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RESTAURANT & LOUNGE

## New Lucky Lady bar will be city's largest

By Chris Welsch  
Daily Nebraskan Staff Editor  
Lucky Lady will be Lincoln's biggest bar.

Right now, it's not too impressive. In the basement of the Gold's Galleria at 11th and O streets, it's a madhouse of construction workers, managers and people filling out forms, hoping to be one of the more than 100 employees of the establishment.

But it's big. Entertainment Director Dale Behring said Lucky Lady will serve the drinking and dancing needs

of about 1,000 people. Stretched out over 15,000 square feet will be 12 bars, as well as seating, pool tables, a stage, two dance floors, six giant video screens and a 4,000 watt sound system.

Director of Operations Dan Peterson said Lucky Lady will open in "a couple of weeks," depending on the speed of construction. Last week, Behring said crews were working 12 hours a day and would work up to 20 hours a day near opening day.

Lucky Lady will cater to 20- to 35-year-olds, Behring said. The

video screens will play music videos selected by Lucky Lady's own VJ. Behring said the VJs don't just play video, "They are trained entertainers."

A full-time magician will perform every night, and occasionally Lucky Lady will stage "live" videos — someone dressed as Boy George to lip-sync one of his songs, Behring said.

The place won't serve dinners per se, but hors d'oeuvres will be available during happy hour, and carts will peddle hot dogs and snacks, Peterson said.

Although Lucky Lady is seeking a young crowd, it also is seeking the affluent. Lucky Lady has a dress code that forbids old or ragged jeans, T-shirts and tennis shoes. Peterson said Lucky Lady has no set rule, but customers should "dress nicely."

Lincoln's Lucky Lady is the fourth, Behring said. Other Lucky Ladies are in Brookings, S.D., Des Moines, Iowa, and Sioux Falls, S.D. In each of those states, Lucky Lady is the largest grossing bar in the state.

The atmosphere at Lucky Lady won't be "wild and crazy," Behring said, but it will be fun. He said the establishment prides itself on good service.

The decor at Lucky Lady will fit in with the tone of the Gold's Galleria. The floors will be checkered black and white linoleum, a lot of brass and oak. The bartenders and waitresses will dress differently, depending on the occasion, Peterson said.

Besides the distinction of being Lincoln's biggest bar, it may rank another title: Lincoln's only bar with a shoeshine stand and bathroom attendants.

Peterson would not say how much cover charges will be at Lucky Lady.



Dave Wesely/Daily Nebraskan

Lucky Lady's director of operations, Dan Peterson, and construction manager, Alan Malone, amid the makings of Lincoln's biggest bar in Gold's Galleria.

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HIDDEN VALLEY

10501 Pinalake Rd.

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## Shorts

Excitement can be found Thursday from 5 p.m. to 7 p.m. at the National Bank of Commerce, 13th and O streets. This August's "Party in the Park" features two contests — "Most Beautiful Eyes" and "Focus on Downtown."

Two local groups, "The Push" and "Aspen", will provide jazz and rock'n'roll music.

The "Updowntowners," a Lincoln booster club, has sponsored two previous parties this summer. The group generates good will in downtown Lincoln and invites UNL students to take part in this activity. A crowd of about 1,200 people turned out at a former party.

Admission is free. Soft drinks and alcoholic beverages will be served.

The entry fees from the featured contests will benefit Nebraska's Affiliate of the National Society to Prevent Blindness.

...

KZUM (89.5, 99.3 FM) has just the thing for nostalgic, romantic types. "Swingtime in Lincoln" will play favorites from the '30s and '40s recording artists Thursdays from 8:30 a.m. to 10 a.m. Benny Goodman, Cole Porter and the Andrews Sisters are a few of the artists who will be featured. This week's headliner is Judy Garland. Host Beth Kolb will be at the helm for this time warp trip. Tuxedos and evening gowns are optional.

## Correction

An article in the Aug. 22 Daily Nebraskan, Page 57, should have stated that the Royal Grove usually has no cover charge and has a mostly young crowd, with many college students.

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### The Tickets

Tickets are available only at the Westbrook Music Building, 9:00 a.m. to 1:00 p.m., September 4th-7th.

### The Prices

Seven tickets for the price of three! Season prices range from \$14.50 to 32.50 depending on seat position. Visa & Mastercard accepted.



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