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University of Nebraska-Lincoln

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Monday	
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Monday, mostly sunny and warmer, high near 80, southwest winds 5 to 10 miles per hour. Mostly clear Monday night, low of 45 to 50.	News Digest 2
Tuesday, mostly sunny and warmer, high near 80. Wednesday, chance of thundershowers, warm, high of 70 and low in low-50s. Thursday and Friday, highs in 60s and lows in mid-40s.	Editorial 4
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Nebraska football pay-per-view offer ends up profitless

By Jana Pedersen
Senior Reporter

Although charging fans to watch Nebraska football on cable TV hasn't been profitable this year for area cable companies, a representative from Cablevision said the local company wants to continue providing the service.

"We'd still like to do it," Cablevision general manager Dick Bates said. "We went into it knowing the first year would be a losing proposition."

Bates said Cablevision needed to sell at least 1,900 pay-per-view three-game packages to break even. The three-game package included Nebraska against Missouri, Oklahoma State and Oklahoma.

'People will support live pay-per-view, not tape delay.'

—Kohler

Cablevision sold about 400 packages, he said.

He attributed this year's poor response to a lack of information about pay-per-view television and the poor selection of games available.

Because NCAA sanctions prohibit live broadcasts of Oklahoma State and Oklahoma football games, two of the three games in the pay-per-view package only could be broadcast tape delayed, Bates said.

That means those games can't be replayed until after 10:30 p.m., he said, long after most fans know the results of the game.

Mike Kohler, communications manager for Cox Cable in Omaha, said Cox Cable decided not to air Saturday's game against Oklahoma State because only about 50 subscri-

ers ordered pay-per-view for the game.

About 2,700 Cox Cable subscribers ordered pay-per-view for the live broadcast of the game against Missouri, Kohler said.

"That clearly indicates one thing," he said. "People will support live pay-per-view, not tape delay."

Because Cox Cable focuses its pay-per-view promotions on individual broadcasts, he said, only 100 to 150 multiple-game packages were ordered, allowing the company to cancel Saturday's broadcast with few complaints. After the game was canceled, he said, the cable company offered single-game refunds for package subscribers.

The game was canceled because the company would not have made a profit from airing it, he said.

Unlike other pay-per-view agreements where the cable company shares subscription profits with the company providing the broadcast, Kohler said, the NU football pay-per-view agreement requires the company to pay programming costs up front before collecting revenue from subscribers.

When not many subscribe, he said, it's not profitable for the cable company to pay the up-front costs.

Bates said that in addition to offering three-game packages, Cablevision also sells the games individually.

He said only 17 individuals ordered pay-per-view for Saturday's Oklahoma State game. But because there was a larger number of package orders, he said, Cablevision decided to air the game anyway.

Unlike last week's broadcast, Bates said Cablevision didn't have any problems Saturday night with bars showing the broadcast illegally.

He said violations probably were lower because of last week's "crack-down" on offenders and because the game wasn't live.

The game's late starting time also meant that the bars probably closed before it was over, he said.

UNL Anthropologist gets involved

By Pat Dinslage
Staff Reporter

Robert Hitchcock takes on the world -- '60s style.

"In some senses, anthropologists are political militant-type people," Hitchcock says. "A lot of anthropologists don't like the perspective I outline. They feel we should not be involved in change, just study the process."

"I personally think that that's a naive . . . impossible position, because just by your very presence, you're having an impact on that society," he says.

Hitchcock, a visiting assistant professor of anthropology at the University of Nebraska-Lincoln, radiates intensity and enthusiasm. He starts softly, slowly, outlining his main points.

He is soft-spoken, even when most excited. He focuses his gaze on his listener and makes one understand why the Bantu-stands in Africa are the same as the Native American reservations here in America, and why neither system works.

"It's taking a group of people on the basis of their ethnic affiliation, and assigning them a designated piece of land, depriving them of the rights they would have otherwise at the national level," he says.

Hitchcock specializes in the field of development anthropology, a subdiscipline of cultural anthropology.

"I'm a lot more active in political issues than most anthropologists. I'm a lot more outspoken," he says.

"There are certain elements, whether the South African government, or the American government, or other governments, that may not like the political positions I take," Hitchcock says.

Although he has never personally felt at risk in his fieldwork, there have been times when he could have been imprisoned for his political views. One such time was



William Lauer/Daily Nebraskan

Robert Hitchcock, professor of development anthropology, specializes in African culture. Pictured are bushman throwing sticks used for hunting and wooden carvings from West Africa.

when he visited the African country of Somalia this summer, he says.

"I wasn't very happy about seeing food diverted to the use of the military, for example," he says. "And I made that known."

The government was not very happy with that position. Had I not been about to leave, I suppose I could have been detained for that position."

See HITCHCOCK on 6

Joke computer message slows homework in Nebraska Union

By Jerry Guenther
Senior Reporter

A Halloween computer virus message that appeared on computer screens in the user room of the Nebraska Union late Thursday night and Friday morning was a prank and not a real virus, a University of Nebraska-Lincoln official said.

Gerald Kutish, associate director of the UNL Computing Resource Center, said someone replaced the start-up file that normally welcomes users to the Macintosh computer system with a message that read, "Beware of the Halloween virus."

Kutish said the prankster also drew a moon, cat, pumpkin, bunny rabbit and tree stump that appeared with the phony virus message.

Besides replacing the start-up message, the prankster also removed the file that allows documents to be printed, he said.

All of UNL's computer software programs contain checks for viruses that warn the user if viral penetration has occurred, he said.

Kutish said he was notified Friday morning of computer problems in the union user

room.

Computing Resource Center workers immediately responded and corrected the problem that morning, he said.

Kutish said he doesn't know who pulled the Halloween prank, but said he has alerted computer consultants in all of UNL's user rooms to be alert for other such problems.

"The point is that unattended labs are vulnerable to this sort of mischief," Kutish said.

Mary Nell Westbrook, a senior news-editorial major, said she and about five others were in the union user room when the message first appeared Thursday evening.

"That was a good-looking screen for whoever did it," she said. "It was kind of eerie."

Westbrook said no computer consultants were in the room at the time, and nobody could be reached at the computing center to examine the computers.

The prank prevented her and other students from printing their work, Westbrook said.

Kutish said the Halloween prankster is not the first to engage in such "malicious"

See PRANK on 3

Crowd cheers and jeers speeding 17th-St. drivers

By Lisa Donovan
Senior Editor

About 100 people cheered and jeered for 2 1/2 hours Sunday night as Lincoln Police officers stopped speeding motorists on 17th Street between R and Vine streets.

According to Sgt. Dave Harnly, 82 violations were issued between 4:30 and 7 p.m. as onlookers stood on the northeast side of Cather Hall applauding the police's efforts.

Eight officers set up a radar detection unit, complete with a scoreboard-type screen flashing the cars' speeds, just outside Lot G, a parking area north of Cather-Pound-Neihardt Residence Complex.

The detection unit was connected to a radar gun that clocked the speed and fed the information into the display screen.

Harnly said display units usually attract crowds.

"I think a lot of it has to do with the display that goes up -- people can actually see the speeds we're clocking," he said.

Although the detectors with display units have been used in this area three times before,

this is the first time they've used the MPH K15 model radar.

Sgt. Tom Towle said the crowd applauded and cheered every time a speeder was pulled over.

"And then we'd miss a few and they'd kinda boo that we didn't get them," he said.

Harnly said he wasn't surprised by the public support.

"They've always gotten into the idea of it -- there were even people who had gotten tickets (Sunday) that were in the crowd."

Towle said this stretch of road has a reputation for low compliance with the 25 mile-per-hour speed limit.

"This stretch of road is a concern because of the pedestrian (traffic)," Towle said.

The radar "is an educational tool to motorists and others," Towle said, ". . . to watch their speed. A lot of people don't realize how fast they're going."

But Towle said most violators took their punishment "pretty well."

"We do this to get everybody to think about speed and think about what area of town they're in," he said.