



Save On Fashion Eyewear

FREE Eyeglasses or Contacts with eyeglass purchase

Purchase any pair of eyeglasses at our regular low price, and receive a free pair of eyeglasses or contact lenses! Choose your free eyeglasses from a select group of frames with single-vision lenses; or CooperVision daily-wear soft contacts by CooperVision. Eye examinations not included

Duling optical

THE EYEWEAR PROFESSIONALS

Offer excludes all other discounts and certificates. Contacts to powers of ± 6D, other brands of contacts also available. Additional charge on bifocal prescriptions. See optician for limitations

Offer good through November 14th

VISA MasterCard DISCOVER East Park Plaza 3923 S. 48th St. The Atrium
466-1924 488-3106 476-9652
(Open Sunday)



Dotti Krist/Daily Nebraskan

Dixie Rae manages Roadshow Video, 19th and O streets, which opened Oct. 16.

Roadshow Video bows in

By Kevin Cowan
Senior Reporter

Roadshow Video, at the northwest corner of 19th and O streets, is the most recent addition to the video rental trend in Lincoln. It opened Oct. 16.

Lynn Sparks, owner of the six-store chain, said that of all the cities in consideration, "Lincoln had the best market."

In the past three years other stores have been established in cities about

the size and climate of Lincoln, including three Iowa stores in Des Moines, Cedar Rapids and Fort Dodge.

Video rental stores appear as fast as Hollywood produces movies. Sparks said she thinks the service provided by Roadshow will stifle the competition.

Roadshow Video offers free membership with a credit card and a valid drivers license. Otherwise a \$40 retainer is required. Prices are \$2.50 for the first movie, \$1.50 for the second, and \$1 for any other videos. There is

no limit on the number of videos you can rent.

Roadshow features one family facet new to video stores: a children's viewing room that shows children's films from opening at 9 a.m. to closing at midnight.

Sparks said she didn't pay to join a video rental organization, as most video stores do when starting their businesses. She said she bought each tape, plus multiple copies, separately. Most videos of recent releases, she said, cost about \$59.95.

THIS MONDAY! **Q102** WELCOMES

R.E.M. WORK TOUR

GOOD SEATS STILL AVAILABLE

SPECIAL GUEST **the dB'S**

NOV. 9—7 PM PERSHING AUDITORIUM

Tickets available at Pershing Auditorium Box Office, All Younkers Outlets, All Pickles Records, Both Dirt Cheap Stores, Both Nebraska Student Unions, or Charge by Phone with Visa/MasterCard/Am. Exp.: 471-7500 6 TICKET LIMIT

A JAM/FEY CONCERT COMPANY PRODUCTION

CHESTERFIELD'S

SIDEKICK

This Friday and Saturday at Chesterfield's! The Best Party music from the 60's & 70's with **SIDEKICK!!** (No Cover Charge)

Chesterfield's... 13th & Que