

### Designer is Hyde speaker

Jerry Gill, president of BYDECO, a design/build project services company of Henningson, Durham and Richardson/Bouygues Company, will be the next speaker in the Hyde Lecture Series of the UNL College of Architecture.

Gill will talk at 4 p.m., Feb. 14 in the auditorium of the Sheldon Memorial Art Gallery.

Gill was executive vice president and director of the architectural division of Henningson, Durham and Richardson from 1979 to 1983, when he assumed his position with BYDECO. Under his direction, Henningson, Durham and Richardson expanded its architectural activities to become a national leader in the design of medical buildings. Gill also helped pioneer accelerated design/build scheduling, value engineering and critical path scheduling of projects.

## Experts to advise educators on early childhood learning

Nationally known experts in early childhood education will meet in Lincoln on Feb. 14 and 15 for a symposium on appropriate education for young children.

The symposium, designed for policymakers, teachers, school administrators, teacher educators and parents, is aimed at increasing knowledge and understanding about what is appropriate education for young children and what kind of policies and programs can be established to meet the needs of preschool and kindergarten-age children.

Robert Egbert, a George Holmes professor of education at UNL's Teachers College, will give the opening remarks.

Egbert led a study last year in Nebraska that led to a position statement on kindergarten, adopted by the state Board of Education. The symposium speakers will respond to the issues and recommendations in that position statement.

"The Effects of Quality Early Educa-

tion" will be discussed on Feb. 4 by David Weikart, director of the High/Scope Educational Research Foundation in Ypsilanti, Mich. Weikart and the High/Scope staff have been leaders in research and development of quality early childhood education programs.

Bernard Spodek, a leading educator and researcher in early education from the University of Illinois, Urbana-Champaign, will present a discussion Feb. 15 on "What Constitutes Quality Early Education?" Spodek currently leads the National Commission on Appropriate Education for Four- and Five-Year-Old Children.

Also on Feb. 15, Betty Caldwell, professor at the University of Arkansas, Little Rock, will present a discussion on "How Can We Achieve Quality Early Education?" Caldwell was a leader in the early development of Head Start and is a strong advocate for the development of education policies for young children.

Together, the three speakers will present a panel discussion Feb. 14 titled, "Critical Issues for the Future — What Should Happen in Educa-

tional Programs for Four- to Six-Year-Old Children?"

The symposium, open to the public, will be at the Nebraska Center for Continuing Education, 38rd and Holdrege streets. Registration fee is \$15. Pre-registration is encouraged. Contact Larry Hammer at the Nebraska Center, 472-2844.

The schedule is as follows: Thursday, Feb. 14: 1 p.m. — Welcome/opening address by Egbert, Teachers College, UNL. 2 p.m. — Presentation on "The Effects of Quality Early Education" by Weikart. Panel and discussion follow. 7:30 p.m. — Panel of presenters: "Critical Issues for the Future — What Should Happen in Educational Programs for Four- to Six-Year-Old Children?" by Weikart, Spodek and Caldwell.

Friday, Feb. 15: 8:30 a.m. — Presentation on "What Constitutes Quality Early Education?" by Spodek. Panel and discussion follow. 10:30 a.m. — Presentation on "How Can We Achieve Quality Early Education?" by Caldwell. Panel and discussion follow.

For further information contact: Mary Kluender, Teachers College, 472-5409.

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## Self-employment trend grows,

By Daryle Glynn Brown  
Staff Reporter

Many people want to start their own businesses, and that desire actually is being fulfilled, researchers say.

An official at UNL's Small Business Center said he agrees with the Lincoln Star article that said self-employment is a growing trend.

"The trend is legitimate," said Robert Justis, the center's director. "But it's not much larger than over the last 10 or 15 years."

But interest in the management aspects of beginning a business have grown, Justis said. In 1972, six colleges in the United States had courses aimed at small businesses and self-employment. In 1985, almost all colleges or universities have that kind of a course, he said.

Justis said UNL is meeting the demand by offering two courses through the UNL College of Business Administration geared toward self-employment: small business management and franchising management.

The franchising program is a "land-

mark move," he said.

The course began last semester and was repeated because of high student interest, he said.

Cheryl Babcock, coordinator of the franchise program, said franchising is relatively new as an academic discipline and UNL has the only franchise studies program in the country.

"We recognized the need for academic research and education, and we currently are investigating the possibilities of filling that void," Babcock said.

Justis said CBA's business management program is geared to teach students how to enter large companies, but the interest in self-employment continues to grow.

The small business management and franchising classes are at registration quotas, which shows "the demand is there for self-employment classes," he said.

"Lots of people are interested in doing this. A lot of people have the desire, but don't take the final plunge," he said.

One problem is the initial startup

costs.

Many people want to operate hotels and motels, but they are too expensive, Justis said. And it costs between \$250,000 and \$7 million to start a restaurant, he said.

As a result, most people start businesses such as ice cream parlors and shoe stores, he said.

Franchising appears to be a cheaper alternative.

Sign up costs for franchises are lower than \$5,000, so many people start businesses this way, Justis said.

"Most students go to large corporations, but many go the small business route with help from family or friends," he said.

Although the trend toward self-employment is increasing, the success rate is not, Justis said.

"Statistics state 65 percent to 80 percent of small businesses fail within the first five years. After 10 years, 20 percent succeed. The failures are being offset by the emergence of the franchise sector. Franchise failures are only 5 percent, because the risk is smaller," he said.

## Performing comes second for student/singer Duffack

By Pat Micklos  
Staff Reporter

Todd Duffack can sing. He's proven it.

Duffack, a UNL junior, won a talent contest two years ago which mushroomed into appearances on television commercials, a tour with Omaha entertainer Johnny Ray Gomez and opening for Tiny Tim's nightclub acts in Las Vegas, Nev.

His demonstration tapes earned the praise of singer Neal Sedaka.

But unlike some ambitious performers, Duffack says music ranks second on his priority list.

"Singing is always secondary to me," he said. "I'm more concerned

with acquiring stability and ability before stardom."

That means devoting himself to his college studies and an eventual career in real estate, he said. After he is financially established, he wants to pursue a career in music, he said.

Music wasn't part of his background. As a high school sophomore in Omaha, Duffack joined a concert choir class because he needed "a filler," he said.

Duffack's choir teacher helped him when he entered a talent contest in 1983 as a college freshman at Omaha's Creighton University. With his teacher's support, Duffack won

the contest, earning \$1,000 and enough exposure to start a singing career.

But Duffack said he doesn't want to be a rock 'n' roll idol.

But that won't hinder him, he said. "People like seeing someone young singing, someone who is clean-cut with an older voice."

What makes Duffack marketable is, he said, his natural, clean-cut look.

"It's the real Todd Duffack — no act. I actually feel more comfortable performing in a suit and tie."

Duffack will perform for UNL students at the Greek Week Talent show on April 17.

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