

Lunch hours draw crowds, but Burger King balances profits

By Bob Nelson
Staff Reporter

For Duane Sattler, manager of the Nebraska Union Burger King, lines of hungry people mean profits. "We probably serve twice as many people during the noon hour as at the store I worked at before," Sattler said. He said an average of 1,000 people eat in his restaurant during weekday lunch hour. The rush lasts from 10:30 a.m. to 2 p.m.

Sattler said his restaurant employs 17 people during the lunch hour. At the beginning of the semester, Sattler employed as many as 25 people over the lunch hour. He said he employed so many because the crew was inexperienced and he wasn't sure how busy the rush hours would be. Overall statistics for the store are not as startling as lunch-hour statistics, he said. Traffic in the store greatly decreases during the evenings and on weekends.

The restaurant's profits are also restricted by university holiday scheduling. The Burger King must be closed during Labor Day, Thanksgiving and Christmas because the Nebraska Union is closed during these holidays. Holidays are busy times for restaurants, so being closed then is unusual, Sattler said. Besides losing business, there are other problems

with closing down for any period of time. "We have a lot of fresh produce like tomatoes and lettuce that cannot sit for days," Sattler said. He said the produce must either be sold to customers or transferred to another Burger King.

Sattler said the combination of an extremely busy lunch hour and slow nights and weekends evens out the profits. He said the union Burger King does about as much business as other area Burger Kings.

Craig Cormack, president of Cormack Enterprises, owner of the Nebraska Union Burger King franchise, said the Burger King is doing much better than expected. Cormack said profits for the store will probably "substantially exceed" the \$600,000-a-year mark set in the contract between Cormack Enterprises and the Nebraska Union.

If \$600,000 in profits is reached, Burger King will pay the Union 7 percent of the profits made beyond \$600,000, in addition to the \$42,000 Cormack pays annually for rent in the Union.

Sattler said the union Burger King will soon run specials during evening and weekend hours to increase sales. The union Burger King's grand opening will be today through Sunday, including specials and drawings for prizes.

RHA to discuss petition's complaints concerning financial aid office tonight

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current status and needs of the Office of Scholarships and Financial Aid," the report said.

The report includes a history of the office, a list of recent improvements and an assessment of the challenges the office still faces.

McFarland's report includes requests for three additional staff members and two employee reclassifications. In the past 10 years, only four people have been added to the Office of Scholarships and Financial Aid. During this same period, the office has increased yearly transactions by more than 21,000. In the 1977-78 school year, the office issued 9,036 loans, grants and scholarship awards.

The requests include a new associate director, a data specialist or systems analyst, and a staff secretary. The employee reclassifications include upgrading the office supervisor position to administra-

tive technician and upgrading the most experienced receptionist to the job title of Clerical Assistant III.

Salary adjustments are also requested in the report. According to the report, salaries in the Office of Scholarships and Financial Aid are "considerably below the lowest end of the average salary ranges" compared with financial aid offices at other Big Eight universities.

The report also indicates a need for additional office space. Despite an allocation of 600 square feet in the fall of 1986, the office has requested another 6,034 square feet, the report said.

The last request is a \$20,000 budget reserve to allow the office to "respond quickly to rapidly changing requirements" and allow the office to employ full-time temporary staff during peak periods to answer telephones and improve service to students.



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