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WEATHER:

Monday, variable cloudiness and cooler, high upper 60s to low 60s, winds north from 10 to 20 miles per hour. Partly cloudy and cool Monday night, low of 35 to 40. Tuesday, partly cloudy and cool, high from 55 to 60. Wednesday through Friday, continued cloudiness and cool with a chance of showers, highs in mid- to upper-60s, lows in 40s.

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Make recycling a habit, coordinator says

By Jana Pedersen
Senior Reporter

Editor's Note: This is the third story in a four-part series about recycling.

Although recycling seems to be the perfect alternative for waste disposal, it's not always convenient, profitable or popular, according to Lincoln's recycling coordinator.

Gene Hanlon said the biggest problem with recycling is people's attitudes.

"We live in a wasteful country," he said.

Lincoln produces 61 pounds of garbage a day per person, Hanlon said, while other cities such as Tokyo and Berlin, only produce 21 pounds and 31 pounds a person, respectively.

Both of those cities have extensive recycling programs, he said.

Hanlon said that because U.S. land has been a fairly inexpensive resource, Americans don't view landfill sites as a costly alternative for waste disposal.

In other countries land is too valuable to be used for landfills, he said.

The higher cost of developing landfills is just being felt in the Lincoln area with the site and construction of the new multi-million dollar landfill.

Figuring in operating costs with the collection and burial of the high volume of garbage produced in Lincoln, using the new landfill will cost about \$12 million a year, Hanlon said.

"That's more than the city of Lincoln allocates for its police department," he said.

But even if citizens realize that recycling is a less expensive alternative to landfill disposal, Hanlon said, they still may not recycle.

More than two-thirds of Lincoln citizens who participated in a recent survey said they would be willing to recycle, but only 15 percent said they currently were recycling, Hanlon said.

Hanlon said he was pleased with the survey results as far as participants' positive responses to recycling were concerned, but said he was disappointed that more people weren't actually recycling.

Lincoln residents are beginning to realize that recycling makes sense," Hanlon said.

"But it's not a habit and that's what we need to do -- make it a habit."

To make recycling a habit for most residents, he said, it must be convenient.

Convenience is difficult to achieve in a recycling program because it is costly, Hanlon said.

Residents would be more likely to recycle if they didn't have to transport their recyclable products, he said.

But he said hiring someone to pick up recyclable products is expensive.

Convenience also is necessary for separation of recyclable products from other garbage, Hanlon said.

He said that at the City/County Building in

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Al Schaben/Daily Nebraskan

Carmelia Briganti of Omaha gets a handshake and autograph from former Husker quarterback Turner Gill. Gill and 11 other new members of the Nebraska Football Hall of Fame were honored Saturday at halftime.

NU programs thrive with initiative's help

By Natalie Weinstein
Staff Reporter

The \$2.85 million the University of Nebraska-Lincoln received during the first year of the Nebraska Research Initiative already has generated \$3.3 million in contracts and grants with another \$10.4 million still pending, said the vice chancellor for research and graduate studies.

More than 40 government and private grants and contracts have been awarded to UNL, John Yost said. Only one grant -- worth \$733,000 -- has been turned down, he said.

The research initiative money has helped UNL take a "giant step forward as a major research university," Yost said. The impact has been "of a fairly dramatic nature" financially, he said, as well as psychologically.

Yost said he has been told that the research initiative has done as much to boost morale as the three-year faculty salary increase plan has.

Every year for five years, the research initiative injects \$4 million more than the previous year into the University of Nebraska budget. Thus, NU received \$4 million last year, \$8 million this year and will receive \$12 million, \$16 million and then \$20 million in the next three years.

This totals \$60 million tagged specifically for research in five years. The plan is designed to boost NU's profile and the state's economic development.

UNL received \$2.85 million during the first year of the plan, which ran from July 1, 1988, to June 30, 1989. The University of Nebraska at Omaha received \$200,000, and the University of Nebraska Medical Center received \$950,000.

Of the \$2.85 million UNL received in the first year, \$2.7 million was pledged to match grant and contract proposals. UNL pledged another \$2.1 million -- money separate from research initiative funds -- to help match the grant and contract proposals.

In this second year of the plan, which tags \$8 million for research, UNL received about \$5.4 million. UNO received \$500,000 and UNMC about \$2 million.

There's no way we could have achieved what we have in the last year without the Nebraska Research Initiative.

—Yost

Without the money from the research initiative, Yost said, UNL could not have made the progress it has.

"There's no way we could have achieved what we have in the last year without the Nebraska Research Initiative," he said.

UNL has become more successful in grant and contract awards, Yost said, because the research initiative has "provided us for the first time with a substantial and identifiable pool of funds."

In the first year, research centers were developed in five areas: biotechnology, technology management and decision science, engineer-

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Meetings help with product development

By Jerry Guenther
Senior Reporter

Nebraska entrepreneurs with ideas for new food products can get help with everything from packaging to marketing through a University of Nebraska-Lincoln center located in H.C. Filley Hall.

Dan Neumeister, associate director of the Food Processing Center, said there are monthly informational meetings which cover business and technical areas of product development to assist first-time food entrepreneurs.

The meetings, which usually are attended by eight to 12 entrepreneurs, cover basic information they must know to start developing their product, Neumeister said.

Some questions answered at meetings include how to get a product legally on the market, how to get a logo designed and where to get a product packaged, he said.

UNL faculty members and technicians also

meet one-on-one with the entrepreneurs after the meeting to discuss particular product needs, he said.

Neumeister said entrepreneurs attending meetings are given a folder containing information on what sources to see to assist them in developing their product.

The cost to attend the meeting is about \$35, which covers the expense of putting the folder together, he said.

Although center officials discuss marketing strategies with the entrepreneurs, Neumeister said, it is still left to the entrepreneurs to decide where they want their products sold.

The center mostly works with individuals, Neumeister said, but also works with some corporations and small companies. Between 100 and 150 entrepreneurs currently are working with the center, he said.

Neumeister said the center, which was founded in 1983, began through cooperative efforts from UNL agricultural administration

officials, the state Department of Economic Development and the NU Foundation.

"The farm economy was in the pits back then," Neumeister said. "Something needed to be done to provide some assistance to the farm community, other entrepreneurs and existing industries in the state."

Former Nebraska Gov. Bob Kerrey also was very active in trying to find value-added products to boost the state's economy, he said.

"The thought was that we're a great state for the production of raw agricultural products," he said. "We were producing a tremendous amount of meat and grain, but we were exporting a great deal of it in an unprocessed (form)."

By processing raw materials in the state, Neumeister said, new jobs are created in Nebraska that otherwise would go elsewhere.

Many of the center's first calls were from

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Former student sentenced Friday

By Pat Dinslage
Staff Reporter

The 23-year-old former University of Nebraska-Lincoln student charged in the slaying and attempted rape of a Lincoln area girl was sentenced Friday in Lancaster County District Court.

Former UNL student Leslie Wiley Jr. was sentenced to one year probation and a \$500 fine.

Wiley was convicted on third-degree assault and attempted rape charges for his part in connection with the slaying and alleged attack on 11-year-old Michaela Rodway at the Cornhusker Hotel.