

Weather:

Sunny and pleasant today. Light south winds 5-10 mph with a high of 70. Clear and calm tonight with a low of 43. Sunny and warmer on Wednesday with a high of 74.

All-America candidate 'the center of attention'

Sports, page 13

Gene Loves Jezebel plays in union tonight

Arts and Entertainment, page 10

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In-house entrepreneurs

UNL program boosts family firms

By Jody Beem
Staff Reporter

People are making everything from fishing poles to religious apparel in their homes, and UNL's Extension Service is helping them

nesses," she said. Part of the reason home businesses are growing is the two-income family, Leonard said. When women start having children, they sometimes look for ways to make money while remaining at home.

and the pricing of items, Leonard said.

Last summer, extension workers met individually with people to help them market their product or service.

She said the workshops went well. Extension workers plan to have another workshop in February in Lincoln and maybe Schuyler, Leonard said.

"This is important because it's something the university is doing off campus to help spark economic development," Leonard said.

She said about 85 percent of downtown businesses will fail. The percentage is probably the same for home businesses, she said, so their successes are exciting.

Both Hershey Chocolate Company and Apple Computer Company started in the home, Leonard said. In Nebraska, four home businesses the extension service helped became corporations.

"We have one lady who wants to franchise her idea, and she may well do it," Leonard said.

All sorts of people are starting

home businesses, she said, and many are very professionally minded people.

Some left high-paying jobs to start on their own, she said.

Some people babysit and grow plants, Leonard said, but others have original, marketable ideas.

She said an Omaha artist now has an incorporated business making hand-sewn Catholic apparel.

One Lincoln woman has 30 people working out of their homes making applique shirts for her, Leonard said. Some of these are sold at Nebraska Bookstore.

Another woman restores dolls and another makes reproduction dolls. She said one woman makes stuffed pigs and a man makes fishing rods.

Another man was bored with retirement, Leonard said, and started a woodworking shop. Now he makes reproduction antique furniture. He has more business than he can handle because people have heard about the quality of his work, she said.

Part of the reason home businesses are growing is the two-income family. When women start having children, they sometimes look for ways to make money while remaining at home.

— Wanda Leonard, extension official

do it. In 1984, 23 million businesses in the nation were run out of homes, said Wanda Leonard, extension community resource development specialist. Leonard said it is estimated that half of all businesses in the United States will operate from homes in 1990.

"These are just predictions, not concrete figures, but they show a growing trend toward home busi-

The UNL Extension Service decided home businesses were an important part of Nebraska's economy that could be developed, she said. In 1984, extension workers held workshops across the state to help people start a home business.

The workshops, financed by federal money and registration fees, dealt with the personality and motivation a person needs, zoning regulations, legal complications, taxing



Iba

Chancellor gets report on practice

From Staff Reports

UNL Chancellor Martin Massengale said Monday he will wait several days before he decides whether Nebraska basketball coach Moe Iba will be disciplined for allegedly conducting an illegal practice Oct. 7.

Massengale said he received a report Monday from James O'Hanlon, UNL faculty representative to the National Collegiate Athletic Association, regarding the alleged violation. The Daily Nebraskan reported Oct. 8 that a tape made by its reporters and photographers showed Iba was directing a supervised practice session in Mabel Lee Hall. NCAA rules forbid such practice sessions until today.

Because he was out of town last week, Massengale said, he was not aware of the report when it happened. He said he would talk to O'Hanlon about the report, in which O'Hanlon interviewed coaches, players and Daily Nebraskan staff members who were at the scene. UNL will send a similar report to the NCAA, Massengale said.

Mike Glazier, assistant director of enforcement for the NCAA, said the associations' assistant executive director of enforcement reviews violation reports and decides if the violation is major or secondary. He said a secondary violation is one that gives the institution a limited recruiting or competitive advantage and is not connected to other violations. All other violations are major violations, he said.

For secondary violations not involving recruiting, Glazier said, an institution could be fined and restricted in the amount of financial aid it may offer players in the affected sport. The head coach and assistant coaches in that sport could be barred from conducting off-campus recruiting if the NCAA decides such a sanction is appropriate, he said.

Minimum sanctions for a major violation, Glazier said, include two years of probation and a one-year ban on expense-paid recruiting visits for players, off-campus recruiting, post-season play and television appearances. He said the institution could be required to fire or suspend individual staff members involved in the violation.

Know your neighbors? Groups create unity, community

By Martha Stoddard
Staff Reporter

At first glance, Lincoln may seem to be a big and possibly frightening place to new UNL students. Leaving towns and farms across the state where neighbors are well known and community feeling is strong, new students find themselves suddenly in the midst of more than 170,000 strangers.

Yet, Lincoln is a patchwork of small communities within larger city boundaries, communities marked with distinctive characters and identities. These are Lincoln's neighborhoods.

Many of Lincoln's neighborhoods have an organization of working people to preserve the neighborhood's character and to promote community feeling.

Neighborhood organizations have been a part of Lincoln since 1966 when the Clinton Neighborhood Organization was formed. Most groups were begun in the 1970s. Now there are 19 active organizations.

Most groups organized in response to some problem facing the neighborhood. Some communities came together in the 1970s to fight

the proposed Northeast Radial, a four-lane freeway that would have run through the middle of the neighborhoods.

John Gulick, UNL professor of community development, surveyed the board members of neighborhood organizations last summer. He found that the groups were working on issues ranging from crime prevention to street widening and getting a park area.

In the Near South neighborhood, between 13th and 27th streets from G to South streets, the neighborhood association was formed because residents were worried about the growing number of apartment buildings and an increasing population density, said the association president Richard Bollerup.

Because the area's population is almost 80 percent renters, the group has worked to get them involved. Bollerup said renters often do not feel the same kind of commitment to a neighborhood that homeowners have, but he encourages them to take an active role.

After several sexual assaults in the area, the Near South group has worked to get more street lights, more alley lights and has sponsored workshops about crime prevention.

Please see NEIGHBORHOOD on 7



Phil Teal/Daily Nebraskan