

Student consumers encourage downtown project

By Ann Harrell
Senior Reporter

Business generated by UNL students is a major reason why retail development north of O street is so important to downtown Lincoln, Mayor Roland Luedtke said.

A redevelopment project will create a large concentration of retail space in

a six-block area south of the future site of the Lied center for Performing Arts. This is important for maintaining a vital, dynamic downtown, Luedtke said. The mayor said he hopes the revitalized area will encourage more parents visiting UNL students to shop here rather than traveling on to Omaha.

"It just might possibly bring more parents in," he said. "I tell you quite

frankly, I think we've lost some."

A lack of principal retail space north of O Street and extending the skywalk network are the main reasons why the revitalization project is necessary for downtown development, Luedtke said.

Lincoln voters this summer approved a bond issue to finance the project.

Although some critics of the plan have said the project is too big, Luedtke

said it has to be big to succeed.

The plan calls for two large department stores to anchor shopping mall space. If the plans aren't ambitious, major national department store chains are less likely to be interested, he said. Several "really big" department stores already have looked at the project, he said.

"If we get what we're going after

downtown, there won't be any need to go anywhere else," he said. "It will provide a tremendous inducement to people to come downtown to shop."

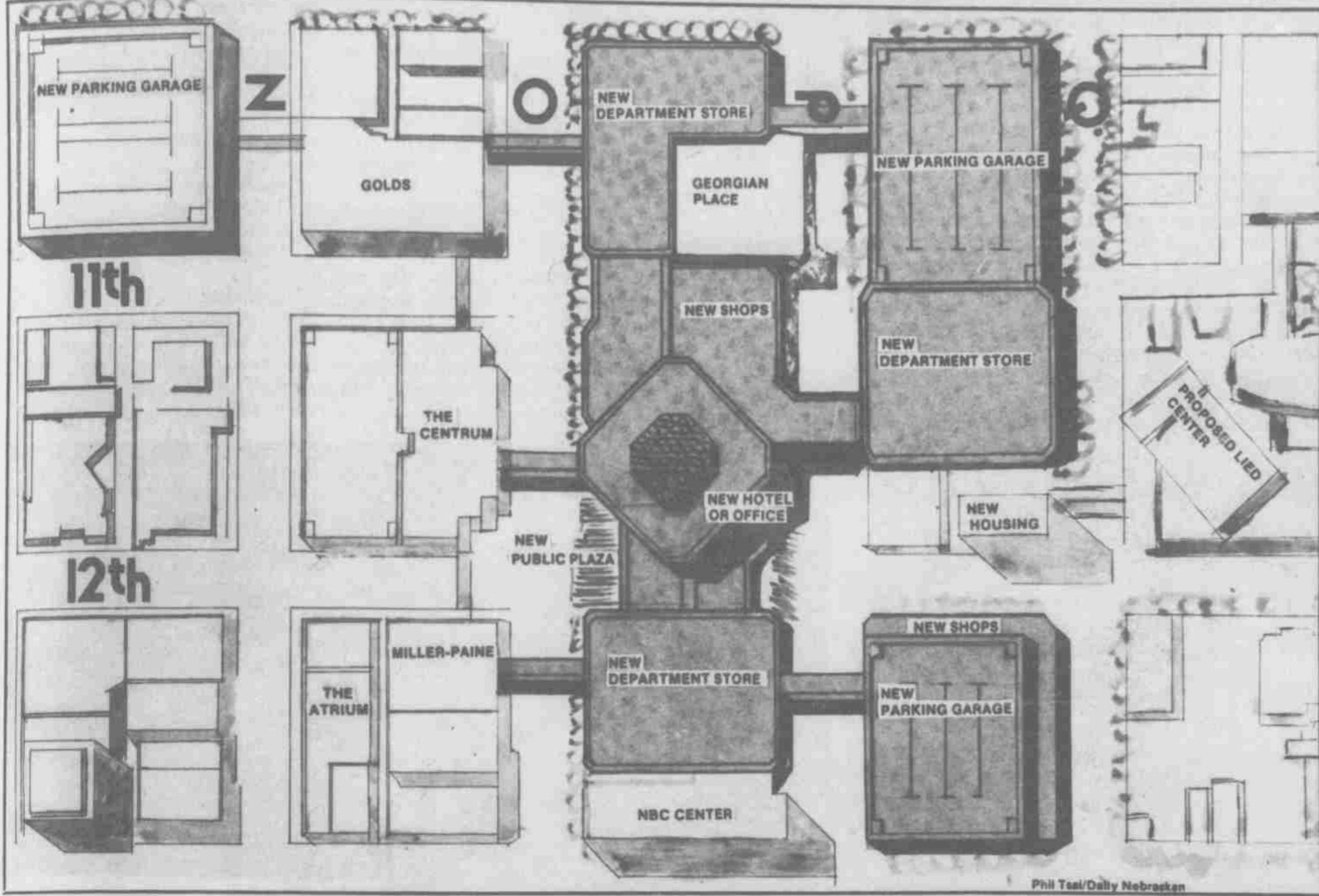
The area slated for redevelopment is bounded by 10th and 13th streets and O and Q streets. Luedtke said these blocks are considered "blighted."

Scale was the problem with an alternative downtown redevelopment proposal submitted late this summer by representatives of Miller & Paine and Ben Simon's after the redevelopment bond issue passed, Luedtke said.

"It was a fallback plan in my book," he said. "If worst comes to worst, we may go to a fallback position. But it's not ambitious enough."

Luedtke was enthusiastic about what the new Lied Center and retail area will do for the atmosphere downtown and on campus.

"I think it will mean that (students) will be able to attend school in a setting that is so much more dynamic than when I went to school."



Phil Teal/Daily Nebraskan

World chemists to speak

From Staff Reporters

Chemists from throughout the world will present speeches at the UNL chemistry department's colloquium this fall.

Wolfgang Oppolzer from the University of Geneva in Switzerland will present the Hamilton Award Lectures Oct. 3 and Nov. 1, Stuart Staley, a UNL chemistry professor, said.

"The series is a very important part of our graduate program," he said. "It also serves faculty members and other professionals in the Lincoln area."

Two Nobel Prize winners previously have participated in the lecture series.

"We usually alternate between a top-flight American speaker and a top-flight foreign speaker," he said. "They are usually Nobel Prize caliber."

A mini-symposium on high performance liquid chromatography will be presented by Raymond P. W. Scott of

the Perkin-Elmer Corporation and Charles L. Wilkins of the University of California-Riverside on Oct. 25, he said.

Eleven speeches will be presented throughout the semester including a speech on biologically active marine natural products Oct. 11 by Kenneth L. Rinehart of the University of Illinois and a speech on molecular structure Nov. 15 by Richard F. W. Bader of McMaster University.

Speakers are chosen by faculty and students who submit names for consideration. Students will select one speaker for the spring series.

In the spring, the ISCO and Miltzer awards and the Harris and Washburn lectures will be presented.

Speakers are paid by the family of Cliff Hamilton, former UNL chemistry department chairman. Speakers are paid \$1,000, their air fare and lodging.



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Economy blamed for low income

Nebraska's sagging farm economy contributed to a sluggish 2.7 percent increase in personal income in the first quarter of 1985, even though non-farm personal income was 8.8 percent above last year's level, said Don Pursell, director of the UNL Bureau of Business Research.

Personal income in Nebraska rose to \$20,175,000 in the first quarter led by a 7.3 percent gain in wages and salaries which outpaced Consumer Price Index gains, he said. The agricultural component pulled personal income growth below the national average.

Pursell noted that Nebraska's personal income pattern since the 1980-82 recession shows a lag compared to both the average gain for the Plains region and the nation as a whole.

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