

Gold family begins art endowment

The NU Foundation announced Wednesday that the six grandchildren of the late Nathan J. and Evelyn B. Gold, prominent Lincoln business and civic leaders have established a \$100,000 endowment fund to support programming for the \$20 million Lied Center for Performing Arts.

Specifically to commemorate the life of their grandmother, the fund will be known as the "Evelyn B. Gold Memorial Fund for Performing Arts." Annual income will be used to subsidize major performances at the center, now under

construction on UNL's City Campus.

The donors include: James N. Levitt of Boston; Jean E. Levitt of New York, Katherine Gold of Denver, William Gold III of Denver, Thomas W. Levitt of Tucson, Ariz. and Elizabeth G. Duggal of London.

UNL Chancellor Martin A. Massengale called the gift an important step toward assuring programming of internationally and nationally acclaimed performances.

"The donors have insisted that the Evelyn B. Gold memorial programming be selected from a large array of art forms, including ethnic dance and pageantry, ballet, instrumental and choral concerts, grand opera, ensemble and orchestral groups and theatre, both classical and contemporary," he said.

The agreement with the Foundation stipulates: "In an effort to expose Nebraskans to the broad scope of art

forms, no attraction funded by this fund shall repeat the same art form within a time span of at least five successive Gold-funded performances."

Important to the Lied Center, Griffin said, is the fact that the Gold fund will facilitate program planning two years in advance of the opening of the Lied Center scheduled for December 1989.

The construction of the Lied Center is expected to take two years on the site bordered by 11th and 12th streets and Q and R streets.

Mrs. Gold was born in Philadelphia and lived in Lincoln for 62 years. Before her death in February 1985, she established in her husband's name two endowed memorial funds in the NU Foundation. Those funds are the \$25,000 Nathan J. Gold Doctoral Research Fund in Marketing and a \$102,000 Nathan J. Gold Distinguished Professorship in Marketing, both in the UNL College of Business Administration.

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