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PRESENTS
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NCAA TV ...

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Conferences and individual schools may determine appearance limits for regional packages.

The CFA-ABC plan has established "windows" — time periods set aside on Saturdays for local, national and cable telecasts.

The 11 a.m. to 2 p.m. CDT time period is reserved for local telecasts of CFA games. From 2:30 p.m. to 5:30 p.m. is reserved for ABC, and Saturday evening is set aside for ESPN telecasts.

According to the Sporting News, other conference television packages include the Southeastern Conference's \$6 million, 12-to-14 game contract with Atlanta Superstation WTBS (Lincoln, cable Channel 4), the Ivy League and Eastern Public Broadcasting Station outlets, the Big Ten and the Nashville-based SportsView that supplements the CBS package, and Notre Dame

and MetroSports.

The scrambled college football television picture had its origins in 1977 when the major conferences formed the CFA and hired former Big Eight commissioner Chuck Neines to lead the group.

In 1981, NBC offered the CFA a \$180 million contract to break from the NCAA's exclusive contract with ABC. While the CFA was considering the offer, the NCAA threatened sanctions against the member schools.

Earlier this month, Neines told a Congressional committee, "Facing that threat, a majority of the CFA voted to decline NBC's offer. But the NCAA's action, more than anything else, fueled the now-famous lawsuit by the universities of Georgia and Oklahoma against the NCAA that eventually brought college football to where it is today."

Televised game schedule

The following is the schedule of football games to be televised in September:

2:30 p.m. — Oklahoma at Pittsburgh, ABC.
6:30 p.m. — Auburn at Texas, ESPN.

SATURDAY, SEPT. 1

2:30 p.m. — Brigham Young vs. Pittsburgh, ESPN.
7 p.m. — Florida vs. Miami (Fla.), ESPN.

SATURDAY, SEPT. 22

11 a.m. — Colorado at Notre Dame, Katz.
11 a.m. — Kentucky at Tulane, WTBS.
2:30 p.m. — Nebraska at UCLA (tentative) or Iowa at Ohio State, CBS.
6:30 p.m. — North Carolina at Boston College, ESPN.

SATURDAY, SEPT. 8

11 a.m. — Stanford at Oklahoma, Katz Sports
11 a.m. — Louisiana State vs. Florida, WTBS.
8 p.m. — Boston College vs. Alabama, ABC.

SATURDAY, SEPT. 29

11 a.m. — Illinois at Iowa, CBS.
11 a.m. — Tennessee at Auburn, WTBS.
11 a.m. — Nebraska at Syracuse, Katz.
2:30 p.m. — Notre Dame at Missouri, ABC.
6:30 p.m. — Navy at Arkansas, ESPN.

SATURDAY, SEPT. 15

11 a.m. — Washington at Michigan, CBS.
11 a.m. — Southeastern Conference game, WTBS.

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