

ETC

"Entertainment with a Touch of Class"

See ETC Tonight, Friday and Saturday at Mingles!

DRINK SPECIALS!
7-10 PM THURSDAY
\$.50 Draws & \$.75 Drinks



Fund raising important to public radio

RADIO from Page 5

If possible, the service will provide programming for most areas currently not served by public radio. Another objective for the Commission is to provide a three-fold service with national, state-wide and local programming.

Meanwhile, the Public Radio Nebraska Foundation, Inc., will continue to develop fund raising plans for each proposed new broadcast area in greater Nebraska. The Foundation

hopes to be able to raise approximately 25 percent of equipment costs within each new coverage area. These funds are necessary for the construction of new transmission facilities. Only after these funds are raised may the Commission apply to the PTFP program for 75 percent federal matching funds.

Since public networks do not rely upon commercials for income, the fund-raising is extremely critical for success. The Commission is hopeful the matching funds may be received

by December. This would allow the Commission to apply for a construction permit in August or September, 1989. The application includes backgrounds on finances, equipment, etc., and if everything is in order and approved, the permit will be awarded.

If successful, this would become a major link of public radio throughout the state. Perhaps in the near future, citizens across the state will tune in to the new service on quiet summer nights and enjoy a new and interesting public radio service.



John Bruce/Daily Nebraskan

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