

Activities begin today

Music, poetry part of Earth Day

Activities in conjunction with Earth Day include the following:

Today -- Earth Verse Poetry Contest; sponsored by the Undergraduate English Organization. All entries due today at the English department.

Today through Friday -- Earth Day Show, 205 Richards Hall.

Today through Friday -- Brown Bag Environmental Lecture Series. Lectures begin at noon every day in the Nebraska Union Crib, free and open to the public.

Monday -- Dave Clements, "Promises and Realities of Renewable Energy Sources."

Tuesday -- Terry Buchholz, "Developing Markets for Recyclable Materials."

Wednesday -- Mary Spalding, "Nitrates and Pesticides in Ne-

braska's Groundwater." **Thursday** -- Royce Ballinger, "Earth Day 1970-Earth Day 1990 -- A Retrospective."

Wednesday through Friday -- "A Celebration of Planet Earth," 1990 Mattingly Symposium.

Wednesday, 7:30 p.m. -- Stewart Udall, former secretary of the interior, Olin Hall, Nebraska Wesleyan University.

Thursday, 9:30 a.m. to 11 a.m. -- "Environmentalism as a Religious Way of Life," Harvey Potthoff and George Tinker, Olin Hall.

1:30 p.m. -- Film and Discussion, "Give Trash a Second

Chance." Nebraska Wesleyan Chapter of Nebraskans for Peace. **3:30 p.m.** -- "Nebraska Wesleyan Celebrates Planet Earth." Earth Day history, tree planting, poetry and music.

7:30 p.m. -- "Farming and the Land Ethic."

Friday, 10 a.m. -- Forum at McDonald Theatre. William Penn Mott, assistant to the National Park Service.

Friday -- Operation Clean Sweep. Meet at the Nebraska Union at 9 a.m. for a cleanup of downtown Lincoln.

April 21, 9 a.m. to 5 p.m. -- Earth Fair at Broyhill Fountain.

1 p.m. -- Rally and Parade to the Capitol.

7 p.m. to 11:30 p.m. -- Earth Day Street Dance, Broyhill Fountain.



Former Cornhusker trades NU for Nike

By Jennifer Johnson
Staff Reporter

Paul Miles, a former Cornhusker running back and currently student affairs special assistant for minority students, will be leaving the University of Nebraska-Lincoln to work for Nike Inc.

Miles will start in May as a technical manager at Nike in Atlanta.

Miles has been an assistant to James Griesen, vice chancellor for student affairs, since February 1988. He earned a bachelor's degree in speech communications from UNL, and currently is pursuing a master's degree in sports psychology.

His new job will include a number of responsibilities, including presentations on the technical aspects of Nike shoes and clothing.

Miles said Nike representatives discovered him in Portland, Ore., where he was the keynote speaker at a dinner last year.

While working at UNL, Miles said, he has spoken not only to adult groups, but also to more than 34,000 children and teens in the past year concerning issues such as drug abuse, alcohol abuse and peer pressure.

Miles also has spoken to groups of athletes on the importance of academics vs. athletics.

"I will miss most of all my friend-

ships and associations with many kids and supporting adults," Miles said.

Miles said he is excited to have the opportunity to be associated with an established product. Nike is a large enough corporation to finance programs for youths, he said.

One of Miles' jobs will be to run clinics for underprivileged children and youths in general, he said.

Miles said that leaving the job he has enjoyed will involve some difficult transitions, but there also will be some perks.

"I am looking forward to, as a person who enjoys being athletically active, not ever having to purchase workout gear anymore," Miles said,

Default

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in the nation, he said. It is being used by colleges in Nebraska, Colorado and Iowa.

If Unilink could be duplicated throughout the United States, Martin said, it would save taxpayers billions.

Martin said defaulting on loans makes students ineligible for future loans and any other federal or state aid and taints their credit rat-

ings for up to seven years.

Students also can be sued and forced to pay court costs, their accounts can be turned over to professional debt collection agencies, their federal income tax refunds can be seized, and a portion of their wages can be withheld.

A person with "any brains upstairs" would want to avoid those things, Martin said.

Martin said that because many graduates are faced with the pressures of new jobs, marriages and possibly children, they only may need reminders of the seriousness

of loan defaults.

Martin said many students who are contacted are eligible for deferments on their loans, but don't realize it. Those students only need to fill out the necessary papers, Martin said.

A couple of years ago, Martin said, he was depressed about the default situation because he didn't see any solution.

Federal government officials did not do anything to help colleges lower their rates, even though they expected the institutions to do so, Martin said.

Buying

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said.

Chad Tolly, assistant manager of the Hitchin' Post, said that even with small price increases, students recently seem to be buying more.

"Students like to keep up with fashion trends," he said.

Himmelfarb said marketers often have preconceived notions that stu-

dents don't have a lot of spending money.

"Many marketers use this as a reason not to go after the student market," he said.

But Himmelfarb said those notions show many marketers aren't aware of students' buying power.

"We have found that college students are very active in purchasing everything from toiletries and cosmetics, to food, cars and consumer electronics," he said.

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