



## ***YOU DESERVE THE BEST***

Nebraska Diamond.  
THE PLACE for engagement rings.  
The one store that doesn't compromise  
On Quality.  
Or Service.  
Or Selection.  
Or Value.

Our customers expect the best.  
We never disappoint them.

That's why Nebraska Diamond totally dominates  
Lincoln's engagement ring market.

You deserve the best.  
You deserve an engagement ring from Nebraska Diamond.



---

**NEBRASKA  
DIAMOND**

865 NBC Center 13th & O  
Lincoln, Nebraska 68508  
(402) 474-6400  
USA 1-800-334-GEMS

THE PLACE for Engagement Rings  
& Fine Jewelry