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University of Nebraska-Lincoln

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WEATHER: Tuesday, mostly sunny and cooler, high 60-65 with NE winds of 5-10 mph. Tuesday night, clear and cooler, low 30-35. Wednesday, mostly sunny, high 60-65.

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City council passes sports commission

By Victoria Ayotte
Senior Reporter

Two Lincoln city council members said they think the Sports Industry Commission, passed unanimously by the council Monday, will be an economic opportunity and help in promoting future sporting events.

There was no discussion on the commission at the council meeting, but the two council members had positive remarks about it later.

"I think it represents a real economic opportunity as well as promotional opportunity," said council member Ted Hempel.

Council member Linda Wilson also said she feels the commission will be good for the city.

"I think it's a real positive move for the city, the state, the university and everyone involved," Wilson said.

Hempel and Wilson said they have no misgivings about the way the commission is to be structured.

"I think it's been very well thought out and put together and serves as a one-stop opportunity for those who want to put together an event," Hempel said.

The 13-member commission is to be appointed by Lincoln Mayor Bill Harris later this month. The commission and the non-profit Greater Nebraska Sports Corp. are parts of a proposal to coordinate sporting efforts and bring more events to Lincoln, said Dave McBride, a member of the mayor's sports

industry task force.

The city stands to gain "millions of dollars" from additional sporting events the commission would bring, McBride said.

Hempel agreed that the event will bring economic opportunity to Lincoln.

"It represents a real coming together of the interests involved in putting together a sporting event," Hempel said.

"It will really be a positive thing for getting sporting events to Lincoln," Wilson added.

Retreat helps blacks understand views

By Natalie Weinstein
Staff Reporter

A weekend retreat designed to help students understand cultural diversity has given black students the impetus to make changes on campus this year, said the president of the Afrikan People's Union.

"This year things are going to change. I'm sure of that," said President Terence Goods at a Monday night APU meeting.

Goods was one of about 10 blacks and 65 others who attended the 24-hour retreat at a 4-H camp near Gretna this weekend. The retreat was the culmination of workshops given to about 10 student groups during "Appreciating Cultural Diversity" last week at the University of Nebraska-Lincoln.

Tina Patterson, APU corresponding secretary who was at the retreat, said she thinks attitudes on campus can change because a lot of prejudice is due to ignorance.

"They don't know it (prejudice) hurts people's feelings," she said.

Jannette Bush, APU first vice-president, said the retreat taught her that blacks need to pay attention to, not ignore, racism.

Goods said he felt the weekend retreat was different from other programs he has attended.

"That was the first time in my life that I was in a room where white students admitted that they were racist and that they were part of the problem," Goods said.

What surprised Patterson most, she said, was that white students who attended the retreat seemed to care

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Publisher perturbed with some book sales

By Eve Nations
Staff Reporter

According to some University of Nebraska-Lincoln professors and Lincoln book companies, the sale of complimentary textbooks is common practice at UNL.

But groups representing publishers and authors say they lose millions of dollars every year from the sales.

Complimentary books are free books publishers send to professors for review only.

The sale of complimentary textbooks accounts for more than \$80 million in lost sales and \$10 million in

lost royalties every year, according to Jerry Sirchia, assistant director of the higher education division of the Association of American Publishers.

"The most offensive part is that professors and authors don't get any royalties from these sales," Sirchia said. "The books are not meant to be sold. The publishers don't receive

any money for these books."

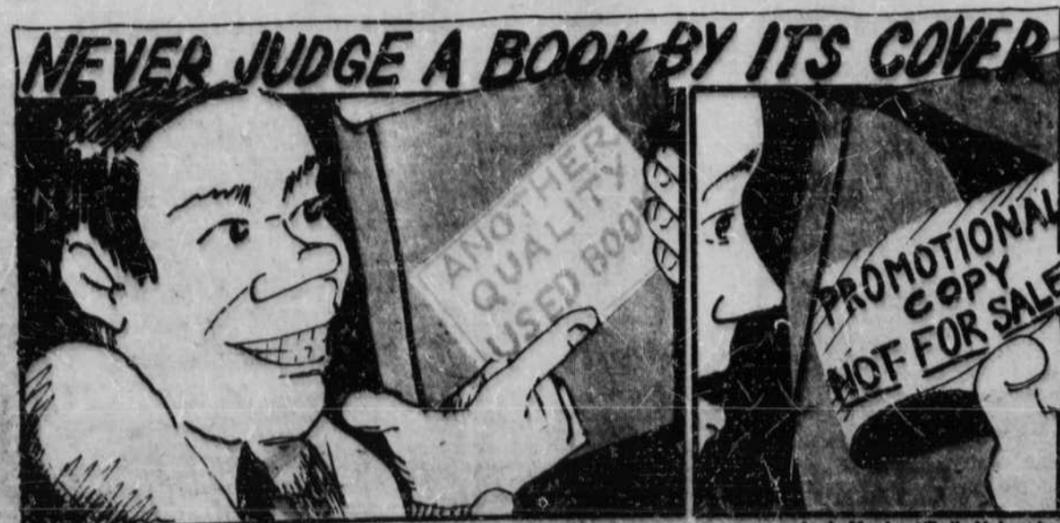
Seals are sometimes placed on the book to indicate that the book is for promotional use only or are instructors' issues. When these books are sold to bookstores, independent solicitors or wholesale book companies, the seal is covered by a black and white sticker that reads "Another

Quality Used Book."

Sirchia said the practice of remarking complimentary seals on the books is not illegal, but it does pose an ethical question.

"It's not fraudulent because it is a used book," Sirchia said. "But the

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Andy Menzer/Daily Nebraskan

Only small profits made from textbook sales, managers say

By Eve Nations
Staff Reporter

Although students often complain about the prices of textbooks, bookstores make only a small profit from the buybacks and resale of books.

Martha Hoppe, trade book manager at the University Bookstore said, "We buy books from students at 60 percent of the cost of the book. We resell them for 75 percent of the cost. That doesn't constitute the amount after paying labor costs."

Most of the revenue that the University Bookstore receives comes

from items such as Big Red clothing and other merchandise.

"The textbooks are the largest majority of sales," Hoppe said. "But new (regular) books make more money than textbooks."

Jerry Mullinix, Nebraska Bookstore manager, also said textbook sales make up a very small percentage of the bookstore's profits.

"We make most of our money on items such as clothing, gifts and greeting cards," he said. "General books make more money than textbooks."

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