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Daily Nebraskan

Nebraska Diplomats promote industry, youth staying in state

By Lynn Schwebach Staff Reporter

The Nebraska Diplomats welcomed more than 150 business executives who are graduates of the Univer-sity of Nebraska-Lincoln, to speak on Nebraska's future business environment at a banquet at the Cornhusker Hotel Friday.

The Diplomats are a group of business executives who voluntarily ask in- and out-of-state businesses to promote Nebraska. The group is an offshoot of the Nebraska Department of Economic Development.

Larry Hall, president and chief operating officer of KNEnergy Inc., in Lakewood, Colo., was just one executive who discussed the need to intertwine education with economics.

"It will be important from an edu-cation standpoint to focus on the kind of education and leadership needed to attract industry to Nebraska," Hall said.

Hall, a 1967 UNL law graduate, said UNL can become a leader in economic development by establishing centers that would develop the

skills in students that industry needs. ground."

For example, Hall said, the Boston area is now considered "hi-tech" because eastern universities implemented programs to develop students' technical skills. After graduation, students stay in Boston because they can find jobs, Hall said.

UNL must try to keep Nebraska's "most valuable resource — the young in the state," Hall said.

Clark Carpenter, vice president and treasurer of Elkay Manufacturing Co., Oak Brook, Ill., received his bachelor of science degree in business administration from UNL in 1958

Attracting business to Nebraska, Carpenter said, means offering companies a "hardworking work force with a good educational back-

the program.

Carpenter said once a company locates in Nebraska, the state must make it attractive for that company to stay and help it to grow.

Gary Warren, who received his undergraduate and law degree from UNL, agreed with the out-of-state guests

Warren, vice president of corporate development of Hamilton Tele-phone in Aurora, said the Diplomats' tie to education will be critical in the next 10 to 20 years.

Warren said that up to this point, the Diplomats have not developed any direct connection with UNL.

In the future, Warren said, the Diplomats hope to work more and more with the business and engineering colleges.

in brief UNL wins two Nebraska Broadcast awards

Broadcasters from the University of Nebraska-Lincohn have won two of the major awards presented annually by the Nebraska Broadcasters Association.

Association. Campus radio station KRNU-FM and UNL's Department of Agricul-tural Communications have received the NBA's At-Sar-Ben gold swards for broadcast efforts during 1987 and 1983. Station KRNU-FM, which is operated by UNL's College of Journal-ism, received its award and \$500 cash prize for production of "ParmAid II" and a series of reports explaining the problems in agriculture to the urban Lincoln audience. Faculty members Rick Alloway and Ray Geathart were cited for producing the public service programming. Producer Jim Rundall, professor of ag communications, also was honored for his work in developing a five part series on the beef referendum. The series earned a gold award and \$500 prize for service to Nebraska agriculture. Both awards were presented Guring the NBA's national conference this past week in Omaha.

Fund established for graduate students

A University of Nebrasko Luccoin faculty member, who is retiring fier 41 years of service to education, and his wife have established a and through the NU Foundation to provide assistance to graduate

rid was named Form

Sex segregation in schools

Boys get better quality education than girls, authors say

By David G. Young Staff Reporter

American classrooms possess an innate sexual bias which affects career performance in adults, according to two national activists for sexual equality.

David and Myra Sadker, professors of education at American University in Washington D.C., spoke before a group of nearly 300 students at Nebraska Wesleyan University's O'Donnell Auditorium Friday.

David and Myra Sadker are co-thors of the 1973 publication, specific attention on academic sub-exism in School and Society," jects. authors of the 1973 publication, "Sexism in School and Society," which they claim is "the first book written on this topic."

'It's the more subtle bias that faces us today that is harder to overcome than the blatant bias of the past,' Myra Sadker said.

This bias was demonstrated by construction of a mock classroom, using students from the audience. In this classroom, girls were praised for the quality of the handwriting in their 'subjects upon entering primary

According to the Sadkers, the lack of attention given to female students by their teachers is a major problem in the American school system.

"Race segregation is outlawed. Sex segregation is the norm," David Sadker said. "Boys get more precise evaluation, more encouraging evaluation, more useful evaluation.

Females tend to be ahead in all

schooling, but males end up ahead on all subjects when leaving high school. Girls are the only ones in the public schools who have this reaction, they said

In their presentation, the Sadkers also showed pages from a 1970 children's picture book, "I'm Glad I'm a Boy/ I'm Glad I'm a Girl."

According to the captions, "Boys are presidents, girls are first ladies. Boys invent things, girls use things

wasn't even in our vocabulary," David Sadker said.

The Sadkers also criticized the chauvinism which exists in the teaching of American history. Not only did Ely Whitney invent the cotton gin, so did Catherine Greene, Myra Sadker said

According to Myra Sadker, such sexism can't be overcome until the problem is solved in the classrooms. 'As educators, we have the oppor-

"At the time, the word sexism them better for everybody," she said.

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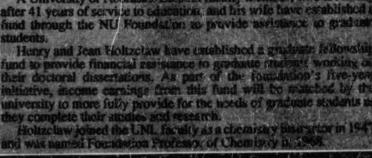
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comment Sunday. VETO from Page 1

Miscommunication causes mix-up

Residence Education plans to do-nate \$500 to the "Do It Sober" pro-gram, said Lyn Jakobsen, assistant Petersen said ASUN can still donate to the "Do It Sober" program, but only if RHA also participates. Koubsky was not available for director of housing/residence educa-



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