Wednesday, November 19, 1986

Daily Nebraskan

A message to University of Nebraska employees during Open Enrollment:

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Nebraska, Inc.

3 reasons

YOUR HEALTH

As a member of HMO Nebraska, you'll find it easy to get the kind of personal, ongoing care that helps you get well and stay well.

You choose your primary care physician from our long list of excellent doctors. You receive care from your doctor in a private office or clinic, just as you always have. And there are no claims to file. We handle the paperwork for you. (That alone can make you feel better.)

YOUR BUDGET

When you join HMO Nebraska, your monthly payment covers all visits to your doctor's office. You pay **nothing** extra. And there are no deductible amounts to meet before your insurance "kicks in." What's more, prescriptions are painless, with minimal co-pay amounts.

How much does all this cost per month? If you're like most of our members, about what you'd pay for other types of health insurance. And you'll **save** money on deductibles, office visits, and prescriptions.

YOUR PEACE OF MIND

HMO Nebraska is not a part of some giant out-of-state corporation. We're a federally qualified subsidiary of Blue Cross and Blue Shield of Nebraska: The people who insure more Nebraskans than any other health insurance company.* For nearly 50 years, that name has stood for quality. We're here to stay. And we have the experience to do it **right.**

*According to statistics available from Blue Cross and Blue Shield of Nebraska.

As a University of Nebraska employee, you have received information on HMO Nebraska in the mail. We hope you will give it your careful consideration. If you have questions about the information, or about the sign-up materials, please call us at 800-228-9200, 24 hours a day during November.

A GREAT NEW IDEA ...



Blue Cross Blue Shield

FROM AN OLD FRIEND.

A federally qualified HMO subsidiary of Blue Cross and Blue Shield of Nebraska.