50th ANNIVERSAR 7

Working For Business... BBB



Working For You...

CORNHUSKER BETTER BUSINESS BUREAU

719 No. 48th Street, Lincoln, NE 68504

CALL YOUR BBB FOR ASSISTANCE. WE'RE HERE TO HELP.

- Mediate buyer-seller disputes. Offer arbitration to settle disputes when mediation fails.
- Protect the buying power of the community.
- Investigate advertising which appears to violate regulations or accepted standards and seek corrections where appropriate.
- Cooperate with law enforcement and regulatory agencies to deal with situations that do not respond to self-regulations.
- Identify and report fradulent activities both local and national and act on instances of deceptive or unethical business practices.
- Work with industry and trade groups to develop and implement effective programs of voluntary self-regulations.
- Cooperate with other BBB's in our nationwide system exchanging information on a daily basis, especially on fast-moving operations.
- Consumer education programs helping consumers learn their responsibilities as well as their rights.
- Report on charitable, educational or religious organizations requesting donations.

Consumers and businesses can help support the BBB by contributions to the Cornbusker BBB Foundation. For more information, contact our office.

The Cornhusker BBB is a nonprofit organization supported by the member businesses listed below. The BBB does not endorse any company, individual, product or service.

A-I Linoleum & Corpet
ABC Electric Company
Aamoo Transmissions
Accent Service Company, Inc.
Ace Furniture & TV, Inc.
Ace Hardware Corp.
Acme Locksmiths
Action Electric Acme Locksmiths
Action Electric
Action Plumbing, Heating and A/C, Inc.
Alexander & Alexander
All Aluminum Window Co.
All Makes Office Equipment Co.
Ston Allen Motors, Inc. — Aurora
All Seasons Insulation
ALPO Petfoods, Inc. — Crete
American Charter Federal Savings & Loo
American Trustee Life Company of Nebro
Arthur Andersen & Company
Anderson Studio
Apoche Camper Center
Applause Video Stores
Arbor Printing Company, Inc. Applause Video Stores
Arbor Printing Company, Inc.
Arby's of Lincoln, Inc.
Arby's of Lincoln, Inc.
Archer Daniels Midland Company (ADM)
Armstrong Furniture
Fred Astaire Donce Studio
Auburn Newspapers
Audiology Associates
Aurora Chamber of Commerce
Austin Realty
Auto Corrol, Inc.
Auto-Glow
Autosounds of Lincoln, Inc.
Ayres & Associates, Inc.
B & B (Lokenths). Inc.

Back to the Bible
Bohr Vermeer & Hoacker Architects, Ltd.
Boiley Lewis & Associates
Boker Hardware Co.
Boll Real Estate
Bolltroom Reflections — Kearney
Bonkers Life Nebroska
Borefoot Grass Lawn Service
Barlow, Johnson, DeMars and Flodman
Thomas G. Bauer, D.C. P.C.
Bactrice Chamber of Commerce
Jokcie Beavers and Company
Behlen Manufacturing Company—Columl
Belectritied Boomer's Printing Co.
Nancy Bounds Finishing & Modeling School —
Lincoln & Grand Island
Bouwen's Auto Sales
Bouwen's Buggies
I Report

Bouwen's Buggies
J. Bragg's
Brainard Heating and Air Conditioning —
Mike Branker Butck, Inc.
Brownie Manufacturing Co. — Waverly
Bruckner, O'Gara, Keating, Sievers, and
Hendry, P.C.
Brunswick Corp.
Bryan & Chrostil Income Tax Service
Bryan Afronstil Income Tax Service
Bryan Memorial Hospital
Bryant Air Conditioning & Heating
Bryant Bookkeeping & Tax Service, Inc. Bryant Bookkeeping & Tax Service, Inc. Bryer Bros. Rug. Co. Buckley and Sitzman, CPA Budget Self Storage Hank Buis Construction Co., Inc. Bujoun Hoir Style — for Men and Women Bumper Recyclers Inc. Burden's Outdoor Outfitters Burger King Restaurants Burlington Horthern Railroad Butherus-Maser & Love Mortuary

CY Topper Soles
Cobelo's — Sidney
Cablevision
Jack Compbell, CLU & Associates
Compbell's Nurseries & Garden Centers, Inc.
Capital Abrasive Cleaning
Capital Concrete Co.
Capital American Life Insurance Co.—Cleveland
Capital American Life Insurance Co.—Cleveland
Capital American Life Insurance
Capital Confering
Capital Roofing
Capital Tire and Auto Service
Careers, Inc.
Carpet Land
Carpet Land
Carpet Land
Carpet Lumber Company
Centernial Corporation
Central NE Tubing — Waverly
Century Companies of America
Century Optical Dispensary
Century Poptical Dispensary
Century Reality, Inc.
Chambarn Services Corporation
Christonser's
Christian Record Braille Foundation
Christo Construction Company
The Clark Enersen Partners
Classic Food Market, Inc.
Classic Hornes

Cliff's Notes, Inc.
Cline, Williams, Wright, Johnson & Oldfather
Clinical Laboratories of Lincoln, Inc.
Coost to Coast #3—Ermons Nordware, Inc.
Dana Cole & Company
Colin Electric Motor Service
Collection Bureau of Lincoln
Columbus Area Chamber of Commerce
The Conflort Zone
Commercial Federal Savings & Loon Assn.
Commonwalth Electric Co.
Complete Music
Comprehensive Business Services—Royal Walth
Computer Cheque of Lincoln
Computer Systems, Inc.
Conner's Architectural Antiques
Contractors Supply, Inc.
The Cornhusker
Conthusker Hearing & Air Conditioning
Cornhusker Motor Club — AAA
Cornhusker Intermational Trucks, Inc.
Cornhusker Motor Club — AAA
Cornhusker Intermational Trucks, Inc.
Cornhusker Motor Club — AAA
Cornhusker Tile & Marble
Cottonwood Club
Timothy E. Cox asnd Associates —
Banker Life NE Agency
Craftmatic Contour of Tri-States — Fremont
The Craft Store
Craft Wood, Inc.
Crestwood Sales
Craft Carrier Corporation
Crossroods Motor Inn — York
Curtis Mathes
Custom Craft Business Forms, Inc.
Custom Craft Business Forms, Inc.
Custom View Window Company, Inc.

Custom View Window Company, Inc.

D & D Distributor D & D Refuse, Inc.

D & E Technical Service, Inc.

The Daily Nebbraskon
Dain Bosworth, Inc.

Danielson Floral Co.

Darold's Sevelers and Gemologists
Davidsons Furniture Showcase
Davis-Fenton-Stange & Darling
Dean Writter Reynolds, Inc.

Deeter Foundry, Inc.

Deeter Foundry, Inc.

Deeter Music House
Doon-Rose Auto Soles, Inc.

Domestic Aide
Donnelley Marksting Data Compilation Center
Dorsey Laboratories Dorsey Laboratories
Douglas Theatre Co.
Drywall Unlimited
Dubinsky Bros. Theatres — Stuart Theatre Duey Enterprises

Duling, Van C. Travel, Inc.

Duncan Aviation, Inc.

DuTeau Chevrolet Company

Dyna-Kleen Service of Lincoln

EM Corp.
East O 66
Eastern Ambulance
Edward D. Jones and Compony (3)
A. G. Edwards and Sons, Inc.
Pat Egon Insurance, Ltd.
Elder Jewelry
Elders Grain, Inc.
Emergency Control Services
Eno Cabinet Works, Inc.
Equipment Service Center, Inc.
Erney Insurance Agency
Executive Answering Service
Exhaust Pros of Lincoln, Inc.

Exhaust Pros of Lincoln, Inc.

FBG Service Corporation
Family Contact Lens Center
Family Drug
Farmers Cooperative Grain Terminal
Farmers Mutual Insurance Co. of Nebraska
The Fashion Company
Fettin Roofing Co., Inc.
Ficke & Ficke, Auctioneers
Ficken Auto Sales, Inc.
Firestone Tire & Rubber Company —
(2) Lincoln, Hastings, N. Platts, Falls City
First Bank & Trust Company — Cozad
First Commerce Savings Lincoln, Inc.
First Faderal Lincoln
First Financial Investments and Insurance, Inc
First State Bank — Hickman
First State Bank — Hickman
First State Bank — Randolph
First Tell Lincoln
Fisher Foods Ltd
Flaming Foods Co.
Food-4-Less
Forst's Funnee & Air Conditioning
Forke Brothers
Forsyth Insurance Agency
Four Seasons Point Mig. Co.
Four Seasons Point Mig

GTE Directories Corp.
Gobel Construction Company
Gogner Restoration, Inc.
Gont Publishing Co.
Gos and Grub, Inc.
Gots Automotive
Goteway Mental Health Clinic
Goteway Mental Health Clinic
Goteway Realty of America, Inc.
Gehini Corpet Cleaning
General Excavating Company
General Excavating Company
General Tobacco & Candy Co.
Gilmour-Danielson Drug Co.
Gilmour-Danielson Drug Co.
Gilmour-Danielson Drug Co.
Gilmour-Danielson Drug Co.
Golden Eagle Foods Company
Goodh Foods, Inc.
Goodh Milk, Inc.
Goodyear Tire & Rubber Co.
Michael D. Gorko CPA — Grand Islan
Goffredson Chrysler Plymouth
John H. Graf Insurance Agency
Graham Tire Company
Grand Island Chomber of Commerce
Grand Island Independent
Graphic Mosters
Great Plainis Refuse. Inc. Great Western Woodworks Green's Furnace & Plumbing Co. Gregg Electric Co. Griswold's Floor Coverings Griswold's Floor Coverings Dale E. Gruntorad & Co. Guarantee Clothing Co. Guarantee Mutual Life Co. C. S. Guenzel Co. C. S. Guenzel Co.
H. & H. Transmissions
T. O. Hoss Tire Company, Inc.
Half Motors
Half Motors
Harmy Harter Store
Half Motors
Hardee's
Harding Glass Industries, Inc.
Harrington Associates, Inc.
Harrington Harvelock Bank
Havelock Bank
Havelock Pharmacy
Haothh Service Insurance
Heidenraich TV
Hergert Oil Co.

Heidenreich TV
Hergert Oil Co.
Hinky Dinky — 5925 Adorns
Hinky Dinky — 5925 Adorns
Hinky Dinky — 2630 So. 48th St.
Hinky Dinky — 2630 So. 48th St.
Hinky Dinky — 400 No. 48th St.
Hodgin Machine Co.
Hollywood Cleaners
Holwery Rent-A-Tux
Home Builders Association of Lincoln
Home Builders Association of Lincoln
Home Solety Systems, Inc. — Hastings
House of Mufflers
Hub Holl Real Estate, Inc.
Hugher Brothers, Inc. — Seward
Husker Fire Equipment, Inc.
Husker Heating & Cooling
Hyland Lumber Company

ISCO, Inc.
Ideal Grocery
Ideus Construction Co.
Imperial Outdoor Advertising, Inc.
Infinity Storage *
Insured Warranty Corporation of America
International Business Machines (IBM)
International Foods Company, Inc.
International Galleries Ltd

J Maries Bridal Shoppe JE, Inc. John J. Jacobs Div. of Mutual of Omoha Jantzen, Inc. Josten-Wilbert Youtt Co. Journal Star Printing Co.

K-Mart KFOR K & K Paint and Supply, Inc. KLIN, Inc. KOLN-TV KCNR-TV
K's Restourant
K's Restourant
Kats Chiroproctic Center
Koulman's Furniture & Appliance
Kearney Area Chamber of Commerce
Kelso Chemical Co.
Kerns Auto City
Paul L. Kess, Inc.
Kidwell Electic Company, Inc.
Killian Motors, Inc. — Kearney
Kirk Mators, Inc.
Kirk Mators, Inc. — Kearney
Kirk Mators, Inc.
Kirkpatrick, Pettis, Smith, Polian, Inc.
The Knolls Restaurant
Krudsen, Bertheimer, Richardson & Endocott
Kramer Construction, Inc.
Kuhl Insurance Agency
Kurth Contracting
Lancaster County Bank

Lancaster County Bank
Lancaster County Bank
Land & Sky Waterbed Manufacturing
Land & Sky Waterbed Retail
Larsh's, Inc.
Lavlor's
Lee's Tree Service
Legacy Technologies, Ltd
Lehman Service Co.
Lenco Company
Leon's Food Market
Lester Electrical of Nebrasko
A. A. Leupold & Sons

Lexington Chamber of Commerce
Li-Car, Inc.
Liberty American Assurance Co.
Lifetime Siding
Lincoln Ap-Products Co.
Lincoln Annuity, Inc.
Lincoln Appliance Parts Supply, Inc.
Lincoln Bank South
Lincoln Bank South
Lincoln Banefit Life Co.
Lincoln Banefit Life Co.
Lincoln Banefit Life Co.
Lincoln Carpet Center
Lincoln Commerce
Lincoln Commerce
Lincoln Commerce
Lincoln Colo Colo Company
Lincoln Cincoln Colo Colo
Lincoln Diesel, Inc.
Lincoln Diesel, Inc.
Lincoln Federal Savings & Loan
Lincoln Independent Business Associ
Lincoln Independent Business Associ
Lincoln Memorial Park & Mausoleu
Lincoln Memorial Life Insurance Co. Lincoln Moving & Storage Co. Lincoln Mutual Life Insurance Co. Lincoln Plating Co.
Lincoln Printing & Typesetting
Lincoln Staguet Club
Lincoln School of Commerce
Lincoln State Bank
Lincoln Telephone Co.
Lincoln Tour & Travel
Lincoln Tour & Travel

Lincoln Tour & Travel
Lincoln Vacuum Centers, Inc.
Lincoln Welding Supply Company (Linweld)
Lincoln Wholesule Florints
Lincolnishesule Florints
Lincolnishire Vision Services, PC
Lincolnishire Vision Services, PC
Linte Systems, Inc.
LinteGraphics Marketing
Lothberg Co., Inc.
Loretta's Ceramics MCI Telecommunications
MI Industries
Mack's Transport
Modemoiselle Fitness Center
Modsen's Bowling and Billiard Center
Magazine Buyer's Service
Mann Customs, Inc.
Manpower, Inc.
Manpatito, Inc.
Mapes Industries, Inc. Mapes Industries, Inc.
Massochusetts Mutual Life Ins. Co.
Massochusetts Mutual Life Ins. Co.
Mastercraft Siding and Windows
Masterworks Gallery and Frome Shop
Mattson, Ricketts, Davies, Stewart and Calkins
Maxicare/Health America

Maxicare/Health America
T.J. Maxx
Earl May Gorden Center — 71st & O Street
McDonald Restaurants
McEven and Odbert Construction
McVicker Auto Trim
Moodowlane QP Store
Maasurements Systems Corporation
Media Productions and Marketing, Inc.
Medical Devices, Inc.
Megical Devices, Inc.
Megical Devices, Inc.
Mag Corporation
Meginnis Ford Company
Mer-Hort Furniture Mart
Merchandise Mort
Merrintil Lynch, Pierce, Fenner and Smith, Inc.
D. H. Merritt and Sonc. Inc.
Metromail Corporation
MicroAge Computer Store
Mid City Tooyta, Inc.
Midas Muffler Shop — 2118 N Street
Midlands Business Jourant — Omaha
Midlands Pockaging Corporation Midas Muffler Shop — 2118 N Street
Midlands Business Jouran! - Omaha
Midlands Packaging Corporation
Mid-Town Body and Paint Shop
Midwest Reating and Air Conditioning
Midwest Refuse Service, Inc.
Midwest Refuse Service, Inc.
Midwest Roling Service
Midwest Roling Service
Midwest Roling Service
Midwest Thermal Gard Company
Miller Triendt Ludernann, Inc.
Miller and Moore, CPA, Inc.
Miller and Moore, CPA, Inc.
Miller and Moore, CPA, Inc.
Miller and Beauty Center
Minnegasco
Misse Chevrolet & Imports, Inc.
Misty's Restaurant & Lounge
Modern Improvement Corp. — Des Moines
Modern Mathads, Inc. — Hastings & Lincoln
Molax, Inc.
Monroe Auto Equipment — Cozad
Montgamery Ward Co.
Mosier-Timperley Chiropactic Clinic
Devaine Munyon Electric Inc.
Murdock Management Company
Mutual Protective/Medical Life
Insurance Company — Omaha
N Street Drive-In

N Street Drive-In
Nosh Finch Co.
Notelson's
Nation-Wide Builders, Inc. — Des Moines
National Arbor Day Foundation
National Bank of Commerce
National Insulation
National Pharmacy
National Video
National Video
National Video National Warranty Insurance Company The Natural Sound

The Nebrasko Club
Nebrasko Farmer Co.
Nebrasko Haering Aid Center
Nebraska Litho Co.
Nebraska Mold and Engineering Company
Nebraska Molor Parts Co.
Nebraska Neon Sign Co.
Nebraska Nurseries, Inc.
Nebraska Press Association
Nebraska Snow Removal Equipment Sales
and Service

and Service
Nebraska State Fairboard
Nebraska Title Co.
Nebraska Typewriter Co.
Nebraskaland Steel Products, Inc.

Nebraskaland Steel Products, Inc. NECO, Inc. Neiden Iron & Metal Co., Inc. Neiden Iron & Metal Co., Inc. Neiden Laboratories, Inc. Norm's Conoco North American Division Church Mini-Dist. Center Jacob North Printing Company, Inc. Northeast Body & Paint Shoppe Northwest Fabrics Nortwest Banks

OMC-Lincoln
Ooks Auto Repair
Oxcidental Nebraska Federal Savin
Old Towne, Ltd.
Olston's Export Auto Salvage
Olston's Import Auto Salvage
Olston's Import Car Repair
One More Time, Inc. (2)
Optique Eyewear Center
The Original Karn Popper
OSCO Drug, Inc.
O'Sheo Motor Co.
Overhead Door Co. of Lincoln

Overhead Door Co. of Lincoln
Paragon Sanitation Service
Paramount Linen & Uniform Rental
Park Place Pontiac-Cadilloc-GMC, Inc.
Pathology Medical Service, P. C.
Pauley Lumber Co.
Payless Cashways, Inc.
Peat, Marwick, & Main and Company
Pella Products of Lincoln
J. C. Penney Co., Inc.
(stores throughout Nebraska)
J. C. Penney Co., Inc.
— Lincoln
Pepsi Cole Bortling Company
Petersen Manufacturing Co., Inc. — De
Petersen Typographers
Piedmont Paint Bar
Pinnacle Equipment, Inc. — Hastings
Pioneer Overhead Door Company, Inc.
Piper, Jaffray & Hopwood
Plaza-Mart Pharmacy (3 locations)
Porto Automotive Service Center
The Past & Nickel Porto Automotive Service Center The Post & Nickel Prairie Life Center Proirie Maid Meats Pre-Cast Step Co., Inc. Pre-Cision Machine Co., Inc. Pro-Tint Pro-tent Professional Business Forms, Inc. Professional Computers Professional Optical Dispensory Professional Personnel Services Professional Tire Company, Inc. Pure Water, Inc.

Raceland of Lincoln

Raceland of Lincoln
Rainwood Interiors, Inc.
Randolph Car Wash
Re-Max Professionals
Rediger and Associates, Inc.
Reimers-Kaufman Concrete Products Company
Reliable Sewings Stores, Inc.
Rembolt Ludtke Parker and Berger
Response Marketing
Reynolds Kitchen Design, Inc.
Reynolds Simmons-Nelson Insurance
Richman Gordman
The Right Shoe Only
Rivers Metal Products, Inc.
Rixstine Trophy Co.
Marty Roach Auto Sales
Robison Construction Company
Roper & Sons Mortuaries
Rose Equipment Inc.
Rowan Enterprises
Royal Carpet and Upholstery Cleaners
Runza Drive-Inns of America
Russ's IGA
Russtproofing Factory of Lincoln
SAS Shoes

Rustproofing Factory of Lincoln

SAS Shoes
SLR Distributing
S/M Machines, Inc.
5 & S Automotive
Salem Oil Co.
Solvage Warehouses, Inc.
Sartor Hamann Jewelers
Sassi's at the Wedding Tree
Schoefer's TV & Appliance (3 locations)
Schmid and Associates
Scott Electronic Supply Corp..
Scottsbluff-Gering United Chamber of Comm
Scoular Grain Company
Sealitte Windows, Inc.
Sears Roebuck & Co.
Security Alarm Systems

Security Federal Savings
Security Mutual Life Insurance Co.
Selection Research Inc. (SRI)
Seward Chamber of Commerce
Sheppard's Business Interiors
Showfirme Video
Sign Studio
Signs, Incorporated
The Silkery
Ben Simon's
Sir Speedy Printing Center
Smith Hoyes Financial Services Corporation
Smith, Koplon, Allen and Reynolds Advertising
Snyder Industries, Inc.
Soltan Oriental Rugs
Southside Electric Co.
Special Moments
The Spectacle Place Speidell Monuments, Inc.
Speits-Schultz Lumber Co. — Grand Island Spelts-Schultz Lumber Co. — Grand Is.
Sperry TV Service
Stock Heating and Air Conditioning
Star City Appliance Heating and
Air Conditioning, Inc.
State Farm Insurance Company
Bob Stephens & Associates
Stephens and Smith Construction ComStevens and Sons Roofing, Inc.
Stone Wood Builders
The Stripping Workshop
Stroh Leaf Hoor Coverings
Sun Newspapers of Lincoln, Inc.
Super Saver
Sutherland Lumber Co.
Swamson Russell Applicates
Sylvan Learning Center
FEM Construction Company
Teath To. 1975 Sylvan Learning Center

TAM Construction Company
Tabitha, Inc.
Tace Inns.
Tace Inns.
Telephone Answering Service
Temporary Help of Nebr., Inc.
Tires, Inc.
Jim Tomka Motors
Tony & Luigi's
The Tool House
Touche Ross and Company
Town Center Showcase
Tracy Auto Body, Inc.
Trainor Plumbing & Fiberglassing
The Travel Corner
Tri Point Travel Corner
Tri Point Tree Service, Inc. — Walton
Trude's Dog Motel (Schomer Kennels)
Tyler Type Service -

Union Insurance
Uniservice, Inc.
United Automobile Assn.
United Consumers Club
United Phone Book Advertisers
United Rent-Alls of Lincoln
United Supply & Rents, Inc.
University Publishing Co.

Valentino's, Inc. Valley Ice Co., Inc. Via Van Bloom VICOM — Omaha The Video Stations VisaMastercard Service Center — FirsTier Vita Craft Wesco Sales

Wagey Drug Co.
Walgreen Drug Stores
Walker Tire Co.
Wall Chiropractic Clinic
Wanek's Furniture & Appliance — Crete
Wanker Too Co.
Wall Chiropractic Clinic
Wanek's Furniture & Appliance — Crete
Weathercraft Co. of Lincoln
Weever Patato Chip Co.
Wedgewood Medical Center
Weight Loss Clinic
Wells & Frost Co.
Wenzl Body Shop, Inc.
Wenzl Contracting Corp.
West Central Employers Trust
Western Fraternal Life Association
Western Paper Co.
White Electric Supply Co.
White Electric Supply Co.
White Electric Supply Co.
Wildemess Kennels — Roca
Williams Cleaners, Inc.
Williams Cleaners, Inc.
Williams Garden Center, Inc.
Winders and Geist, Inc.
Fred T. Writ Jewellers
Woodcraft Homes Corporation
Woodmen Accident & Life — Eastern Nebr. Agency
Woodmen Accident and Life Company
Woodmen Accident and Life Company
Woodmen Motor Works
Carol Wright Gifts
Wright's Jewellers
J. R. Wurtz Photograhy
Yonkee Hill Brick Company Yankee Hill Brick Company Yellow Cab Co. York News-Times

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Bob Blackman, Journal Star Printing Co.
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Bob Bryant, Bryant Bookkeeping & Income Tax Service, Inc.
Kay Bressel, K's Restaurant
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Bob Daurelson, Danielson Floral Co.
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