

Dorsey Labs adds space, new product

By Suzanne Teten
Daily Nebraskan Staff Reporter

Dorsey Laboratories in Lincoln Thursday announced plans for a building addition and the introduction of a new product line.

Joe Lavin, vice president and general manager, said Dorsey will begin construction in March of a 52,000-square-foot addition to its building at 10301 Highway 6, northeast of Lincoln.

Lavin said the \$7.25 million project is the largest since Dorsey moved to the location in 1973. This is the company's sixth expansion since then and its third since 1981.

The addition, set to be completed in June 1986, is not an expansion of warehousing or manufacturing space. Lavin said the new addition will house laboratories, sales and marketing offices and an employee training center.

Dorsey currently employs 390 people with an annual payroll of \$11.4 million. Lavin said the improved business conditions developed by the expansion will create about 250 new jobs by 1989.

Lavin said Dorsey, maker of Triaminic cough syrups and marketer of Eclipse sunscreens, is introducing Dorcol Pediatric Formulas. The new product line includes the Dorcol Children's Cough Syrup, marketed since 1963, and four new medications designed for children from ages 2 to 6.

In 1983, Dorsey's sales of more than \$60 million surpassed the makers of Dristan, Comtrex and Contac, making Dorsey the fifth leading manufacturer of cough and cold products in the nation. Gov. Bob Kerrey and Lincoln Mayor Roland Luedtke congratulated the pharmaceutical firm on its building plans and the introduction of the new Dorcol products.

Kerrey said the expansion plans are "based on exceptional performance." He said Dorsey "represents an industry which...Nebraska ought to attempt to target."

Luedtke said Dorsey always has been a "valued citizen of our community."

"We are delighted that Dorsey continues to have confidence in our community and that we have a certain confidence in you," Luedtke said.

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Honey Sunday aids retarded

By Julie Jordan Hendricks
Daily Nebraskan Senior Editor

Between 1,500 and 2,000 volunteers, including UNL students, will trek Lancaster County Sunday to raise funds for mentally retarded citizens.

The volunteers will sell "squeeze bears" filled with honey door to door on Honey Sunday.

The 21st annual event is sponsored by the Association of Retarded Citizens, a non-profit advocacy group with national headquarters in Texas and a network of state and local organizations throughout the United States.

Duane Knuth, of ARC-Nebraska, said Honey Sunday originated in Grand Island as a joint effort of the local ARC and Jaycees. Soon after, several other ARCs and Jaycees from throughout the state joined the effort. It developed into a statewide effort

by the Nebraska Jaycees on behalf of ARC.

ARC now has taken full responsibility for the project, though some Jaycees participate on local levels.

Knuth said Honey Sunday sales during the last five to six years have averaged about 100,000 bottles of honey sold annually statewide. The state ARC buys the honey at less expensive bulk rates and sells it to local ARCs. The local ARCs sell a 12-ounce "squeeze bear" for \$2.

Sales are contingent on the number of volunteers and the weather.

"Weather is probably the biggest deciding factor as to the success of Honey Sunday," Knuth said.

He said the ideal selling day would be overcast and cool — on the verge of rain, but not raining. A warm, sunny day would attract

volunteer sellers, but would draw people away from their homes.

Volunteers are the mainstay of Honey Sunday. Elaine Rod, program director of ARC-Capital, said Lancaster County's volunteers come from various community organizations, including the Boy Scouts, Cub Scouts, some church groups, the Jaycees, Junior Achievement groups and men and women from UNL's fraternities and sororities. Rod said the volunteers from the fraternities and sororities are "very important" to the Honey Sunday effort, comprising about half of the county's volunteers.

Proceeds stay in the county to help finance programs for retarded citizens. They include:

- A Crisis intervention program.
- A Pilot-parenting program.
- Legislative activities.
- A program that arranges vacation trips for retarded people.
- General advocacy work.

Group supports, motivates jobless

By Jodi Blazek
Daily Nebraskan Staff Reporter

Amidst the recent growth of support groups — alcohol and drug support groups, abuse support groups, elderly people support groups — yet another has emerged under the guidance of Bridget Nifoussi, a UNL student.

The Job Search Support Group, which held its first meeting Thursday at the YWCA, is the result of an idea to help people searching for jobs from Nifoussi and Cindy Kaliff, an intern at the New Direction Center.

The idea was formed when Nifoussi, currently unemployed, went to a recent job fair, sponsored by the YWCA and Lincoln Lancaster County Commission on the Status of Women and the YWCA.

"What these people need is emotional support after job applications," Nifoussi said. Therefore, the goal of the Job Search Support Group is "not necessarily to find jobs, but to help people keep up their enthusiasm and drive to seek employment or better employment. It's hard to get motivated on your own when you're bummed out about three or four rejections."

The format of the first support

meeting was to find out how the group "would like to learn to cope with stress and strain" on the job, during interviews, and accepting job rejections.

People at the meeting include college dropouts, housewives, students finishing either their bachelor degree or their masters and unemployed journalism graduates. They provided each other with job leads, hints for interviewing, brainstorming, and tips on

how to get to the "right" person to talk to for a job.

The participants blamed the poor economy as a reason for their unemployment. Others said they were burned out from previous job experiences while still others said they believed the reason they don't have jobs is that they are women or uneducated.

The group will meet every Thursday at 5:30 p.m. at the YWCA. For further information call 471-7716.

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