

Basic Cablevision service will expand to 30 channels

By Deb Pederson
Senior Reporter

Cablevision's basic service will switch from two package options to one expanded package Oct. 28, said the company's general manager, Dick Bates.

But KSHB-TV, one of three major independent channels carried by Lincoln Cablevision, may be dropped because of the expense of carrying three distant independent stations, Bates said.

KSHB-TV, Channel 41 in Kansas City, is losing viewers partially because it stopped carrying Kansas City Royals baseball about five years ago, he said.

Another problem: The Channel is transmitted by microwave rather than satellite feed, so storms sometimes

knock the station off the air in Lincoln or cause bad reception, Bates said.

WGN Television Channel 9 in Chicago, is becoming the most popular of the three independent networks, he said.

"Part of it is the coverage of the Chicago Cubs," Bates said. "Viewers also think it has the best movie package and has good syndicated programming."

The third independent station, WTBS from Atlanta, carries Atlanta Braves baseball and other sports as well as movies. It is billed as Ted Turner's Super Station.

The new cable package includes some station juggling, Bates said. WGN will move from Channel 31 to Channel 2. KSHB-TV will switch from Channel 2 to Channel 31. WTBS will stay on Channel 4.

No decision has been made yet whether to retain KSHB-TV, Bates said.

The 30-channel package was the result of a \$525,000 franchise renegotiation with the city government. It will change the current system of 12 basic channels for \$10.25 and an extra 14 channels for \$15.25 to 30 channels for \$11.95.

Three of the new channels are public access channels, Bates said. Channel 10 will be government information, such as televising city council meetings. Channel 32 will be educational programming. Channel 14 will be community and religious programming, he said.

Bates said he didn't expect any loss of viewers because of the rate change. Cablevision currently has 48,000 subscribers, he said.

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