

Bookstore won't hike prices to pay for construction costs

By Sandi Witkowicz
Staff Reporter

When Nebraska Bookstore moves into its new, larger building at 13th and Q streets in early 1986, students should see an improvement in bookstore services, said Mark Opegard, store general manager.

But they won't see any price hikes to pay the \$2.8 million bonds used to

finance construction, he said.

"We won't change our (pricing) strategy," Opegard said. "We look at the building as a long-term project. We don't expect to get it paid off over night."

Opegard said the new building will have about three times more retail space than the present building, which has about 13,000 square feet for retail space.

With this added space, he said, store officials will be able to add some lower-priced and higher-priced products. Because of space limitations, he said, the store now offers most of its product mix in the middle price range.

The store currently has about 50,000 titles in the general reading department. That number is expected to increase by 20 percent to 25 percent. Opegard said larger quantities of each title will be available.

Please see **BOOKSTORE** on 12



Andrea Hoy/Daily Nebraskan

Mike Adams, brick layer, lines up cement blocks that will make the south wall of the new Nebraska Bookstore, 13th and Q streets. The estimated completion date for the new store is March 1986.



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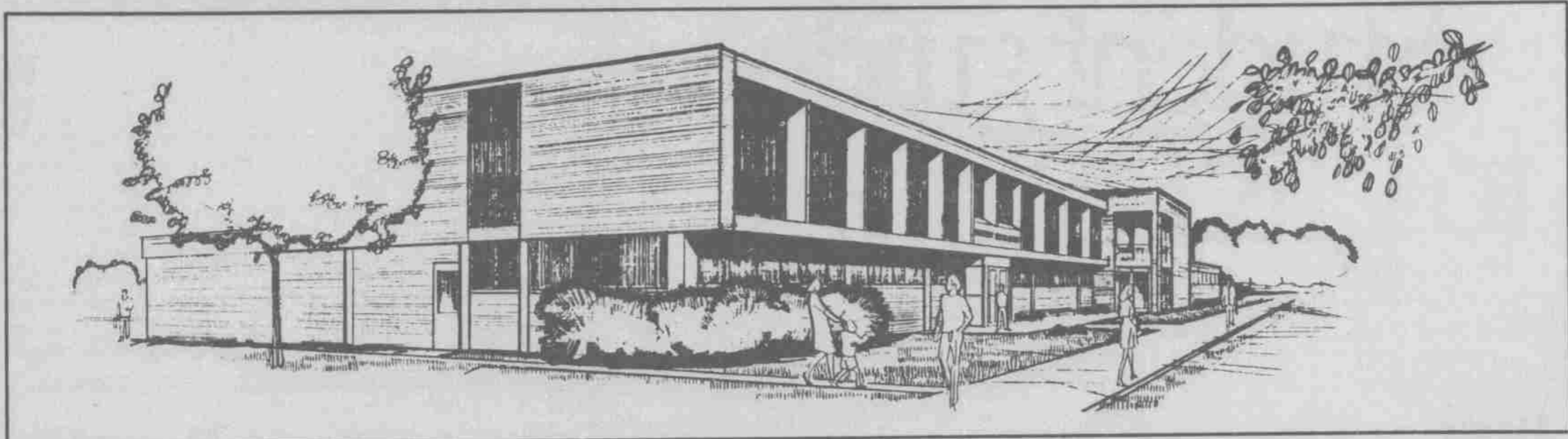
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