



TOO BAD SHE DIDN'T KNOW WHAT TO DO.

Too bad she didn't know that 9 out of 10 sexually active women, not using contraception, will be pregnant by the end of one year.*

That includes those who thought it was a "safe" time of the month, who didn't want to ruin the moment, didn't want to see a doctor.

And those relying on the effectiveness of a last minute prayer.

If you could imagine a method of contraception without the interruption of the diaphragm,

the mandatory office visit required by the Pill, and the mess of some other methods, you might be able to imagine using it. Consistently.

The Today® Contraceptive Sponge. The safe, effective, over-the-counter contraceptive that doesn't get in the way of your love life.

Use it. Because birth control is more than just a really good idea. It's a fact of life.

