

# Mock turtlenecks head new men's fashions

By David Uzen  
Staff Reporter

Mock turtlenecks are the big new fashion for men this spring. Bill Bronson, manager and buyer for the Post and Nickel, said a mock turtleneck is not a full turtleneck, but comes up higher than a crew neck.

"We're showing a lot of mock turtlenecks, which seem to be very popular for us," said Mark Eckstrom, a salesman at the Post and Nickel. "There are a lot of different types of genre in clothing, it just depends on what you're looking for."

But Ben Simon's won't see a lot of turtlenecks until fall, said Mike Birch, men's and young men's sportswear buyer for the store.

Shayne Scherer, manager of The Chess King, said mock turtlenecks have really caught on and are selling well.

Scherer said longer, dressier cuffed shorts also are selling well. These shorts come in earth tones — tan, khaki, olive and brown — which are "in" this spring.

Birch said he also expects dressier shorts to sell well this spring.

J. Riggins is expecting to sell casual shorts in solids and plaids, store manager Merry Morrison said.

Bronson agreed that shorts continue to be long and cuffed. He said fewer restrictions on where shorts may be worn have led to the increase in their popularity.

"People tend to wear shorts any place they want to anymore with

few restrictions," he said.

Bronson said solids will be dominant this spring, unlike the colorful prints that have dominated shorts in the past.

Other fashions haven't changed much.

"Shirts continue to be a loose, full, comfortable fit," Bronson said. Shirts tend to be oversized for comfort, he said.

Shirts will be in washed colors, with some pastels and fewer bright shades, he said.

J. Riggins has shirts in mostly pastel colors, Morrison said.

Ben Simon's carries a dressier, more traditional look in shirts. Polo by Ralph Lauren is very popular, Birch said. More pastels, brights and especially olive will be the colors for men's shirts this spring, he said.

Scherer said khaki, olive drab and especially peach will be popular colors. Scherer said he thinks peach will catch on the way pink did a few years back. Coral, which is a little bolder than peach, also will be popular, he said.

Slacks haven't changed much in the past year, either. Bronson said slacks will have a larger silhouette in the thigh and knee, tapering down to the bottom — what is called a reverse silhouette.

"Fabrics for pants will be a lot of 100 percent cottons, coming in either twills or poplins," he said.

The double pleat and the "A" pleat are quite popular, Bronson said.

Jeans continue to be in fashion. Jeans and jean jackets are best-sellers at Ben Simon's, Birch said.

Some stores try to create a certain style. The Chess King has started what Scherer called a "relaxed dressed look." Pleated pants, casual shirts buttoned to the neck and a large, loose blazer

make up the look, Scherer said. He said buttoning the shirt up to the neck without wearing a tie is becoming trendy, although some people are starting to wear bolos, western-style string ties.

Lines of clothing can sometimes themselves be fashion trends. Girbaud is probably the Post and Nickel's top seller for college-age students, Eckstrom said. Other popular lines are Kikit, Generra, Tommy Hilfinger, BASCO, Boss and Paul Smith, Eckstrom said.

One of the more expensive lines is Giorgio Armani, he said. But people should realize that Giorgio Armani comes from Italy, where the dollar is not very strong against the lira.

The Post and Nickel carries an unusual line of sweaters by Laura Pearson. The sweaters are all hand-knitted and signed by the knitter, Eckstrom said. The colors range from earthy to bold tones, he said.

## Fashion flirts with birds and bees

By Pattie Greene  
Staff Reporter

The long, gray days of winter are over. Birds are chirping in the trees. The sun is shining longer. Thoughts are turning toward love.

And men can't help but fall in love when they see the new fashions on women: This spring's attitude is flirty. This spring, if you've got it, flaunt it. If you don't, stay home. Designers are transplanting flowers from the garden onto fabric. Clothes are body-conscious and provocative. Shapes cling to the body. Color is either eye-catching and confident or easy-going and pale.

Hemlines reach new heights this spring, and clothes show more curves than a mountain road. Bolder colors shout, "Here I am!" And most important, there's cleavage.

"We are seeing a lot of the spectator look," said Connie Hall, supervisor at Casual Corner, 220 N. 66th St. "This means combinations of black and white, blue and white, and red and white."

In the realm of pastels, peach is taking center stage, Hall said.

According to Vogue magazine, "The key points for show — besides legs — are the neck and shoulders." Off-the-shoulder tops and romantic, plunging necklines do the trick.

Miniskirts are fuller and shorter. Vogue states that skirts with 17 to 25 inches from waist to hem will be the norm. Top the mini off with a long, shaped jacket for a sophisticated look or with a bolero — a short, cropped jacket — for a stylish look.

Pants are fuller, according to Spiegel's catalog. They are high-waisted, narrow over the hip and wider through the leg.


"Plaid trousers are popular," said Kelly Keys, manager at Brooks in the Centrum Plaza.

"We call this the Great Gatsby look."

Jeans, the old standby, have

gotten softer and more flexible, according to Vogue. Color moves between iced and no color at all.

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