

USA Today...

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Prettying up the news has become popular in the last decade or so. "Happy-talk" television news programs are still the norm, and recently Boy George appeared on a Sunday morning hard news show, in what is becoming called "non-news" news. My theory for these frillier and sillier formats is that people have become jaded with the bombardment of bad news and would rather see a bit of fluff than be bored with more inflation, Middle East wars, and even the usually popular bloody car wrecks.

USA Today is not a true "happy-talk" paper. It is obvious that a national daily publication must suffer from editing the glut of information they get every day. Dan Rather has the same problem trying to squeeze it all into a half-hour show. What happens is you get brief synopses of several stories, and little or no depth. A few notable exceptions are the McNeil-Lehrer Re-

port and USA Today's Opinion Page.

USA Today's full-color graphics and high-grade newsprint have had a direct impact on the nation's newspapers. You need only to look at the Omaha World-Herald's color weather maps and new emphasis on charts and graphics, or the Lincoln Journal's "new look." USA Today is also unmatched in its daily statistics listings, particularly in sports and stock market, no doubt largely due to its satellite technology.

USA Today is a perfect complement to a local paper such as the Journal. Neither can competently do each other's job, but together they can cover the scope of both national and local levels.

Making facts a little easier on the eyes is no sin in my book...er, paper.

Note: USA Today's price will soon go up to 35 cents, as soon as they change all those thousands of distribution boxes. Still a bargain.



Classified 472-2588

for sale

FOR SALE MOBILE HOME
5 minutes from campus
14x70, 3 bedroom, 1 1/2 bath, washer, dryer, dishwasher, range, refrigerator, central air. 10x10 shed. 466-7434 anytime. 464-0285 after 5 p.m.

Furnish Every Room
Couches, chairs, tables, lamps. 5015 Woodhaven Dr. 8 to 5, Friday, Saturday.

HOUSE FOR SALE OR RENT
Nice neighborhood — South Lincoln 3 bedrooms 1 bath. \$59,950 — OR rent \$550 per mo., negotiable. Call Walt (472-6358) or Cliff (488-0311).

Unfurnished apartment — East Campus area. 2 bedrooms, off-street parking, \$200 plus utilities. 467-2952 after 5:00.

Now taking room reservations for Fall semester — Cornhusker Co-Op, 705 N. 23rd St. Contact Craig, 477-3479 evenings between 6:00 and 7:30.

One bedroom — Near Capitol. \$250/month plus deposit and electricity. Unfurnished. 423-4196.

APARTMENT FINDERS
435-5555
a service of Joseph Kean Company

One bedroom efficiency. City Campus (1/2 block south of Kimball), \$200 plus electricity. No pets.
Century 21 Lincoln Real Estate
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APARTMENT FINDERS
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help wanted

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1535 North 27th
is now taking applications for part-time deli help and stocker/checkers.

Need part-time or full-time person. Non-smoking. Large farm operation. 781-2075, after 6:00.

wanted

Free housing offered to responsible student in exchange for presence between 10:30 p.m. and 7:30 a.m. 5 nights/week while mother of two boys works. For more information call Sandy. 464-7202.

Attention to anybody who has saved Daily Nebraskan this summer. Even if you know somebody who has, I'm willing to give you money for them if you have all of them. They must be in good condition (no cut-outs). Call Paul at 472-2569 or 464-8585 and I'll give you money.

Want to buy tickets to the Wyoming-Nebraska game. Please call Jim at 402-721-7379.

roommate

1 or 2 females. New apt. Close to campus. Call 474-7081 Deb.

Non-smoking male roommate needed 2 bedroom apartment, 4 blocks from campus, \$150 plus electricity, furnished, clean, mature. Mils 477-4940 evenings.

Female, non-smoker. Share 2 bedroom apt. with grad student and 2 cats. \$125 inc. utilities. 435-8254.

Female or male to assist in search for a mutually agreeable apartment. Must be a non-smoker. Contact Dale at 475-4981.

Female or male to live-in with wheelchair male. Free room/board. Little help. 475-9228.

Female to share nice 2 bedroom apartment, 329 S. 28th. \$135.00 a month, 1/2 utilities. 475-2174.

Female roommate needed to share 2 bedroom apartment. Nice with fireplace. Available now. Close to campus. 475-9282.

Roommate needed for fall. \$100 plus utilities. Large House. 474-8007.

UNL female student will share house 5620 Knox, with 2 females. \$200/mo. 1 month deposit, all utilities paid. No smokers, no pets. 464-4780 evenings, weekends.

Non-smoking female wanted. Near East Campus, \$175/month, no utilities. 466-2229.

services

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Adoption is a caring alternative. Call us in confidence. We'll give you the facts. Nebraska Children's Home 483-7570. **FREE PREGNANCY TESTING**

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CROSSWORD PUZZLE

Edited by EUGENE T. MALESKA

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