.

Being a photographer for a newspaper, he said, requires that the pictures have a sense of believability in them. Ireland said he feels he hasn't attained that believability yet.

But, he said, sometimes photos lose their believability because they are too perfect.

If someone went to the exact same spot in Yosemite National Park that Ansel Adams photographed, Ireland said, that person probably wouldn't see things the same way Adams saw them.

"I want to get away from pictures that look too pleasing to the eye," he said.

Ireland said his favorite work is to taking portraits and shooting picture stories.

Picture stories are different because they aren't just one shoot, Ireland said. With picture stories, photographers get to know subjects better than when they are shooting for just one day, he said.

Ireland spent two days taking pictures in San Francisco for the Hearst competition. When he found out he was one of the three finalists chosen for the shoot-off, he said, he wanted to win but didn't think he would. So, he just wanted to go and have fun, he said.

When his name was announced as the winner, he said, he felt numb and couldn't believe it.

After he graduates from UNL this December, Ireland said he will test the waters and find out where he can get a job in the competitive field of photojournalism.

He said winning the contest might cause potential employers to look twice at his resume.

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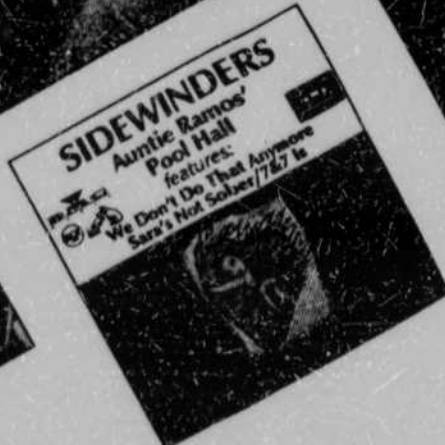
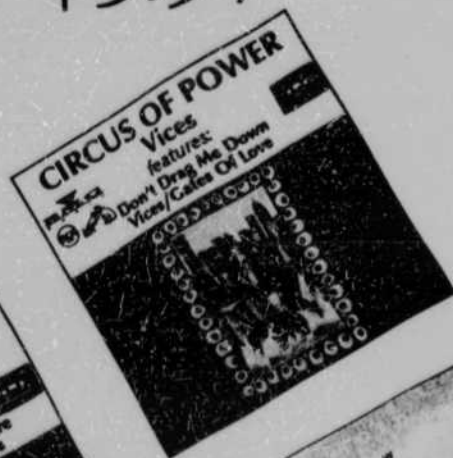
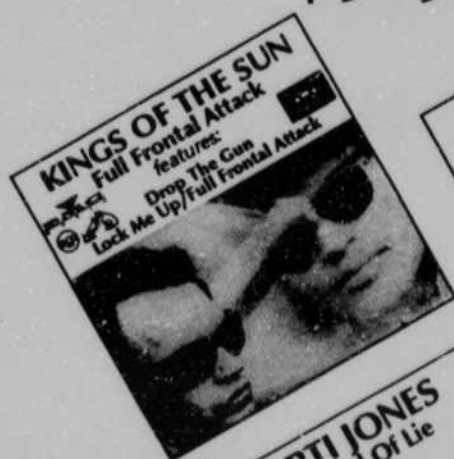
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