

History repeats itself in campaign advertisements

By Brad Gifford
Daily Nebraskan Staff Reporter

When history repeats itself, so do presidential campaign commercials.

When Barry Goldwater told some reporters that he thought the United States should "lob a nuclear bomb into the men's room of the Kremlin," he thought it would be taken as intended — as

a joke.

President Lyndon B. Johnson, his opponent, immediately aired a commercial showing a young girl counting the petals as she picked them from a flower. When she reached nine, a man's voice came in, counting backwards from nine. When he hit zero bright light surrounded the girl, she looked up and the action froze. The man's voice entered again. "We must love each other, or die," it said. "Vote Johnson" covered the screen.

James Hall, a Los Angeles-based

writer and political TV commercial advisor, said that statement and Johnson's subsequent commercial put Goldwater on the defensive, contributing to Johnson's landslide win.

Hall brought his video presentation of past political commercials to about 60 people in the Nebraska Union Centennial Room Monday night. After showing Johnson's "Daisy Girl" commercial, he noted how the same event occurred this year when President Ronald Reagan made the same

slip.

"I've decided to declare Russia illegal," Reagan said. "Bombing starts in five minutes."

A "Daisy Girl" commercial is considered unethical today, Hall said. Johnson's spot was even pulled after only one showing, but the damage had been done.

Democratic Presidential Nominee Walter Mondale still capitalized on Reagan's joke in his commercials, but only by talking about its possible seriousness.

DOMINO'S PIZZA

TRIVIA TEST

- 1 What is the name of a half-mask worn with a masquerade costume?
- 2 In what city did Domino's Pizza first offer its famous 30 minute free delivery?

For Answers see below.

The more you know about Domino's Pizza, the more you'll appreciate the fact that we're America's Number One pizza delivery company. After all, getting a hot, delicious pizza like ours delivered right to your door in 30 minutes or less is anything but trivial!

Fast, Free Delivery*

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611 N. 27th St.

476-0787
11th & Cornhusker
Belmont Plaza

476-9944
1415 South St.
South Area

Good at locations listed.

DOMINO'S PIZZA DELIVERS FREE.

Answers:
1. A Domino
2. Ypsilanti, Mich.
gan

*1984 Domino's Pizza, Inc.
Our drivers carry less than \$20.00 Limited Delivery Area.

Shorts

The Big Sing, featuring the UNL Men's Glee Club and the Women's Chorale, and the Kansas State Glee Club, will be Oct. 26 at 8 p.m. at Lincoln High School. Admission will be \$1.50 for students and \$2 for adults. Tickets are available at the door.

Free career workshops for Arts and Sciences students on resume writing, interview techniques and job search skills will be today in Andrews Hall 146 at 3:30 p.m. They will be repeated Oct. 24 and 31. For more information call Anne Kopera at 472-2891.

A political forum, featuring the presidents of two of UNL's political groups, will be tonight at 7:30 in the Food Service Study Room of Harper-Schramm-Smith residence halls.

John Stick, president of the Young Democrats, and John Hilser, president of the College Republicans, will discuss issues concerning the Nov. 9 election. The forum is sponsored by the H-S-S complex government.

Internships are available with the Departments of State and

Commerce in Washington and at overseas posts for the summer of 1985. Interested students should contact the Experiential Education Office, Oldfather Hall 1218 immediately. Applications must be received by Nov. 1.

A rally for Nancy Hoch will be Sunday from 6 to 7:30 p.m. in Gold's Galleria Mall, 11th and O streets.

The Nebraska State Historical Society will present a monthly brown-bag lunch series beginning Thursday. The monthly series will feature films, lectures and slide presentations relating to history. The first brown bag lunch will feature "The Silversmiths of Williamsburg," a film produced at Colonial Williamsburg, Va. The film will be shown from noon to 12:50 p.m. at the State Museum of History, 15th and P streets. Admission is free.

"Women's Issue in 1984" is the Brown-Bag lunch topic at Planned Parenthood — Lincoln Center today. Marylin Logan of the League of Women's Voters will speak from noon to 1 p.m. There is no ad-

mission charge for the presentation, which will be at Planned Parenthood's downtown location, 216 N. 11th St.

A study skills workshop for math students will be Thursday at 1:30 p.m. in the multi-purpose room of Selleck Quadrangle. Call 472-1481 to register.

A workshop on writing college papers will be given Oct. 25.

About 60 Hispanic literature professors and other interested participants from the United States and Spain will meet for the first Mid-America Conference on Hispanic Literature Thursday through Saturday.

The conference will be at the Nebraska Center for Continuing Education, 33rd and Holdrege streets. Sponsors include UNL's department of modern languages and literatures, the NU Research Council, the College of Arts and Sciences, the Society of Spanish and Spanish-American Studies and the Twentieth Century Spanish Association of America.

For more information call Kay Nickel at 472-6068.

MANAGE YOUR CAREER WITH A ROCHESTER M.B.A.

At the University of Rochester's Graduate School of Management you can manage your career with a highly respected M.B.A. With our wide variety of financial aid and loan programs, you can manage your finances, too. So, take charge, and manage your way to a top quality management education.

FOR FURTHER INFORMATION, CALL TOLL FREE:

From anywhere in the U.S. outside N.Y. State call:
1-800-621-0095

From within N.Y. State call:
1-800-462-0073

Call toll free during these hours:
Monday - Friday 8:30 a.m. - 5:00 p.m.
Tuesday 5:00 p.m. - 10:00 p.m.
Saturday 10:00 a.m. - 2:00 p.m.



THE UNIVERSITY OF ROCHESTER
GRADUATE SCHOOL OF MANAGEMENT
Rochester, NY 14627

Any undergraduate major can qualify you as an M.B.A. candidate.

Tonight Is GRIZZLY Night

at the Big Red Pool Room.

Imported Grizzly Beer for only **85¢**
From 8-10 pm, while they last!

Eat & enjoy our Turkey Fries during the GRIZZLY Beer Special.

MAKE SURE TO JOIN IN ON OUR MONDAY NIGHT POOL TOURNAMENTS & TUES. NIGHT LEAGUES.



So come on down to the **BIG RED POOL ROOM** and paw yourself a Grizzly.

Chesterfield's Bottomsley & Potts



Lower Level Curly's Moll
Corner of 13th & O

Shoot Pool Free on Sundays from 5-11 p.m.