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KRNU sportscasting . . .

Continued from Page 10 rience, placement in sports get a contact somewhere, that Jacobson have taken over the new people hosted the show every mentaries give students expe- meet someone in the business or broadcasting is very difficult, could be their biggest advantage," Graves said.

"Sports broadcasting is so highly specialized it's hard to class increasing, it's difficult for get a good job in the field," Graves students to get as much expesaid. "The fact that it's so highly rience as they might in a smaller competitive and there are so many class. Three of the former broad-

While these play-by-play com- to this as well. "If a person can thing to remedy the problem. Graves said.

KRNU sports program, "NU 90 With the popularity of Graves' their classes couldn't.

at 11 a.m. Jones produces the show, while Rose and Jacobson play host.

Their 30 minutes includes high school football sports, major college football reviews and guest interviews. The show premiered Sept. 1 and guests have included Craig Sundberg and Mad Mike the self-proclaimed cheerleader for Nebraska sports.

According to Rose, who also works as an assistant under Graves, the show was done as a class project last year.

quite a bit this year because the see us and it makes for great

SPOTLIGHT

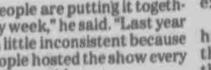
people getting into it contributes casting students have done some- same people are putting it together every week," he said. "Last year Vonn Jones, Jim Rose and Ward it was a little inconsistent because

> senior broadcast majors, and because their show is not affiliated with a class, they take all responsibility for it, including financial needs.

> We're starting to develop a small following, but it's hard to attract an audience when we have to pay for advertising and everything else," Jacobson said.

> The show is broadcast live on campus usually just outside Memorial Stadium.

"At 11 a.m. on Saturday morning a lot of people are out, especially on days of home football "I think the show has improved games," Jacobson said. "People



Jacobson, Jones and Rose are

exposure."

While Jacobson and Rose are hamming it up on the air waves, the mastermind and engineer of the show, Vonn Jones, is busy taking care of things behind the scenes.

Jones is in charge of what airs on the program and how long the program segments are.

All three work for commercial stations on a regular basis.

Jones is a disc jockey for KFRX, while both Rose and Jacobson work at KFOR in Lincoln.

Rose began doing short sports stories for KFOR and has now worked his way up to play-byplay commentaries of high school games. He also does stringer reports for the ABC radio network.

One thing about working for a network station is the pay scale is a lot higher," Rose said. "I have really begun to realize what it's like to work for more than a local station," he said.

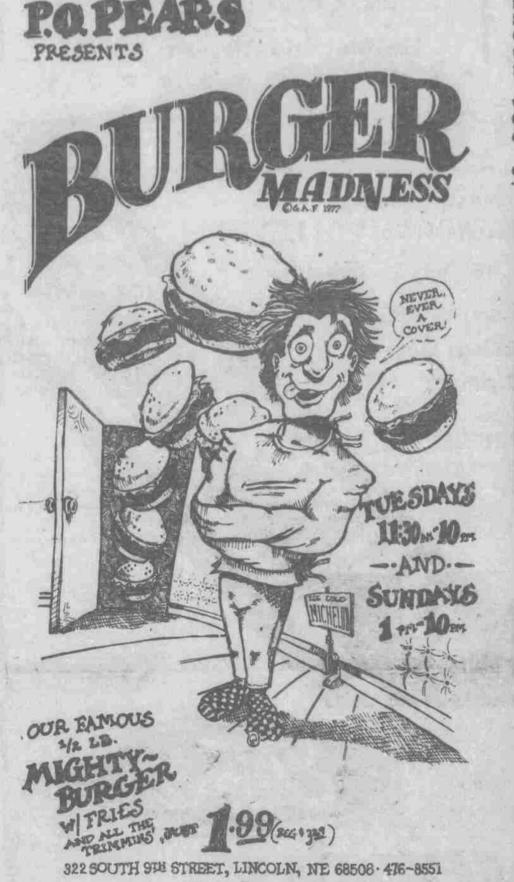
Jacobson's duties include late night air shifts, but he hopes to get into a sports related broadcasting job after graduation.

"The ultimate job for me would be to have my own sports show plus do play-by-play for a station someday," Jacobson said.

Even though Jacobson will be graduated in December, he hopes the three of them can continue their show throughout the basketball season.

"It's extra work for us and a lot of times we end up planning the show late Friday or early Saturday morning, but we work well under pressure," Jacobson said. "And it's a lot of fun."





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