

Internship positions still available

Internship possibilities

More information on the following internships is available in Administration Building 121 in the Internship Office:

Health Education and Safety, Health Research and Analysis, Marketing, Management, Business Education, law-related, legislative and government ser-

and the social-service positions including lawyers, auditors, accountants, and nurses, as well as the regularly open positions as case worker and protective service worker.

Foster will explain the state application procedures plus those differences in the private sector.

After his presentation, Foster will be available to answer questions.

Graduates and alumni

Alumni, December, May and August graduates — It's never too late to register with the Career Planning and Placement Center. Stop by the office to obtain registration materials or attend a January orientation session. The orientation sessions show what the Career Planning and Placement Center can offer job hunters and how to register with the center.

During January, orientation sessions will be daily, Tuesday through Thursday. Check the Nebraska Union schedule for room location and meeting times.

Career Corner

vice as well as film and telecommunications, strategic planning research, writing and others.

Social services

Len Foster from the Nebraska Department of Social Services will be making an hour-long presentation to interested human services and liberal arts students on Tuesday, Jan. 27, at 1 p.m. in the Nebraska Union.

Foster will discuss the department

Networking

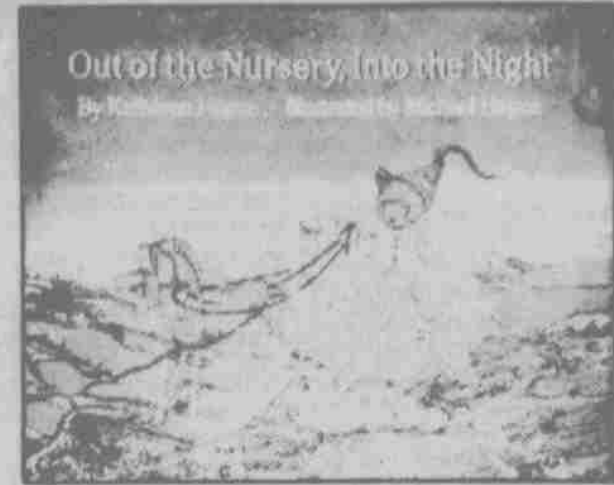
Don't wait until you're ready to graduate to start marketing yourself. Those who land top-quality positions with the least difficulty are those who market themselves on an ongoing basis through on the job and outside organizational activities, co-workers, other students, friends, relatives and professionals in their field. Building a network of contacts is one of the most effective methods of job hunting since less than 20 percent of all job openings are advertised.

Career Tip

During one's career, the quality of training one receives on the first job can be far more important than how much it pays. Consider the training programs offered, as well as the skills developed through a wide range of work assignments. These are less obvious benefits that one should not overlook when deciding which job to take, such as opportunities to move up the career ladder, health and life insurance, different management styles, and the availability of prospective mentors to help you develop your career.

Career Planning & Placement Center
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Letter

Student criticizes DN

Once again the readers of the Daily Nebraskan will be exposed to the rantings of an irate, misquoted student. Little of what I actually said to the Committee for Fees Allocation on Thursday managed to survive. On Friday, nearly all of the drastically oversimplified versions of my statements were presented as direct quotations ("CFA hears both sides..." DN, Dec. 5).

Although I did mention to the CFA that I had not planned to attend its meeting and that the Thursday Jim Rogers column had spurred me to change my decision, I did not express this sentiment in any fashion remotely resembling the sentence which appeared as a direct quotation. The purpose for my testimony was to convey to the members of the CFA that there is support from heterosexuals on campus for a gay/lesbian programming council under the University Program Council.

Furthermore, I did not say that the attitude held by Rogers is common. In fact, I said it was a bit extreme. A careful reading of Roger's Thursday column seems to suggest that he believes in an absolute truth and an absolute morality in which God or Nature says that homosexuality is wrong. I did say that lesser forms of homophobia are

prevalent on this campus and that the proposed council could help to increase tolerance, which I see as one of the most important functions of higher education.

I am especially offended by the final two alleged quotations. They are such distortions of my actual comments that they approach complete fabrication. I did not say, "I learned recently that William S. Burroughs, who's supposedly the speaker of this generation, is gay." Anyone familiar with this author will realize that I said William S. Burroughs, who has been referred to as the Mark Twain of our generation, was a bisexual.

Finally, I did not say, "I think this committee should realize that there happen to be intelligent people who are gay." This makes me look even more simple and stupid than I actually am. I said that the proposed UPC gay/lesbian programming council had the opportunity to make students aware of the fact that there are intelligent, creative people in the world who happen to be homosexual.

Thank you for the opportunity to clarify the record.

Gary W. Longsine
sophomore
international affairs/economics

Sales hype has tranquil effect

GOODMAN from Page 4

months old and a full-fledged phenomenon reaching 24 hours a day into 20 million homes, selling \$350 million worth of goods on 20 programs. It has become the new American mall, the bargain basement, the catalog.

Tonight the "entertainment" is as compelling as an auction, as folksy as a call-in show. Other channels may focus on a Washington storyline too far-fetched for an espionage novel. But here the plot is straightforward: supply and demand, buy and sell.

Even the choices viewers are asked to make when they call in, the opinions they can form, are simple ones: "What do you think of these glasses, Joan?" "They're very pretty, Dori." "You certainly have good taste! A couple of toots for you, Joan! Toot! Toot!"

I am not buying this evening, although as a first-timer, I might be able to get a couple of horn toots for myself and maybe one for my husband. I am just screen shopping. But the phenomenon turns my assumptions about television upside down. After decades as avowed enemies of network commercials, Americans have turned 24-hour commercials into the hottest new trend on the tube.

The president of one of these companies says, "This is what all the Marshall McLuhans of the world have been waiting for: two-way interactive TV." I am not sure about that. But there is surely a message in this medium.

The world of the shopping channels

is a diverting, as fancifully reassuring, as that of a family sitcom, with its half-hour problems. Here is a cornucopia of goodies that can be mine with a mere flick of the credit card at the other end of a toll-free number.

It promises not only instant access to the good life, but control of it. Like advertisements shuffled between the pages of a news story, the shopping channels beam forth a steady portrait of a functioning society, of wellness, in the daily chronicle of troubles.

I am most struck by this image because the news during this holiday season rolls like a grenade across Washington, exploiting the sense of normalcy. But here in the video marketplace, the system is working. The citizen who cannot control politics, who has precious little decision-making power over what happens in a basement office in the White House, is empowered as a consumer. A consumer who can decide instantly whether to buy or reject a glass vase, a pencil sharpener, an answering machine. For all of the sales hype, the overall effect is tranquil, indeed, tranquilizing.

Suddenly the television emcee announces that if I dial quickly, I can have five pastel-colored calculators for only \$25. What can be wrong with the world when you can still buy five calculators for \$25? What?

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Goodman is a Pulitzer prize-winning columnist for the Boston Globe.

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