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Daily Nebraskan

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Monday, January 14, 1985

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Stooges evolves to The Fizz

By Donna Sisson Staff Reporter

"It's not a bar, it's not a night club, it's The Fizz - Lincoln's high-tech adult entertainment experience."

This is the message you will hear if you call the old Stooge's phone number. Once the home of the disco Starship Enterprise, then the rock 'n' rollin' Stooges, 826 P St. is now The Fizz.

The only remnant of the old establishment is the Three Stooges painted on the east side of the building facing Ninth Street. Eventually, this too will be gone and a new sign painted over, said Bob Eastwood, owner of The Fizz.

As Stooges was notorious for its twofers, four-fers and as many as you wantfers, The Fizz could be noted for its light show with more than 8,000 bulbs.

Colored lights run along walls and fixtures blinking both horizontally and vertically, while other lights swing and flash from the ceiling.

All the lights are synchronized by computer to blink to the beat of the music, Eastwood said.

The Fizz is a "theatrical night club" where audio and visual effects are equally important, Eastwood said.

Eastwood, who also owned Stooges, said the change was made because Stooges ran its course as a bar. The life of a bar is generally only two to three years, and Stooges was around for four, he said.

The Fizz is decorated in a smooth combination of red and grey. Structural

remodeling changes include moving the bars out into the middle of the room, adding high top tables, booths and seating around the bar. One uni- type of bar in the country, Eastwood que addition is the front of a 1957 Cadillac set against a wall on the second floor.

The Fizz, which caters to a 25- to 50-year-old crowd, has a more comfortable atmosphere with mellower music than Stooges, Eastwood said. With the drinking age going up, bars need to cater to an older clientele, he said.

Ideas for The Fizz were compiled through Eastwood's travels in Kansas,

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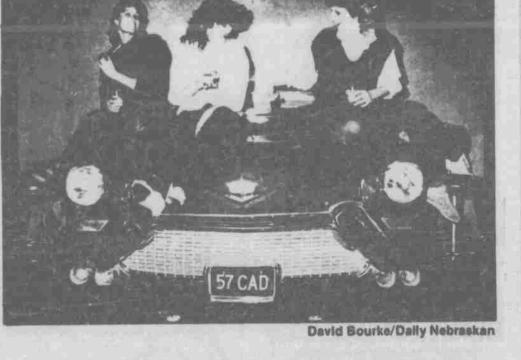
Texas and New York, and from a lighting convention he attended in Alabama. Theatrical nightclubs are the new said.

A doorman in a tuxedo greets customers at the entrance to The Fizz, which enforces a dress code prohibiting faded, ripped or torn blue jeans, flannel shirts and shirts without collars.

The Fizz opens at 4 p.m. Wednesday through Saturday. From 4 to 8 p.m., reduced price drinks and free hors d'oeuvres are available. Cover charge is \$2 after 8 p.m. on Friday and Saturday.

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Suzanne Kusy, Andrea Koehler, and Jackie Huldiman enjoy

a drink on the '57 Cadillac at The Fizz, 826 P St.

