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Dave Weesly/Daily Nebraskan Kay, left, and Sittig, both UNL professors, discuss the 1984 campaign in a post-election analysis.

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Reagan...

Continued from Page 1

"Reagan is the master of symbolic manipulation," said William Avery, UNL political science professor, "but at some point, the candidate has to hit the issues."

Roger Riefler, chairman of the UNL department of economics, said people were voting for economic policies, but it was based on "pocketbook issues" rather than the overall deficit.

"The average American is not worried about the deficit," he said. "They look at what their take-home pay is."

Reagan's alternative to Mondale's tax increase is to finance the large deficit by high interest rates, he said.

The panelists agreed that 1984 was an election of incumbents.

"They have an enormous advantage because everything they do is news," Avery said. "They have a tremendous amount of resources within the office."

In the House of Representatives, 391 of the 408 people elected were incumbents, he said. Although

people voted "split-ticket" for the president, he said, they tended to go with their party in the lower offices.

Sittig said a candidate's campaign methods actually have little impact on the average person.

"Before the campaign has even started, most people have already chosen their candidate," he said.

Sittig said vice-presidential candidate Geraldine Ferraro's candidacy appeared to be only material to the Democratic campaign at first, but it later became substantial.

Dennis Bormann, UNL professor of speech communication, said the president has been called a "lame duck," in reference to his next four years in office.

Bormann, who served as moderator of the forum, said the press will be ruthless and go after him on the issues for the rest of his term.

The forum was sponsored by the University Program Council's Talks and Topics Committee.

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Police Report

The following incidents were reported to UNL police between 1:05 a.m. and 11:04 p.m. Wednesday.

1:05 a.m. — Person reported arrested for allegedly driving while intoxicated near 16th and Holdrege streets.

6:40 p.m. — Billfold reported stolen from the Nebraska Union.

8:06 p.m. — Person reported arrested for suspicion of theft on a warrant from another county.

8:40 p.m. — Billfold reported stolen from the Nebraska Union.

11:04 p.m. — Jacket reported stolen from Love Library.

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