

START YOUR CAREER WITH A LEADER IN RETAILING

Your college years have paid off. Now that it's time to plan your career, you should aim toward a company that's already a winner. It's time to learn from the best.

Richman Gordman is a successful chain of department stores throughout the Midwest. In twenty years of expansion, we've surpassed our own goals — at a rate of a new department store every two years.

That's the kind of growth you want for your career.

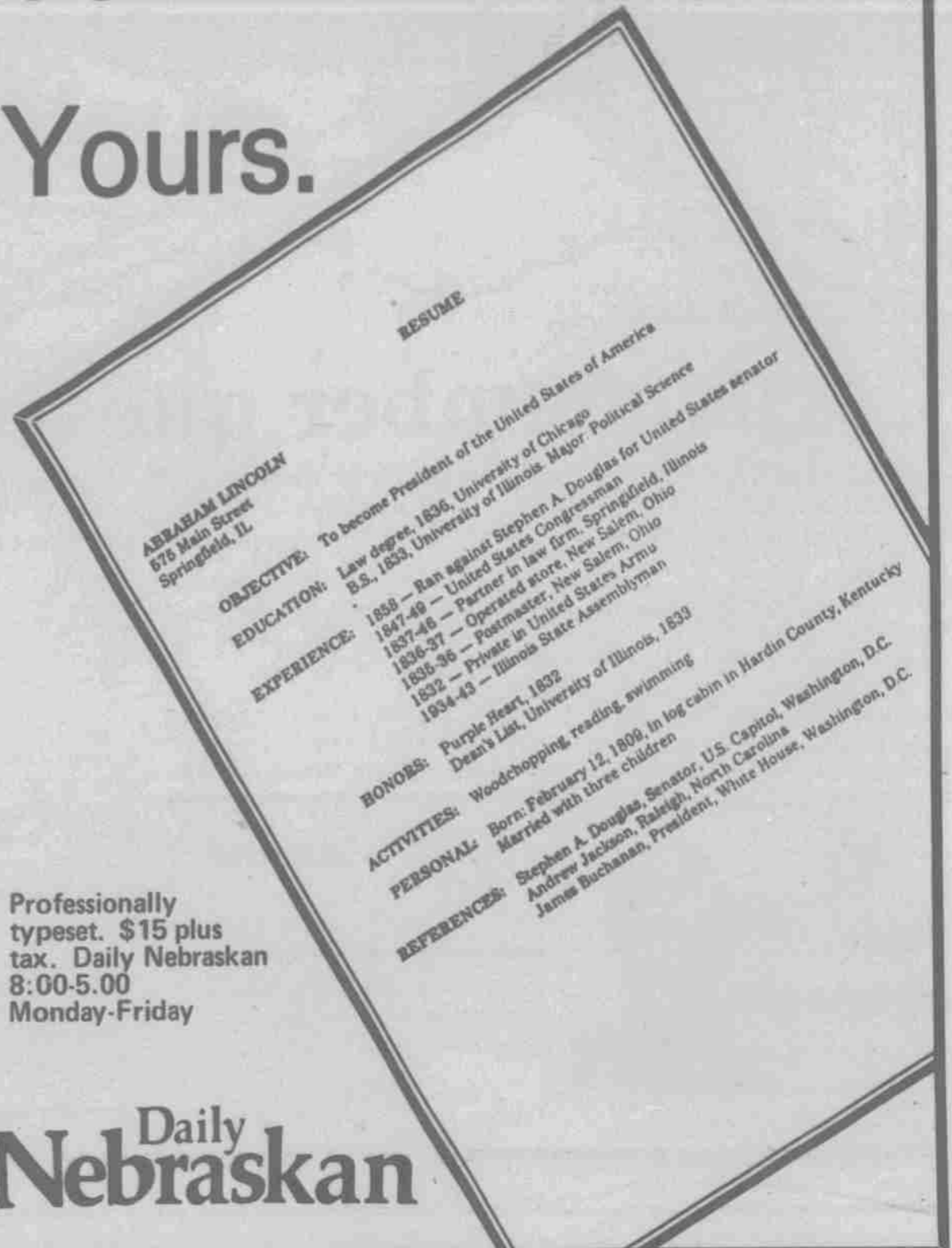
We want to give you the training you need to pursue merchandising, operations, customer service, management...a true career path that will lead to a challenging future.

Find out more about the challenges and diversity of a career with Richman Gordman. Your Placement Office will help you investigate our possibilities. After all, it's your future. Forward your resume to: **John L. Morris, Manager of Employment, Richman Gordman Department Stores, 12100 W. Center Road, Omaha, NE 68144.**



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Daily Nebraskan

It's eleven p.m. Do you know where your paper is?



Yes.



Let's be real. Compare the equipment she's using to yours. If you were both trying to tunnel through a mountain, she'd have a bulldozer and you'd have a shrimp fork.

Don't despair. Your problem is already half-solved. For a limited time, you can buy an Apple® Macintosh™ Plus or a Macintosh 512K Enhanced computer with Microsoft Works™—for less money.

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You get a Macintosh, with its speed, ease of use, and graphics capability. Plus, you get a software program that lets you use all this Macintosh power in all your subjects.

Microsoft Works is not just one program, it's four integrated programs: word processing, data-base management, spreadsheet with charting, and communications.

Meaning you can put charts in your history essays. Spreadsheets in your economics papers. Call Dow Jones News/Retrieval at 2:00 A.M. to get the facts for your journalism story due at 8:00 A.M.

So if you're taking more than one subject this semester, you should check out Macintosh and Microsoft Works.

But don't wait till the eleventh hour. This offer will end soon. And your paper might stay out all night.



Macintosh and Microsoft Works

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