

# More wins mean more sales of Husker pop

Remember Husker's Choice? The ill-fated soft drink made a brief appearance at the Nebraska Union vending machines two years ago. After a limited marketing campaign, the red-colored drink faded away.

Now, the Coors distributing company is trying again — this time with a cola.

"Cornhusker Cola" appeared in several Lincoln stores after Labor Day. The drink, with cans designed for each Big Eight team, is also on the market in each respective state.

The crimson and creme colored, 12-ounce cans feature Herbie Husker and the 1984 schedule and sell for 50 cents.

A Big Eight Pack featuring cans dedicated to each of the conference schools also is available for \$7.99.

Billy Henry, the Norman, Okla., branch manager of Coors Central told the Oklahoma Daily that the cans could become collector's items. Ken Johnson, Coors distributor for Nebraska said the winning ways of Nebraska football should help sales.

"It's (sales) been spotty so far,



Joel Sartore/Daily Nebraskan

but after Nebraska blew out UCLA, we noticed a big increase in sales," Johnson said. "People wanted to have something associated with the football team after that, and Husker Cola was it."

The Sports Beverage Company of Illinois began marketing the cans after an experiment with Illini beer and Badger beer in 1983.

"We had some pretty good success with those products," said Rick Higginson of the Champaign, Ill., company.

Higginson said each Big Ten school also has its own special can.

Johnson said major outlets have been slow to pick up the sports cans, but he was confident that business would improve as the season goes along.

The Big Eight Pack and single cans of Cornhusker Cola are available in Lincoln at Jack's Two, Wendelin's and the N Street Drive-in. An employee at N Street said sales are slow except for game days.

"If it were beer it would sell better," she said.

# UNL diver sets goals after competing in Olympics

By Lori Griffin  
Daily Nebraskan Staff Writer

Dominican Republic.

Reaching the Olympics is a goal every athlete strives for. Achieving that goal is something that senior Husker diver Reynaldo Castro has done more than once.

"My first goal was to make my country's national team and at that time I was not thinking about making the Olympic games," Castro said. Castro competed for the

The first time he competed was in Moscow in 1980 and most recently in Los Angeles. He began diving at 14 and had just turned 15 when he competed in his first international competition in Mexico City.

There are many differences in the events, according to Castro. At the college level he partici-

pates in the one- and three-meter springboard. When he competes internationally, he participates in the 10-meter tower and three-meter springboard.

Castro did not know if he would participate in this year's games until midsummer.

"I have not been back home for two years now and have not been diving for them for that long either so I was not sure if I could participate in the trials," he said. Diving coach Jeff Huber was pleased with Castro's performance in Los Angeles.

"He only missed one dive," Huber

said. "He showed a lot of competitiveness and if he would not have missed that one dive, he would have been in contention for the finals."

Huber "discovered" Castro in 1980 while he was competing in an international meet in Canada and it was then that he began recruiting him. Nebraska wasn't the only school to recruit Castro. He said at least five and maybe six other schools recruited him. Among those interested in Castro were Michigan, Michigan State and Indiana.

Castro has goals both in inter-

national and in college competition.

"The 1988 Olympic Games are possible. It depends on a lot of things and I am willing to try for it, but I just do not know how far I will be able to go with it," Castro said. He also said his main short-term goal is to participate in the World Games.

His main goals in international competition are to participate in the University World Games and the Pan-American Games.

"If I go to the Pan-Am games, then I will know that the Olympics are possible," he said.

His goals for his last year as a Husker are to try to perform better in the Big Eight and make All-American in NCAA Division One competition.

Castro's participation in the Los Angeles games will, Huber said, "help his diving because he will be willing to work harder. I think that he knows how good he is though it takes a lot of time for divers to realize that."

Since the Olympics, Castro has taken a small break from diving to prepare for school.

"Nebraska is a good school and I am happy to be able to participate in a good program like Nebraska has," Castro said.

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**11:45-1:00 Stress Physiology, Quieting Reflex and Kicking the Old Stress Habits**  
Centennial Room Dr. Wesley Sime

**1:30-2:30 Parents, Roommates, Boyfriends, Wives, Lovers**  
Georgian Suites A & B—NE. Union Janie Henry

**2:30-3:30 Nutrition and Stress**  
Regency A—Nebraska Union Dr. Nancy Betts

**2:30-3:30 Does Life Planning Make a Difference or is Success All Luck?**  
Regency B—Nebraska Union Dr. Dan Wheeler

**3:30-4:30 College Students Can Become Addicted**  
Farmhouse Fraternity—East Campus

**3:30-5:30 Relaxation Through Touch and Massage**  
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