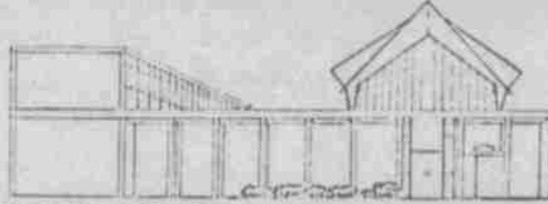


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 Worship-10:45 a.m.  
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 Party hearty at Land and Sky's Pre-Game Pajama Party on Friday, September 7th from 6 p.m. to midnight! As our guest, you'll enjoy FREE Little King's sandwiches for the midnight munchies, FREE drinks of all kinds, and hundreds of special prices on our quality waterbeds and accessories—including \$50.00 off any flotation sleep system, 20% OFF selected beds and furniture, and 15% OFF futons (Japanese-style sleep).  
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**Win 2 Tickets to Saturday's Game!**  
 Come join the fun at Land and Sky on September 7th, and you'll also be eligible to win two free tickets to Saturday's Nebraska-Wyoming game.  
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**Shorts**

Corn Cobs is sponsoring a pre-football pep rally on the south steps of the Nebraska Union today from 5 to 6 p.m. Nebraska cheerleaders, the yell squad and the UNL band will participate and coach Tom Osborne will speak.

Nebraska Union for the last time tonight at 7 and 9 p.m. Cost is \$1.50 with a current student I.D. The show is sponsored by UPC.

information. For correct information see today's ad on page 7.

Animal House will show in the

The NOTE section of the Division of Continuing Studies ad that appeared in Thursday's Daily Nebraskan, contained incorrect

An introductory lesson in the new Evelyn Wood Reading Dynamics course that emphasizes classroom study and preparation for exams will be today and Saturday at the Nebraska Union. Room will be posted.

**Franchise studies...**

**Continued from Page 2**  
 On Oct. 5 and 6, the center will host a meeting of the advisory council. The council consists of 28 franchisors and franchisees, the academic council (made up of 12 professors from other universities as well as some UNL professors) and the members of the Franchise Studies Development Program. Loetterle said the meeting "could really get the ball rolling for the center."  
 The enormity of the program is because of the size of the field of

study, he said.  
 The Department of Commerce's 1983 statistics showed 445,000 franchise business operations with total sales of \$420 billion. This accounts for one-third of all retail sales in the United States. Franchising continues to grow and some estimates have said franchise operations will contribute well over half of all retail sales by the 1990s, he said.  
 An offshoot of the franchise studies development program has been the creation of a franchise

club. It was started in the spring of 1984 to promote students' interest in franchising and provide them with a better understanding of this form of business.  
 The club can help the program in several ways, he said. Members can aid in research, identify prospective donors, escort visiting executives and promote club activities.  
 "The key is to be active participating members," Loetterle said. "We all have to contribute to make the program a success."

**Alison Boyd enjoys attention that follows Miss Nebraska**

**By Janet Stefanski**  
 Daily Nebraskan Staff Writer  
 Nebraska's representative at the Miss America Pageant, Alison Boyd, stood pensive at the latest in a long string of receptions and formal appearances a Miss Nebraska is required to make, but she says such experiences have helped her move closer to meeting future goals.  
 Boyd, a UNL dance major, greeted well-wisher during a reception

Wednesday at the Airport Holiday Inn. The get-together was her last before she boards a plane Saturday for the Miss America Pageant in Atlantic City, N.J.  
 In an interview before the reception, Boyd said she is concentrating on last-minute preparations for the trip.  
 This year's Miss America contestants are competing for a crown slightly tarnished following the publication of nude photographs of former Miss America Vanessa Williams. Williams stepped down because of the controversy that followed publication of the photos.  
 However, Boyd said she thinks the pageant hasn't lost peoples' respect.  
 "From what I've seen, there's been even more support," Boyd

said.  
 She said the pageant itself and the money the organization gives away in scholarships outshines any problems the dispute may have caused.  
 "There's a lot of dedication put into the pageant," Boyd said.  
 The blond-haired, green-eyed Miss Nebraska said she has not tired of the attention she's received. Aside from formal occasions, she said she still feels like herself.  
 "People don't recognize me without a crown on my head or a dress on," Boyd said.  
 Boyd plans to pursue a career in entertainment and hopes to perform on Broadway or in amusement parks like Disneyworld. During the Sept. 15 pageant, she will perform an acrobatic dance.



David Creamer/Daily Nebraskan  
 Alison Boyd, Miss Nebraska