

Published Tuesdays and Fridays during summer sessions.

Deadlines for Tuesday will be the Friday preceeding that publication date.

Deadlines for Friday will be the Wednesday preceeding that publication date.

JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4	
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30	31	

## NATIONAL RATES

Recognized advertising agencies are allowed a 15% commission from the gross national rate. Out-of-state advertising must be paid for in advance unless placed through a recognized advertising agency or national representative.

### Member:

Associated College Press  
 Better Business Bureau  
 College Newspaper Business & Advertising Managers  
 Newspaper Advertising Bureau  
 International Newspaper Promotion Association  
 Inland Press Association  
 College Media Advisers, Inc.

One semester . . . . .	\$20.00
Fall & Spring Semesters . . . . .	\$30.00
Summer. . . . .	\$ 8.00
Fall, Spring, Summer . . . . .	\$35.00