

Funny looking Birkenstock sandals



You've probably heard of them. They're the sandals that more than three million people swear by. The sandals with a 210-year tradition. Funny looking, sure. But Birkenstock shapes to your feet like cool, soft sand, making them the most comfortable sandals in the world for work, home and play. They give you proper support without getting in the way of normal foot and leg movement. They improve your posture and circulation to let you walk healthier, more naturally. And they last and last. Birkenstock. Made funny looking so you can smile more wearing them. 20 men's and women's styles in preferred colors. \$27 to \$74. You've gone without them long enough.

Birkenstock

Footloose & Fancy

1219 "P" St.
Rampark Bldg.
476-6119

BLOOM COUNTY



by Berke Breathed

BLOOM COUNTY



by Berke Breathed

Journalism punctuation rules need exclamation point to 'spike punch'!

The Art of Punctuation

Hi there! I meant that very softly, but because of the exclamation point, you undoubtedly got some sense of urgency. Why should I get excited about saying "hi" to countless, faceless readers that I've never met? That's beside the point, the point of exclamation.

There are some standard journalism rules when it comes to using that exciting vertical dash and dot.



Billy Shaffer

- Rule #1: Never use an exclamation point.
- Rule #2: Never use an exclamation point literally. Example "Ezzie, if we don't give those horses that shot, they'll never win that darn race," he pointedly exclaimed.

In much the same way that a person is not allowed to yell "fire" in a crowded theater, neither are crack journalists permitted the use of a punctuate found on almost all typewriters. It is verboten, but kind of a pity. Consider the following possible headlines:

"Kerrey Vetoes DeCamp's Life." Very dull, right? Now catch this grabber:

"Kerrey: DeCamp Persona Non Grata!!!" See the difference a few "ex" points can make? Try this sentence from a basic reporting viewpoint:

"Chuckles the Clown, of the Ringling Brothers circus, was found dead today in Bellevue, a monitor lizard tail found stuffed in his mouth." To not add an exclamation point after a statement such as this is to do injustice to Chuckles, the Ringling Brothers circus and the Bellevue Police Department.

One of the best things about exclamation points is that they usually make you read the sentence over, "this time, with emphasis," as a director might say. The Spanish language is smart. They turn the bigger punctuation marks upside down at the beginning of the sentence, letting the reader in on the excitement early. This is undoubtedly the Spanish language's greatest contribution to the world of punctuation, but it's hell on my Smith-Corona, flipping it over like that.

Hey! Exclamation marks are those little things that make life interesting! They're the spice in the soup! The spike in the punch!



NBC Offers Students Two Bank-In-The-Box Locations and a Campus Money Center in the Nebraska Union.



Apply for your own Bank-In-The-Box card at the NBC Campus Money Center or at any NBC bank location.

With two Bank-In-The-Box machines and the NBC Campus Money Center, the Nebraska Union is the perfect place to get cash, make deposits, transfer funds or cash checks. In fact, you can use your Bank-In-The-Box card 24 hours a day at the south entrance of the Nebraska Union. If you need any other banking services, NBC's main bank is just a few blocks away.

NBC

Works for me!

Nebraska Union, City Campus, 14th & R Streets, Lincoln

National Bank of Commerce, Lincoln, NE

Main Bank, 13th & O / Parkway Facility, 40th & South / East Park Facility, 68th & O / Havelock Facility, Touzalin & Colfax / Rampark Office, 12th & P

MEMBER FDIC—Accounts Insured to \$100,000 / 472-4250



One of the Commerce Group Banks serving Lincoln and Nebraska

