

# Franchise Club gives glimpse of businesses' inner workings

By Linda Hartmann  
Staff Reporter

Merry Maids, Runza makers, and members of one UNL organization have something in common — their interest in franchising.

John Schwery, Franchise Club president, said members learn about franchising as a special way of doing business. Most franchises are growing businesses, Schwery said.

Less than 4 percent of new franchises fail in the first year compared with 30 percent failure for other small businesses, he said.

Three years ago, UNL formed a franchise management class and Franchise

Studies Program. Schwery said UNL was the first major university to recognize franchising as a form of study.

"It's neat that Nebraska is getting on the ball with this booming movement," he said.

The Franchise Club was formed last year to pick up where the class leaves off, Schwery said. Members meet twice a month to talk to executives and lawyers in franchises. Leaders from Godfather's Pizza, Merry Maids, the International Franchise Association and the Department of Commerce will speak at upcoming meetings. Schwery said video tapes of the speakers will be sent to other colleges.

Franchise Club members also will be able to apply for jobs at local franchises. Last year, the club helped four UNL students get internships. Three of those students were offered full-time jobs. Interns worked as management trainees or in the corporate offices of Taco John's, Runza Drive Inn and Merry Maids.

Schwery said the group also visits local franchises. He said members want to tour Kentucky Fried Chicken this year.

Because franchising combines marketing, finance and other business skills, the club attracts people with many interests, he said.

## UNL student hit by turning vehicle

From Staff Reports

A UNL student was injured Tuesday morning when she was struck by a car as she entered a crosswalk at 14th and Vine streets.

Police said Jody Jones, 22, a senior in the UNL Teachers College, was crossing 14th Street west to east when the car, which entered the crosswalk from the north and was turning east on Vine Street, bumped her and knocked her down. The driver of the automobile was not identified.

Jones was taken to Bryan Memorial Hospital, where she was treated and released for bruises.

## Shorts

### Actuarial club meeting

The Actuarial Science Club will meet today at 7:30 p.m. in the Nebraska Union. The room will be posted. An actuary from Denmark will speak.

Learning Center is sponsoring these awards.

### Gay-lesbian seminar

The UNL Gay/Lesbian Student Association will present a seminar titled, "Myths, Stereotypes and Homophobia" during Residence Hall Week in cooperation with the Residence Hall Association. The seminar will be Thursday from 7 to 8 p.m. in the Sandoz Hall Computer Room. Another seminar for Abel 10 residents will be today from 8 to 9 p.m. For more information call the UNL Gay/Lesbian Student Association Hotline at 472-5644.

### Teaching awards

Distinguished Teacher awards will be given at the Spring Honors Convocation. Students, teachers and faculty members can nominate teachers for these awards. Letters of nomination must be submitted to the chairman or dean of the college along with reasons for that nomination. The Teaching and



Paul Vonderlage/Daily Nebraskan

### Rudy Lewis in the news

Rudy Lewis, vice chancellor for Student Affairs, was apprehended Monday afternoon and put behind bars as part of Residence Hall Week activities in the Nebraska Union.

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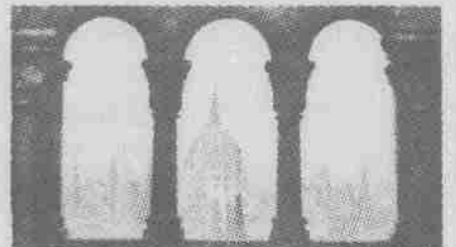
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